



# Windows, Doors & Facades

24 - 27 November 2025  
Dubai World Trade Centre

## The global hub for building envelope innovation

Co-located with:

**BIG 5** Global

[www.windowsdoorsandfacadeevent.com](http://www.windowsdoorsandfacadeevent.com)





# Your audience. Your leads. Your sales - faster.

Windows, Doors & Facades (WDF) is the leading event in the Middle East, Africa and South Asia (MEASA) region, uniting the world's top manufacturers and distributors with key buyers.

With a strong focus on networking, market expansion, thought leadership and partnership building, WDF is the ideal platform to showcase innovative solutions, connect with industry decision-makers and explore new business opportunities across the global windows, doors, facades and glass industry.

**100+**

exhibitors

**15+**

exhibiting  
countries

**12,000+**

dedicated  
visitors





# Secure contracts and partnerships in the \$9tn construction market

**\$9.18tn**  
Active

Value of active construction industry projects across all sectors planned so far in Middle East and Africa.

**\$7.0tn**  
Pipeline

Value of projects in the pre-construction (concept, study, tender for consultancy, design and tender) stage.

**\$2.18tn**  
Ongoing

Value of projects currently under construction, shaping the built environment across the Middle East and Africa.

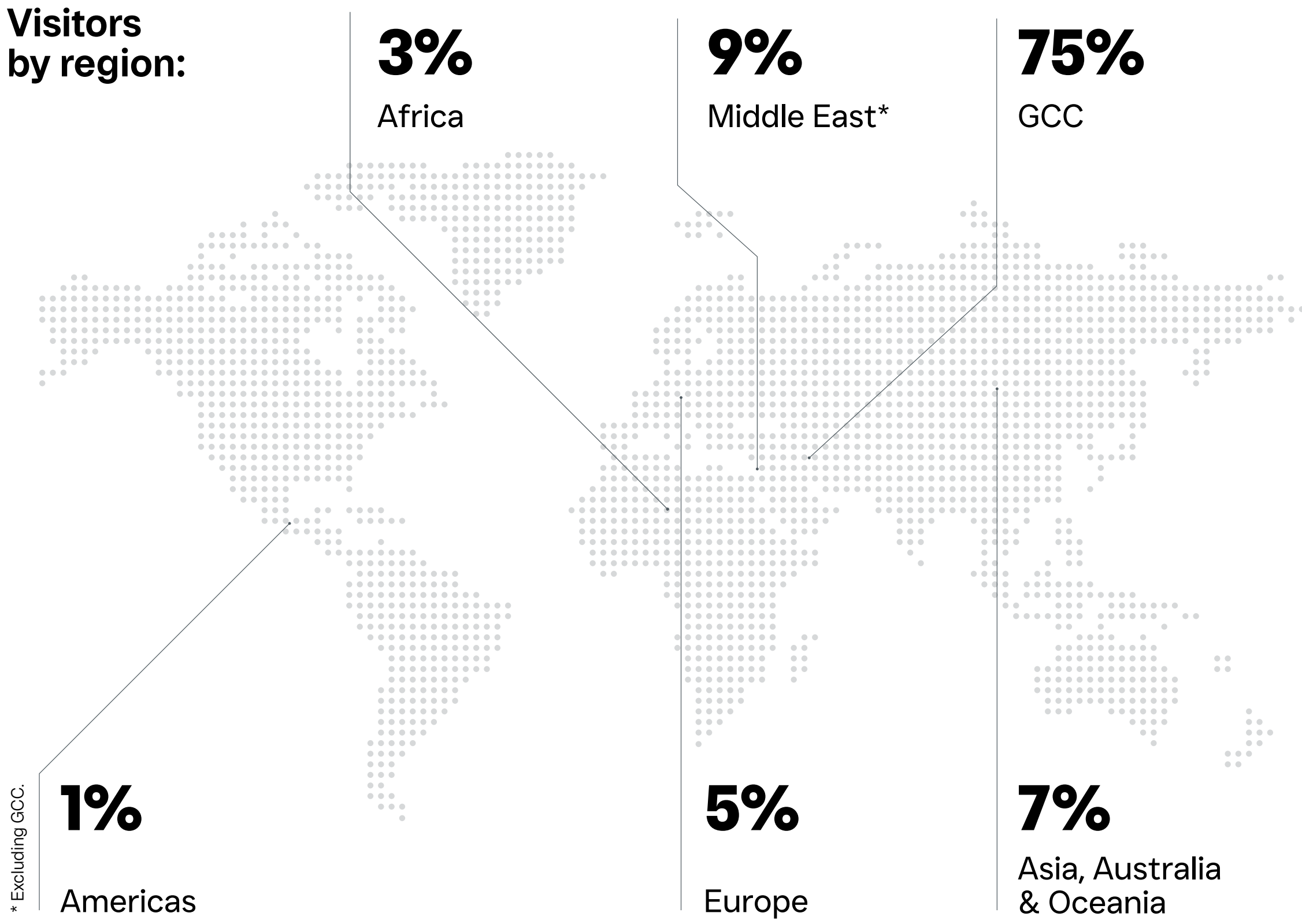
Source: Ventures Onsite



Expand your brand into new markets. [Get involved.](#)

# Reach decision-makers from high-growth markets

Visitors by region:



 [Exhibit at WDF](#) for direct access to buyers from key growth markets.

Numbers based on the WDF 2023 visitor survey.





# Boost your lead generation with visitor success











## Reasons for visiting:

Network with the industry	91% achieved this
Discover the latest product innovations / trends	89% achieved this
Meet with current suppliers	89% achieved this
Meet with new suppliers	89% achieved this
Source new international products	82% achieved this
Source new regional products	71% achieved this

 Your products and solutions are in demand, [book your stand now.](#)

Numbers based on the WDF 2023 visitor survey.

## Top 10 visiting countries\*:

	
Saudi Arabia	Iran
	
India	Turkiye
	
Oman	Iraq
	
Kuwait	Egypt
	
Pakistan	Bahrain

\* Excluding United Arab Emirates



# Network with key buyers and increase your sales

A snapshot of the visiting companies that attended in 2023:

