



24 - 27 November 2025

Dubai World Trade Centre

The global hub for urban design and landscape innovation

Co-located with



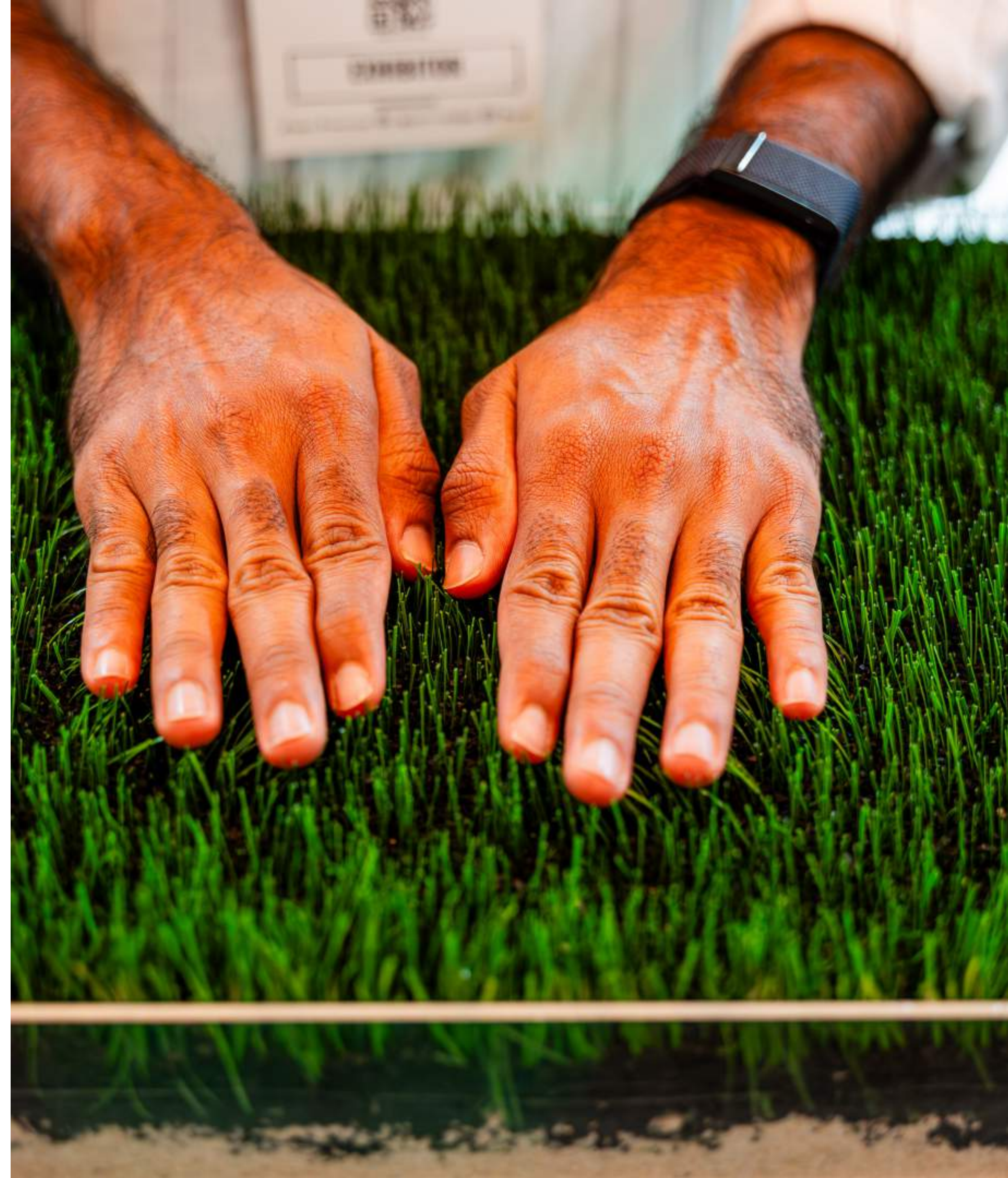
Main Supporting Partner



Supporting Partner



Supporting Partner



Your audience. Your leads. Your sales - faster.

Unprecedented urban growth across the Middle East, Africa and South Asia is creating massive demand for urban design and landscape products. The challenge? Meeting this demand with innovative, sustainable solutions that can transform urban spaces.

At Urban Design & Landscape, you'll meet the consultants, contractors, distributors and landscape architects leading multi-billion-dollar projects. Exhibit to accelerate your market entry and secure contracts in one of the world's fastest-growing regions – all alongside the globally renowned Big 5 Global.

5,500+

attendees are
interested in urban design
and landscape products

80+

specialized exhibitors
showcasing urban design
and landscape products

10+

exhibiting
countries

5+

country
pavilions





Big 5 Global is the perfect platform to gain global exposure, build partnerships and access advancements, allowing us to empower economic growth.

Tamkeen
Exhibitor



Big 5 Global has helped us build strong business relationships in the UAE while creating new contacts and gaining valuable experience.

Bragmaia
Exhibitor

Secure contracts and partnerships in the \$9tn construction market

\$9.18tn
Active

Value of active construction projects across all sectors planned so far in Middle East and Africa.

\$7.0tn
Pipeline

Value of projects in the pre-construction (concept, study, tender for consultancy, design and tender) stage.

\$2.18tn
Ongoing

Value of projects currently under construction, shaping the built environment across the Middle East and Africa.

Source: Ventures Onsite



Expand your brand into new markets. [Get involved.](#)

Making it easier for visitors to find your products

H1 - H8: Halls 1-8

S1 - S3: Saeed Halls 1-3

Z1 - Z6: Za'abeel Halls 1-6

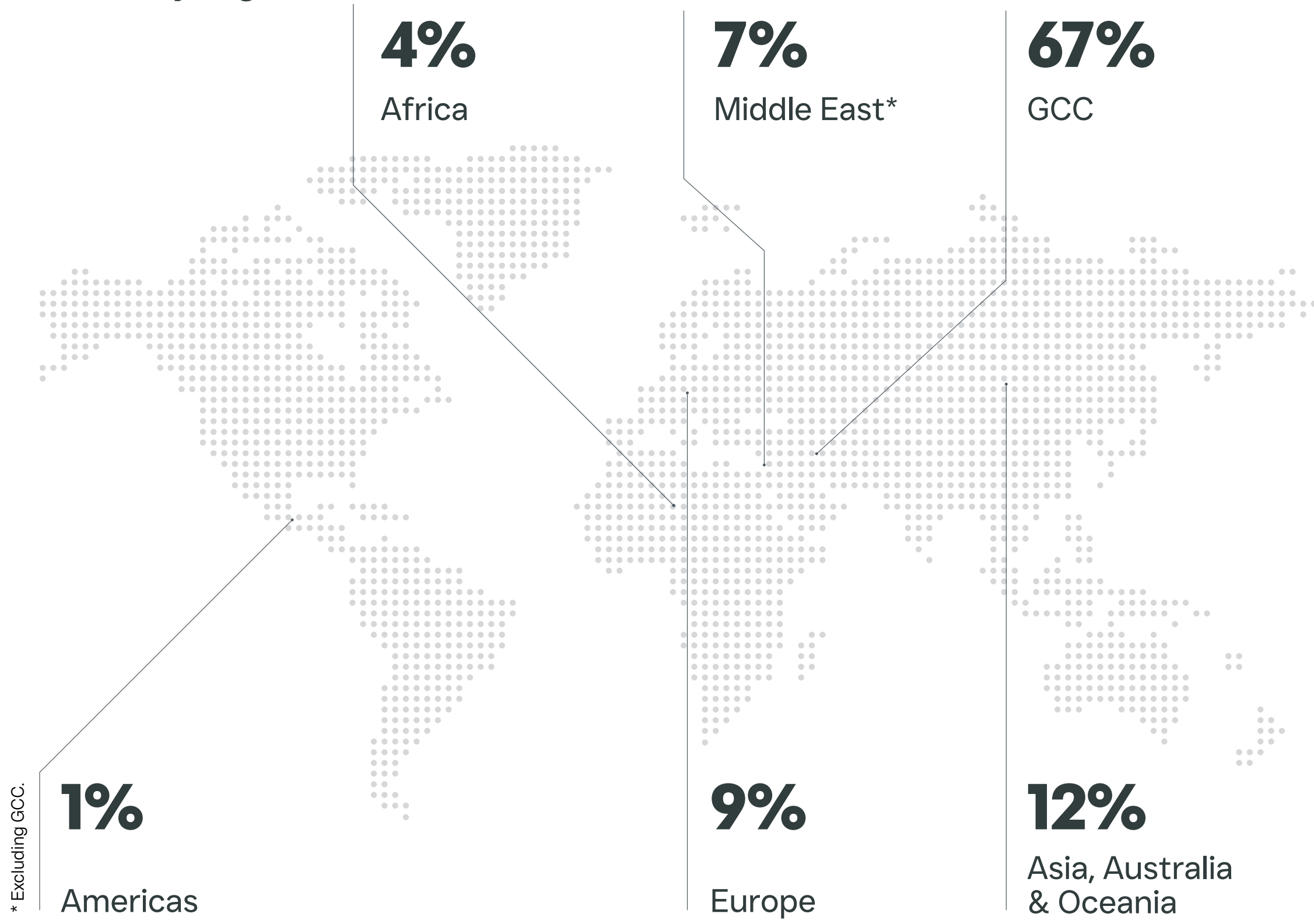
MB: Al Multaqua Ballroom

- Building Envelope / Special Construction
- Building Interiors and Finishes
- Concrete and Cement
- Construction Tools and Personal Protection Equipment
- Digital Construction
- Facility Management
- Geospatial
- Heating, Ventilation, Air Conditioning and Refrigeration
- Heavy Construction, Plant, Machinery and Vehicles
- Marble and Stone
- Mechanical, Electrical and Plumbing
- Metal, Steel and Aluminum
- Offsite and Modular Construction
- Smart Building
- Solar Products, Technology and Service
- Urban Design and Landscape
- Windows, Doors & Facades



Reach decision-makers from high-growth markets

Visitors by region:



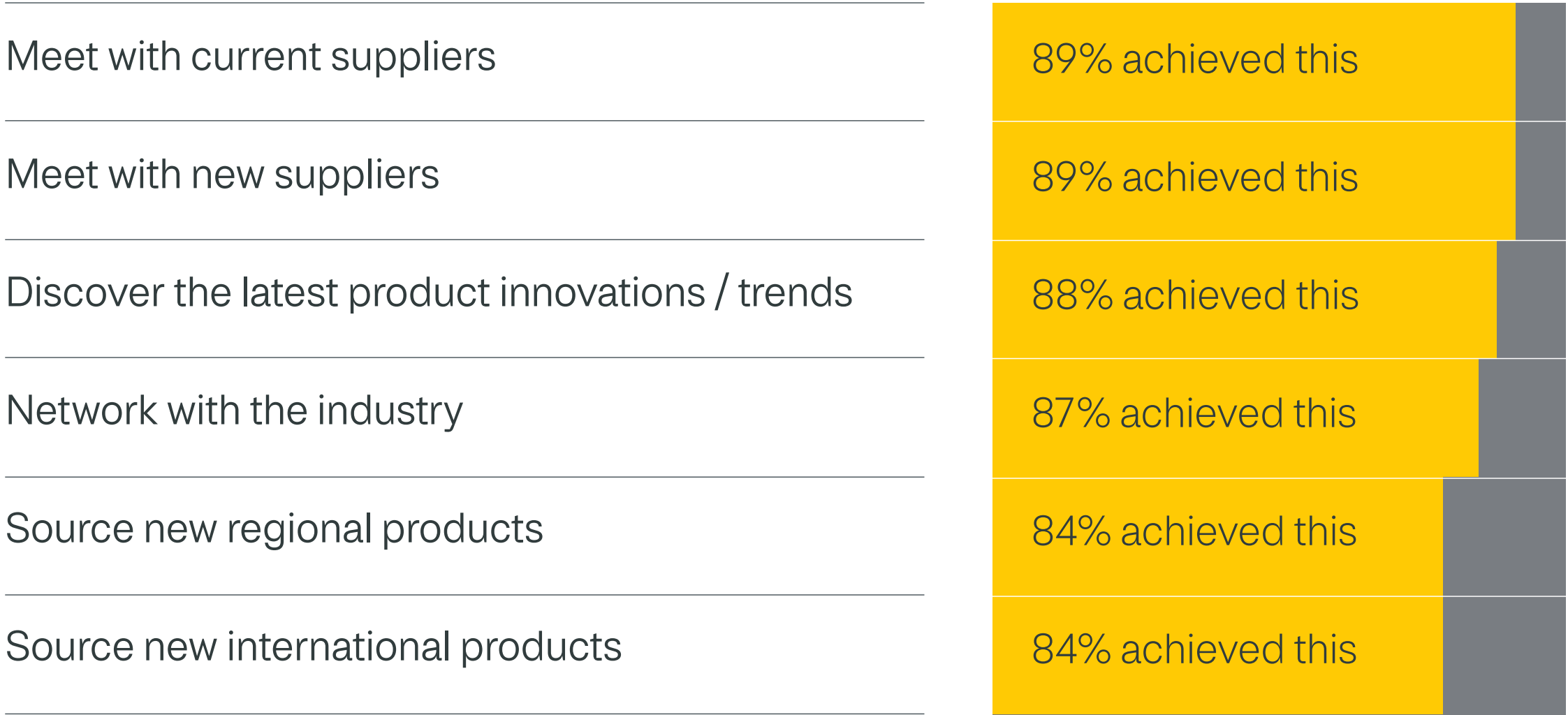
 **Exhibit** at Urban Design & Landscape for direct access to buyers from key growth markets.

Numbers based on Big 5 Global 2024 attendee number of 85,000.



Boost your lead generation with visitor success

Reasons for visiting:

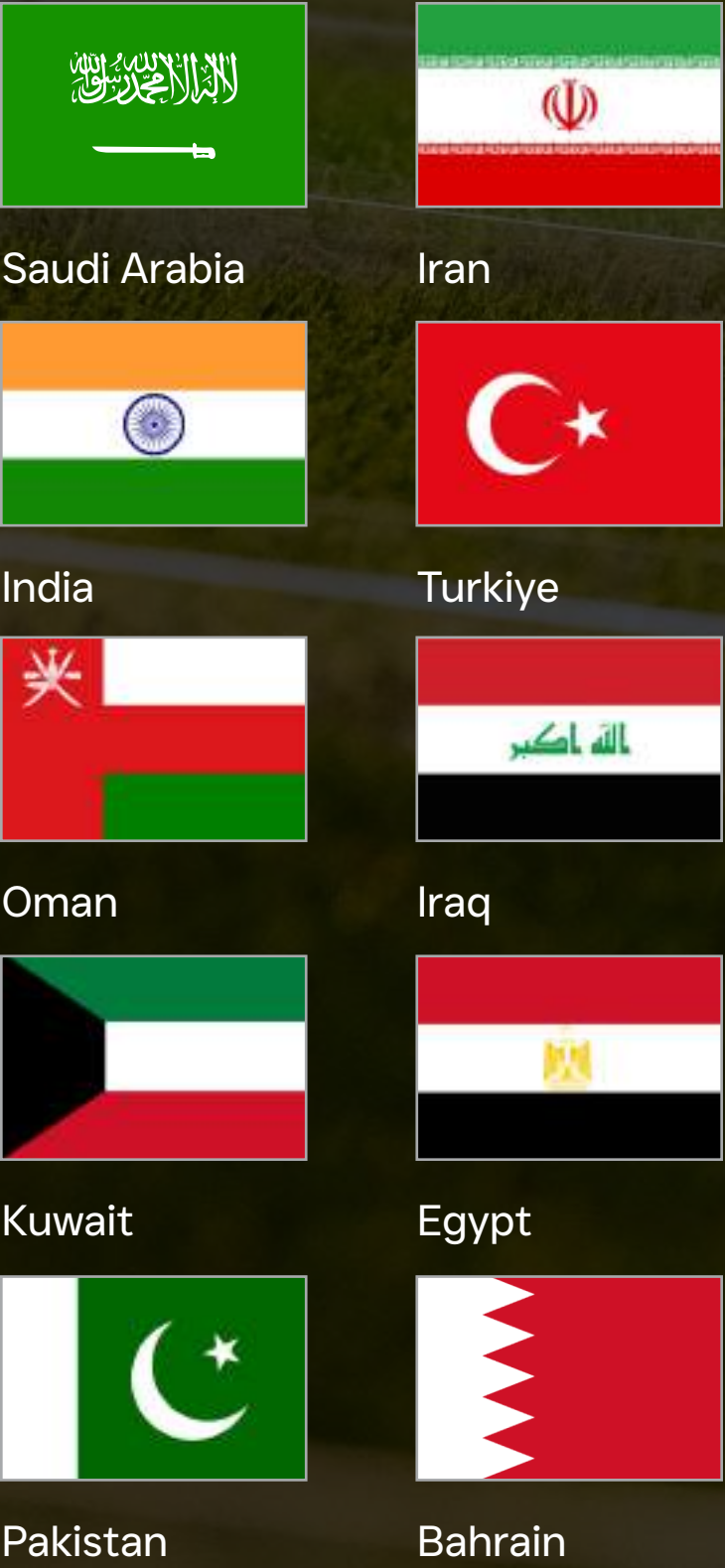


As we focus on expanding our exports and taking our company to the global market, Big 5 Global has been instrumental in connecting us with the right partners. We highly recommend others in the industry to exhibit, as it offers excellent exposure and networking opportunities.

M/S Virendera Textiles
Exhibitor

Numbers based on the Big 5 Global 2024 visitor survey.

Top 10 visiting countries*:



* Excluding United Arab Emirates

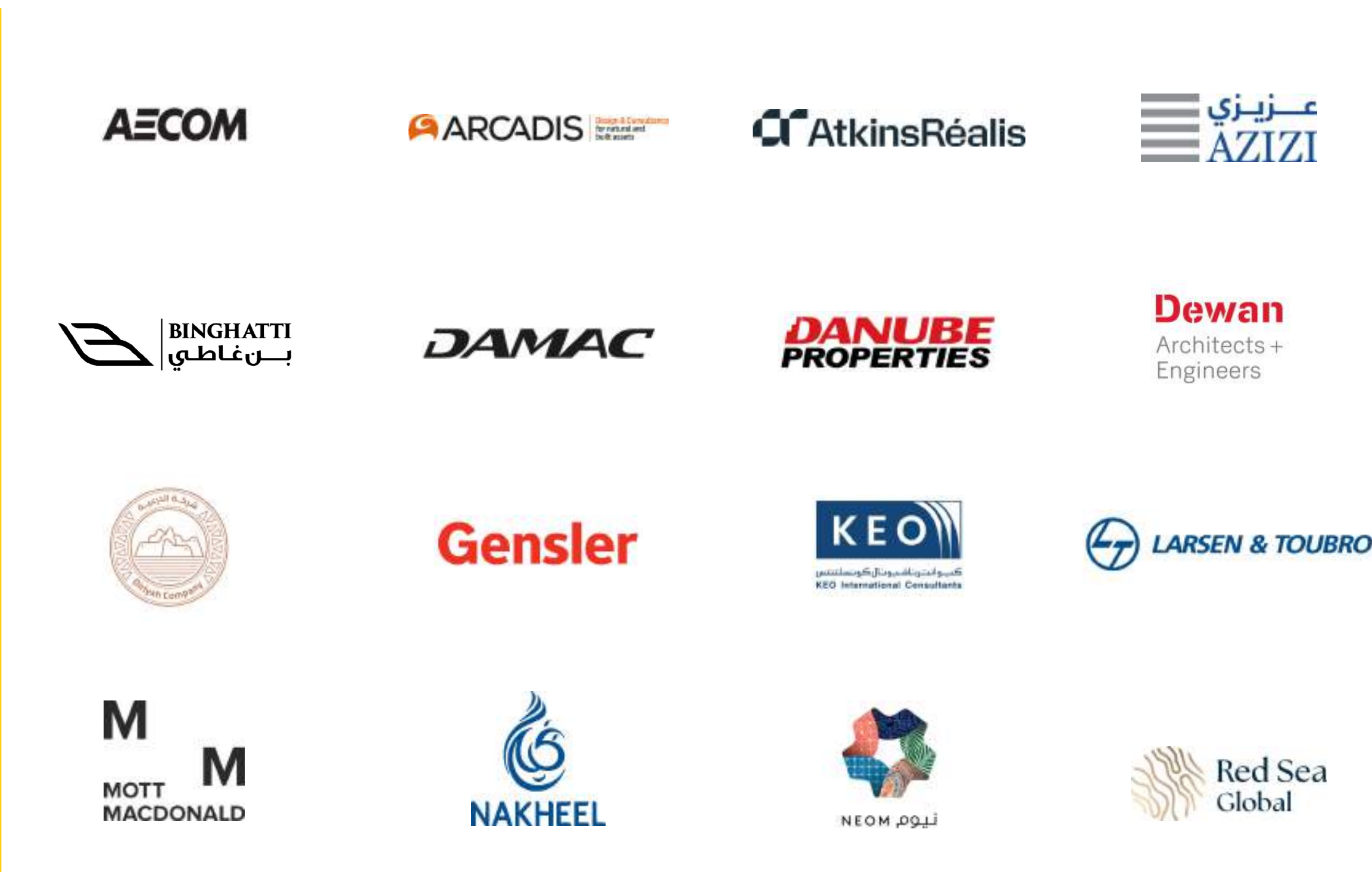
Network with key buyers and increase your sales