**AECOM**

**dar**

**DREES &  
SOMMER**

**IFM**  
IFM FACILITIES MANAGEMENT LLC  
إي إف إم لإدارة المنشآت ذ. م. م.

**Red Sea  
Global**

**ألومييتل ذ.م.م.  
AluMetaL LLC**

**DAMAC**

**EMAAR**

**INTRACO  
UAE LIMITED**  
Introducing the Standard  
ISO 9001:2015 CERTIFIED  
ARCHITECTURE CLASS

**مجموعة روشن  
ROSHN GROUP**

**ARUP**

**Design & ARchitecture bureau | DAR**  
Consulting Architects & Engineers

**DSA  
ARCHITECTS  
INTERNATIONAL**

**KHATIB & ALAMI**

**TROJAN  
CONSTRUCTION GROUP**

**AZIZI  
DEVELOPMENTS**

**Dewan**  
Architects +  
Engineers

**DUBAI  
IRPC  
FREE** Dubai  
Airport  
Freezone

**نيوم  
NEOM**

**Qiddiya**

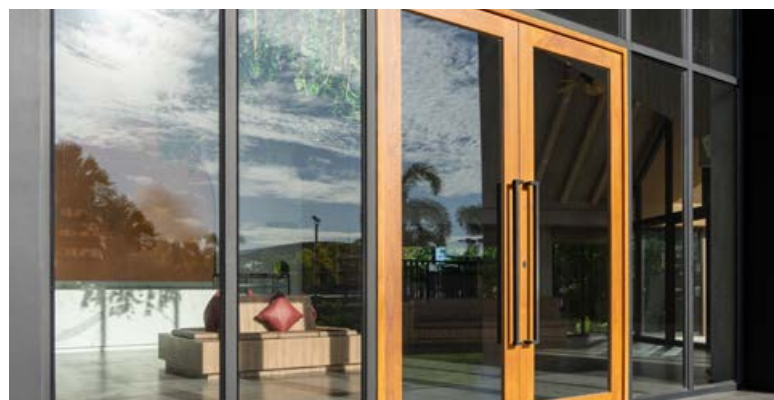
....and many more

# Meet decision-makers from megaprojects, actively seeking new suppliers & solutions



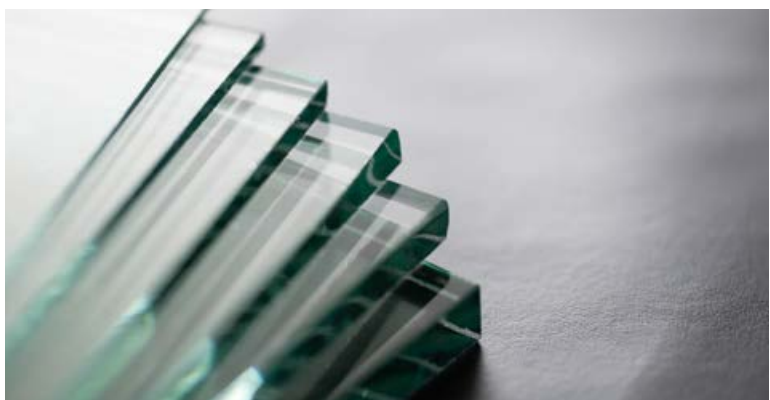