A snapshot of the visiting companies that attended in 2024:

Government sector visitors include:



Private sector visitors include:



....and many more

Meet decision-makers from megaprojects, actively seeking new suppliers & solutions



Hard Landscaping

- Benches & seating barriers
- Composite wood & decking
- Furniture plant containers
- Garden & street furniture
- Outdoor kitchens & garden grills
- Outdoor lighting
- Outdoor sculptures
- Pergolas & pavilions
- Plant containers
- Roofs & timber structures
- Shades & tents
- Waste bins & ashtrays
- Water features



Irrigation & Drainage

- Gutters & drainpipes
- Other material & components
- Smart irrigation systems & controllers
- Sprinklers & drip irrigation



Machinery & Equipment

- For construction of paths and squares
- For grassed areas and seeding
- For sports grounds
- For synthetic & synthetic grass surfaces
- For wooded areas
- Special equipment



Materials & Components

- Fertilising & plant protection
- Materials & components for soil
- Pavers
- Plants and seeds
- Wood materials
- Tree protection materials



Specialist Sectors

- Cultivation of wasteland
- Grassing & planting in / on buildings
- Green walls & green roofs
- Installation & maintenance
- Landscape design & consulting
- Plant nurseries
- Soil regeneration & aeration
- Transplanting of large trees