## Aluminum composite panels

Curtain Wall Systems  
Insulation Materials



## Doors

Aluminum Doors  
Automatic Doors  
Industrial Doors  
Steel Doors  
Wooden Doors



## Glass Production & Technology

Glass Machinery  
Glass Processing  
Glass Finishing



## Hardware

Door Closers  
Facade Hardware  
Fasteners  
Handles & Hinges  
Locks



## Machinery, installation & Tools

Aluminum Processing  
Operational Software  
Panel Processing  
uPVC Procession



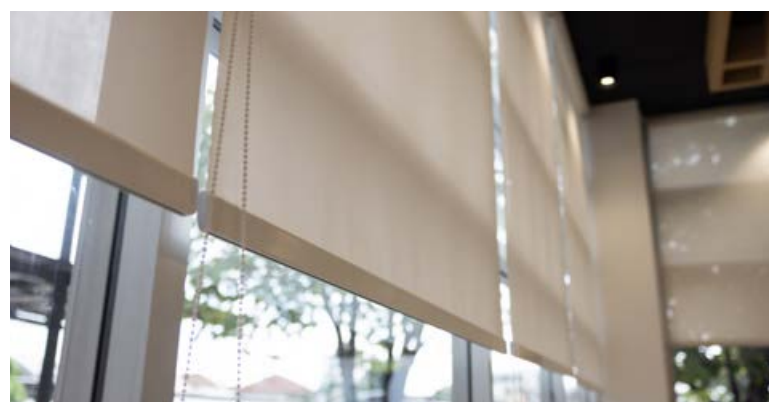
## Roofing, Cladding & Glazing

Cladding & Facades  
Glass  
Roofing Materials



## Windows

Aluminum Windows  
uPVC Windows  
Wood Windows



## Windows, Doors & Sun Protection Systems

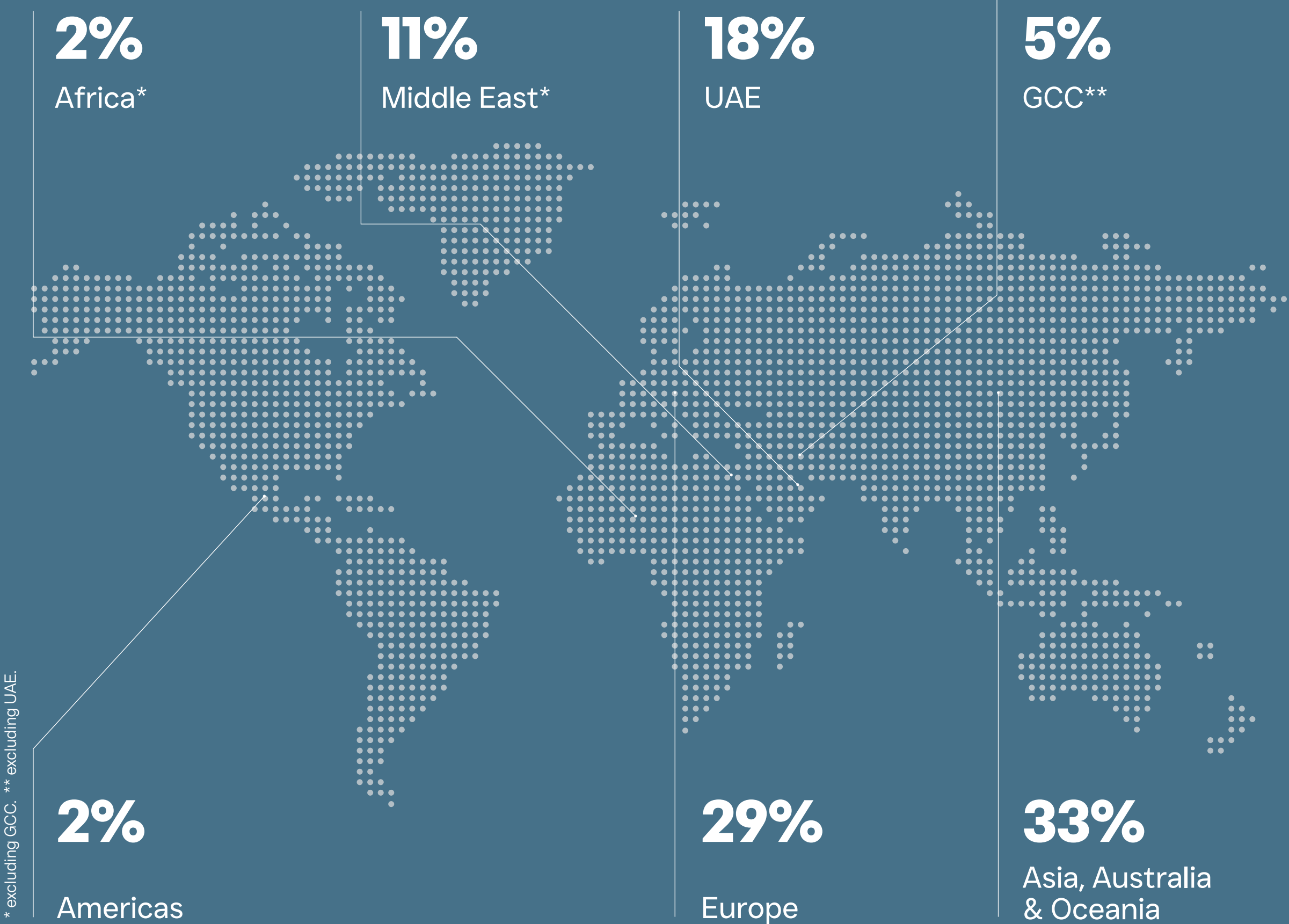
Drive & Control Systems  
Shutters & Blinds  
Window Systems & Profiles

 Exhibit at WDF and gain direct access to buyers seeking new products.

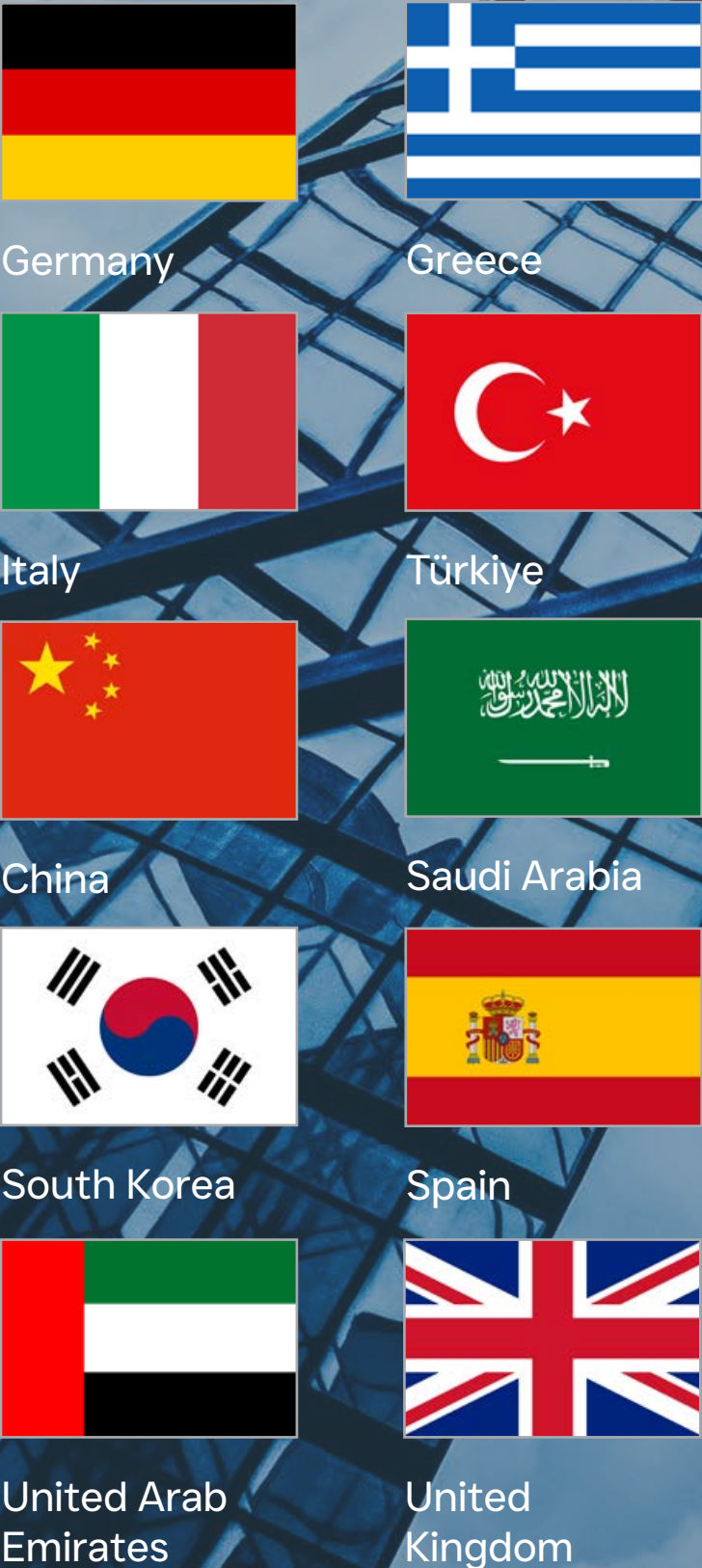


# Global exhibitors coming to the region

Exhibitors by region:



Top exhibiting countries:





# Achieve the sales success exhibitors experience here

## Top reasons for exhibiting:

Promote company / image in the region

84% achieved this

Get insights in the Middle East market

82% achieved this

Meet with distributors / agents in the region

82% achieved this

## Exhibitors said:

95%

WDF is important for their business

88%

They expect to generate sales because of their participation at WDF

86%

They closed business deals and / or made sales

85%

They met a sufficient number of quality visitors

! Have different reasons to exhibit? Let's discuss how we can help.

Numbers based on the WDF 2023 visitor survey.





# Win over decision-makers by joining the industry's leaders

Companies exhibiting with us:

**SCHÜCO**



**ORGADATA**



**LandGlass**



....and many more

Book your stand now



# Align your brand with thought leadership, innovation and sustainability

**Content and features:**

**Leadership Summits and Celebration of Industry Excellence**



Get insight from leading voices empowering the future of construction.



Learn from pioneers shaping cities for a sustainable future.



Celebrate the achievements of businesses and leaders who truly XL.

**Professional Development**



Gain insights from leaders, innovators and sustainability experts.



Advance your practice in an environment designed to inspire the future of architecture.

....and many more

**Book your stand now**



# Position your business in front of public and private sector leaders



The Big 5 Global Leaders' Summit, the only summit curated by construction leaders for construction leaders, provides impactful discussions on regeneration, investment and exclusive networking for industry leaders.