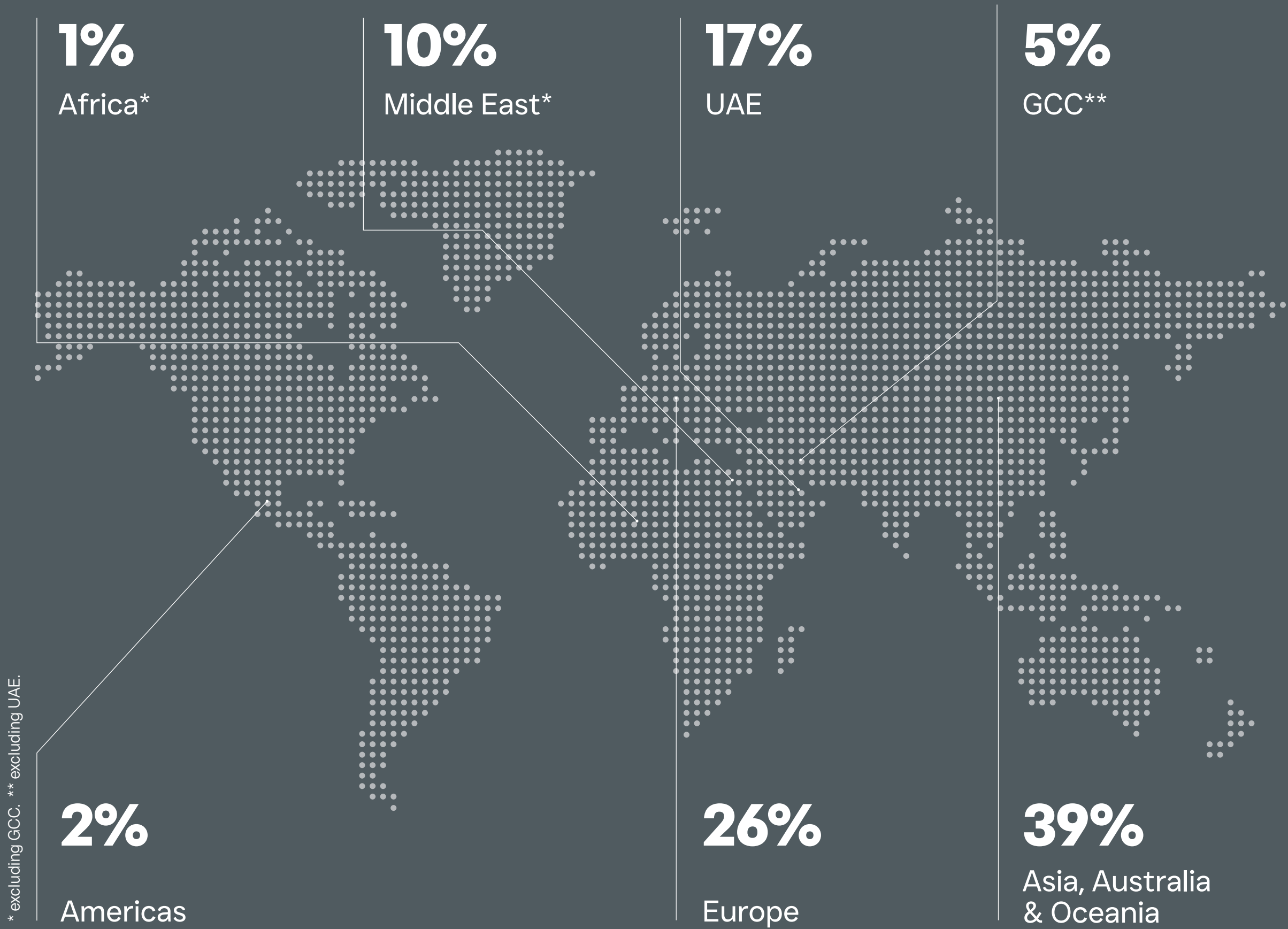
Sports & Playgrounds

- Artificial turf
- Natural playgrounds
- Sports & playground surfaces & equipment

 Exhibit at Urban Design & Landscape and gain direct access to buyers seeking new products.

Global exhibitors coming to the region

Exhibitors by region:



* excluding GCC. ** excluding UAE.

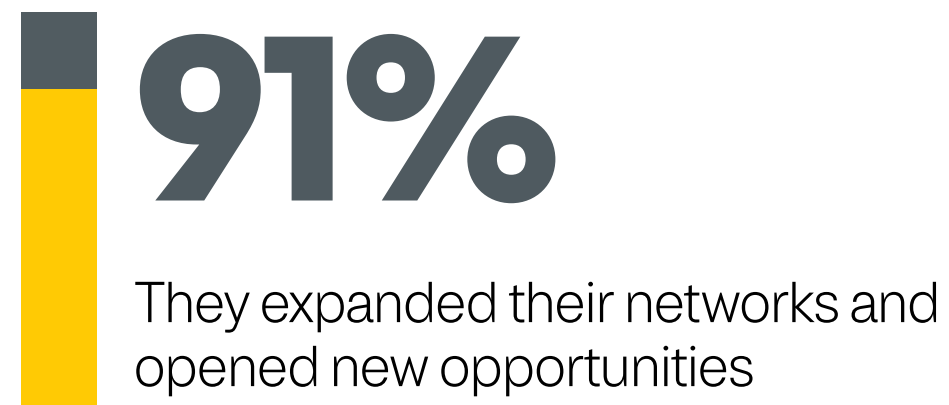
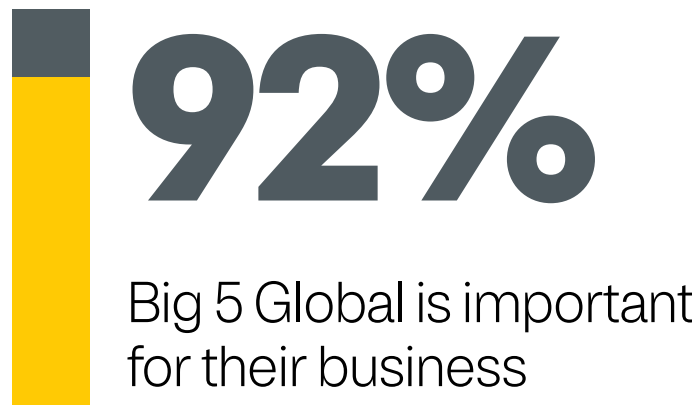
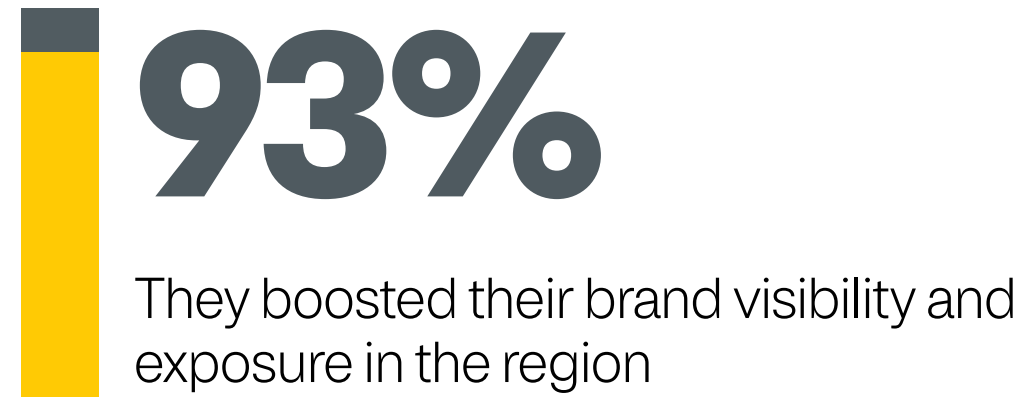
Numbers based on the exhibitors of Big 5 Global 2024.

Exhibiting countries:



Achieve the sales success exhibitors experience here

Exhibitors said:



! Have different reasons to exhibit? Let's discuss how we can help.

Numbers based on the Big 5 Global 2024 exhibitor survey.