**200+**  
Delegates

**35**  
Speakers

## 2024 featured speakers



**H.E. Suhail Mohamed Al Mazrouei**  
Cabinet Member and Minister of Energy & Infrastructure



**Eng. Maryam Al Muhairi**  
CEO Building Regulations Permits Agency & Dubai Municipality



**Fred Mills**  
Founder The BIM The world's largest construction influencer



**H.E. Bruno Nabagné Koné**  
Minister for Construction, Housing and Urban Development Government of Côte d'Ivoire



**Sandro Alex Cruz de Oliveira**  
Secretary of Infrastructure Paraná Brazil, Infrastructure Secretariat of the State of Paraná



Contact us to discuss speaking and sponsorship opportunities.







# Highlight your company as a leader in urban change



World-renowned experts come together at the LiveableCitiesX Summit to share success stories and insights on making urban development more inclusive, accessible and resilient.

350+

Delegates

59

Speakers

## 2024 featured speakers



**H.E. Maysarah Eid**  
Acting Director General  
Abu Dhabi Projects and Infrastructure Centre (ADPIC)



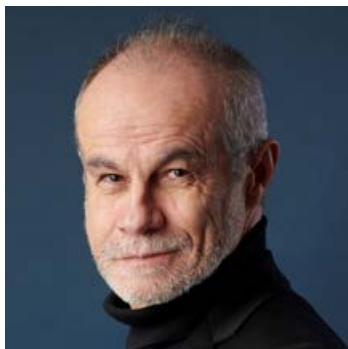
**H.E. Dr. Saif Al Nasri**  
Undersecretary  
Department of Municipalities and Transport, Abu Dhabi



**H.E.M Robert Beugre Mambe**  
Prime Minister of the Republic of Côte d'Ivoire



**H.E. Charles M.Hinga**  
Principal Secretary, State Department for Housing and Urban Development, Ministry of Lands, Public Works, Housing, and Urban Development  
Government of Kenya



**Prof. Carlos Moreno**  
Scientific Director of the research lab, IAE Paris-Sorbonne, Université Paris Panthéon-Sorbonne  
The visionary behind The 15 Minute City



Speak to our sponsorship team to discuss how your company can be positioned as a strategic partner advancing urban liveability.