Win over decision-makers by joining the industry's leaders

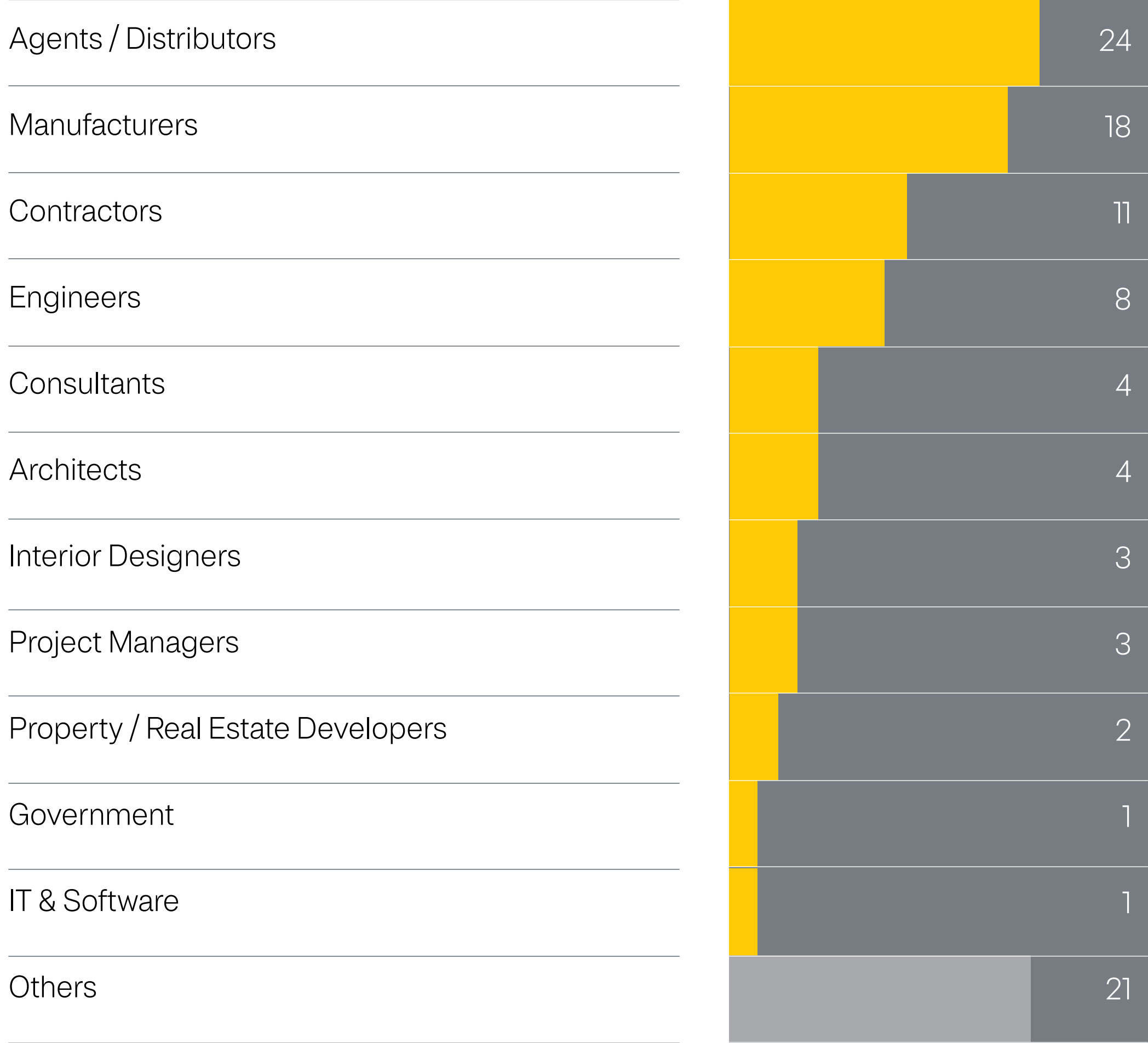
Companies exhibiting with us:



...and many more

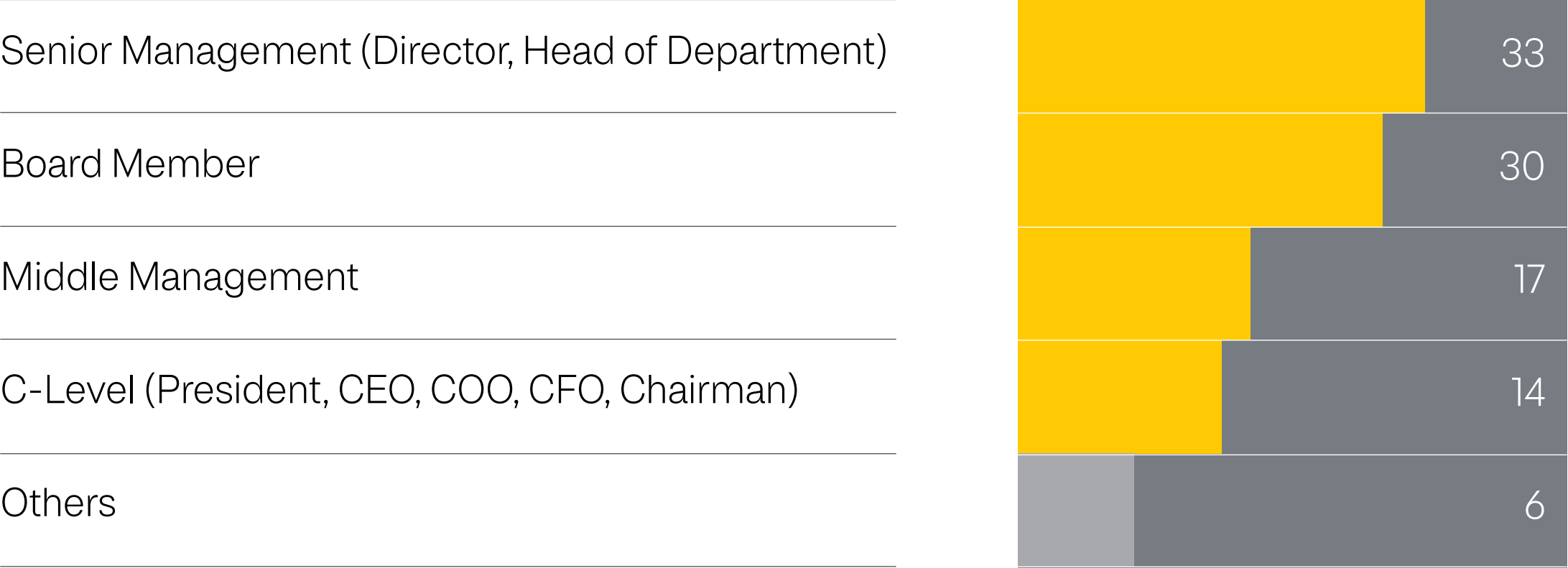
77% decision-makers. 3 in 4 say yes.

Visitor profile:



Numbers based on Big 5 Global 2024 attendee number of 85,000.

Seniority



Book your stand now

BIG 5 Global

Urban Design & Landscape will be hosted alongside Big 5 Global, the largest and most influential event for the built environment. For over 45 years, Big 5 Global has been bringing together industry leaders in construction, urban planning, sustainability, technology and facilities management. It drives innovation, global collaboration and business growth, shaping the future of the industry across international markets.

To learn more about Big 5 Global, visit www.big5global.com

85k+

Global
attendees

2.8k

Global
exhibitors

165+

Participating
countries

400+

Industry
speakers



Align your brand with thought leadership, innovation and sustainability

Leadership Summits and Celebration of Industry's Excellence



Get insight from leading voices empowering the future of construction.



Hear from leaders collaborating towards Construction 5.0.



Learn from pioneers shaping cities for a sustainable future.



Enhance business planning with innovative geospatial insights.

Digital Transformation



Get ready to explore the coolest tech innovations in the industry.



Check out the disruptors pushing the boundaries of traditional methods.

Professional Development



Gain insights from leaders, innovators, and sustainability experts.



Enhance efficiency with advanced FM solutions at this forum, delivered by IFMA Global.



Advance your practice in an environment designed to inspire the future of architecture.

ESG Excellence



Celebrate the achievements of businesses and leaders who truly XL.



Showcase your brand on the Big 5 Impact Trail, connecting visitors to sustainable solutions.



Drive business success with our tailored sponsorship packages.

Showcase eco-friendly products to buyers



Calling all exhibitors! Get recognized on the Big 5 Impact Trail –a dedicated route spotlighting exhibitors with verified green innovations.

Do your products align with these sustainability pillars?

- 🌱 Green innovation
- 🌱 Circular economy
- 🌱 Social sustainability
- 🌱 Carbon reduction
- 🌱 Health & well-being

Secure your spot at no extra cost to:

- Gain exclusive branding as a sustainability leader.
- Connect with buyers actively seeking green solutions.
- Get featured in marketing, press, and social media.
- Strengthen your reputation as a sustainability innovator.

How to participate:

- Get certified (Cradle to Cradle, EU Ecolabel, TUV Green Product CERT).
- Demonstrate real environmental and social impact.

⚠️ [Find out more](#) about the Impact Trail.



Be recognized for driving sustainable change

Sustainability isn't just a choice, it's a commitment. Big 5 Global will recognize exhibitors making a real impact through sustainable stand design and waste reduction.

Sustainable stand design:

- Use reusable materials for giveaways
- Repurpose stand elements and rent furniture
- Choose modular stands and reusable shell schemes
- Opt for LED lighting and power down during non-operational hours

Reduce waste and go digital:

- Set up recycling bins at your stand
- Swap printed materials for digital alternatives
- Use recycled paper and repurpose leftover materials
- Partner with Big 5 Global to recycle surplus printed materials



Explore our sustainable initiatives.



Attracting global visitors with an extensive marketing and PR campaign*

68mn

Digital campaigns
total reach

19mn

Emails
sent

900mn

PR campaigns
reach

875k

WhatsApp campaigns
delivered

159k

Social media
followers

4mn

Website
views

1mn

New website
users

55

Media partners
and associations

*Based on the integrated campaigns for Big 5 Global and co-located events from August to December 2024.

Featured in over 1,300 media outlets, including:



**Reach new buyers and
drive more sales.**
Enquire about exhibiting
and sponsorship today.



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Dubai World Trade Centre

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Contact us today



Supporting associations:



المعهد العربي لإنماء المدن
Arab Urban Development Inst.