# Associate your brand with innovation and excellence



Establish your brand among the elite of the construction industry, gaining access to senior leaders driving innovation and impact worldwide.

**17**

Awards  
categories

**37**

Renowned  
judges

**350+**

International  
attendees



This is an absolute delight and absolute honour. I'm truly grateful for the award and this goes out to the rest of my team, our visionary leadership and our devoted team members. Big 5 is a global event, it's not just a regional event and the recognition that we received today is something that we're so proud of.

**Masdar City, Sustainable Construction Project of the Year**



To find out more about bespoke packages [click here](#).







# Target an audience ready to learn

**BIG 5**  
TALKS

Attracting a knowledgeable audience actively engaged in staying on top of the latest industry trends and standards, Big 5 Talks presents a fantastic chance to highlight your brand.

**CPD**  
CERTIFIED  
The CPD Certification  
Service

## 2024 featured speakers



**Muna Alnahdi**  
Head of Sustainability  
and Consultancy  
Farnek



**Ashraf Biddah**  
Managing Director  
Eforce Engineering  
Consultancies



**Jason Redgers**  
Soil Improvement Director  
– Worldwide  
Bauer Spezialtiefbau  
GmbH International



**Feda Tahboub**  
Head of Projects  
Deyaar Development



**Tessa Veenboer**  
Managing Partner &  
Strategic Pursuit Lead  
M+N Projects

**4,500+**

Attendees

**187**

Speakers

**116**

CPD talks





# Gain exposure in the world of architecture



Everything Architecture brings together a dynamic audience of architecture professionals eager to explore new trends and innovations, offering an exceptional opportunity to grow your brand within the industry.



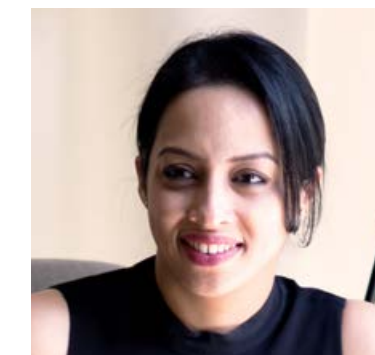
## 2024 featured speakers



**Laura Dianu**  
Head of Design  
Select Group



**Henrique Dias**  
Hospitality Director ME &  
Principal  
DLR Group Middle East



**Priya Mrinal**  
Principal  
WOODSBAGOT



**Arjan Pit**  
Managing Director MEA  
UNStudio



**Paul Rodgers**  
Senior Design Principal  
10 Design

# 650+

Attendees

# 25

Speakers

# 8

CPD talks



# BIG 5 Global

WDF will be hosted alongside the largest and most influential event for the construction industry. For 45 years, Big 5 Global has been leading the way in the construction sector, uniting key players for four days of networking, deal-making and thought leadership across the full value chain.

The partnership between WDF and Big 5 Global fosters synergy between building envelope materials and construction. This collaboration creates expanded opportunities for networking, knowledge exchange and a comprehensive view of the challenges and opportunities in both industries, driving innovation and sustainable building practices.

To learn more about Big 5 Global, visit [www.big5global.com](http://www.big5global.com)

**85k**

Global  
attendees

**2.7k**

Global  
exhibitors

**165**

Participating  
countries

**300+**

Industry  
speakers





# Attracting global visitors with an extensive marketing and PR campaign\*

68.2mn	16.6mn	350mn	784k
Digital campaigns total reach	Emails sent	PR campaigns reach	WhatsApp campaigns delivered
125k	3.4mn	1mn	50
Social media followers	Website views	New website users	Media partners and associations

\*Based on the integrated campaigns for Big 5 Global 2024 and co-located events.

Featured in over 1,300 media outlets, including:





**Reach new buyers  
and drive more sales.  
Enquire about exhibiting  
and sponsorship today.**



# **Windows, Doors & Facades**

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[windowsdoorsandfacadeevent.com](https://windowsdoorsandfacadeevent.com)

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**Contact us today**

