

Post Show Report

Dubai World Trade Centre, UAE
26 - 29 November 2024

big5global.com

BIG 5 Global

Where the world of construction gets together

Main supporting partner



Supporting partner

بلدية دبي
Dubai Municipality

Supporting partner



A record-breaking 75% rise in global attendance achieved

Over 45 years, Big 5 Global has earned its reputation as a global force for trade and market growth, highlighted by a remarkable 75% increase in international attendance.

In 2024, Big 5 Global brought together 85,000 professionals from 165 countries, creating an unrivaled platform for connections, innovation and new opportunities on a global scale.

\$2.69bn

worth of business generated*

* Big 5 Global 2024 is expected to generate \$2.69bn in business over the next 12 months



Construction met here. Now urban development joined too.

The launch of LiveableCitiesX, GeoWorld and Future FM marked the first time Big 5 Global united visionaries, planners and AEC professionals in a mega meet-up to facilitate the design, construction and sustainable development of future cities.

2024 specialized events:



The event for cutting-edge trends in plant, machinery and vehicles.



The top spot for all things concrete: precast, cement and more.



The place to go for heating, ventilation, AC and refrigeration.



The best exhibit of finished & unfinished stone, stone design & quarrying.



The premier destination for revolutionizing urban spaces into functional living.



The global urban hub uniting leaders and innovators for sustainable, resilient and liveable cities.



The meeting point for transforming industries with geospatial excellence.



The platform for redefining the future of facilities management.

The numbers that prove this is where it all comes together

2024 overview:

85,000

Global
attendees

165

Participating
countries

71

Exhibiting
countries

25

Country
pavilions

2,701

Exhibitors

72

Start-ups

1,040

Delegates

423

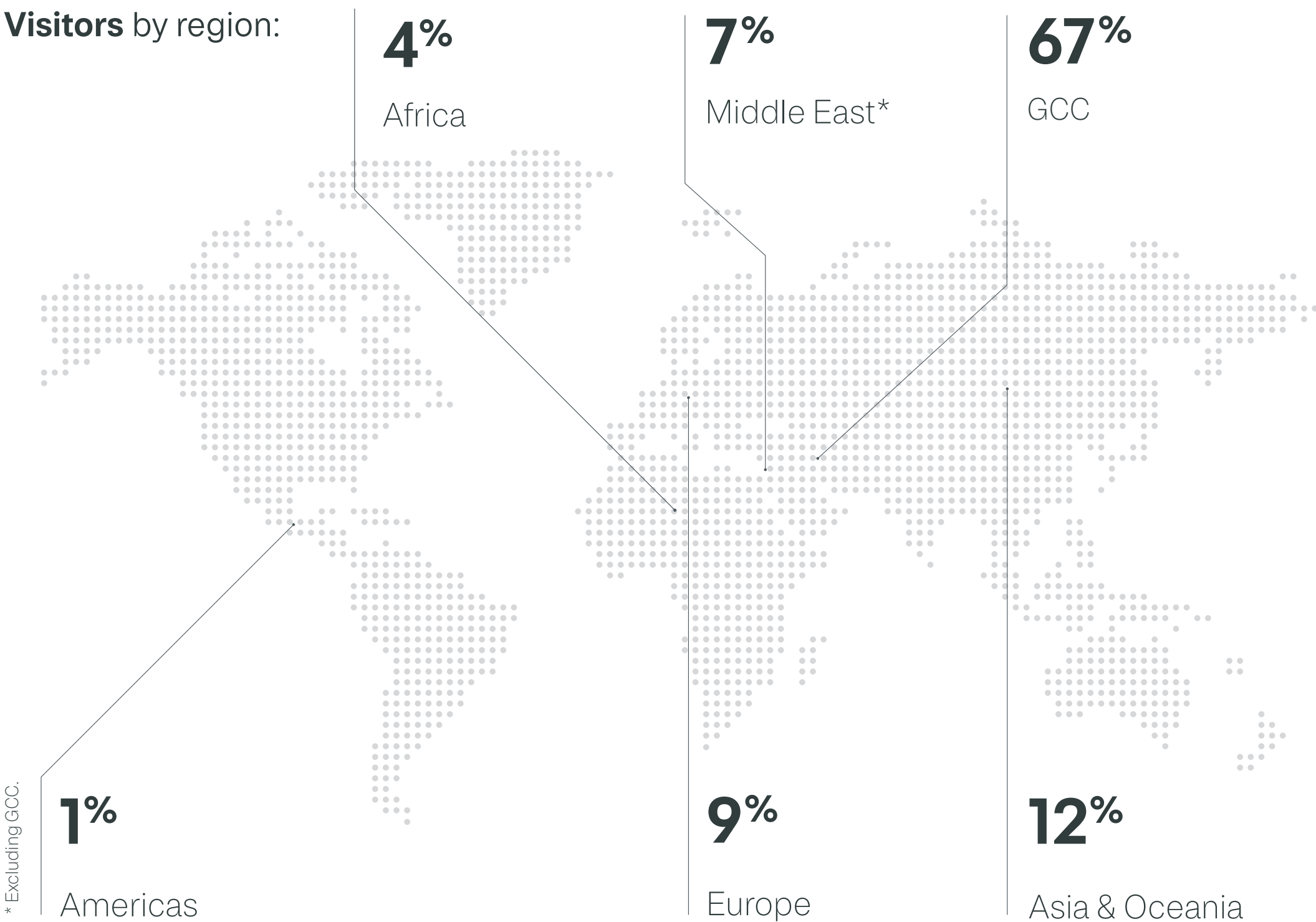
Speakers



[Book your space](#) to showcase your best products and technologies at the construction and urban development meetup of the year.

Decision-makers from high-growth markets attended

Visitors by region:



 Exhibiting at Big 5 Global gives you direct access to buyers from key growth markets. [Enquire today.](#)



Massive international deals were sealed



Multi-million-euro partnership

A multi-million-euro deal added the BAUER BG36 rig to Pinnacle's fleet, boosting efficiency and scalability.



Strategic MoUs signed

The Ministry of Construction, Housing and Urban Development of Côte d'Ivoire signed strategic MoUs with Royal Gulf Contracting, ZDS Development Consortium and the Abu Dhabi Fund.



PropTech innovation hub

The PropTechBuzz and Dubai PropTech Business Group MoU positioned Dubai as a global proptech hub, linking global firms to its real estate market.



IoT-driven efficiency

Planon partnered with TAFGA to deliver IoT solutions, streamlining facilities and real estate services for peak efficiency.



Benchmark collaboration

SB Scaffolding teamed up with WhiteHelmet to adopt 360° documentation, setting new project standards.

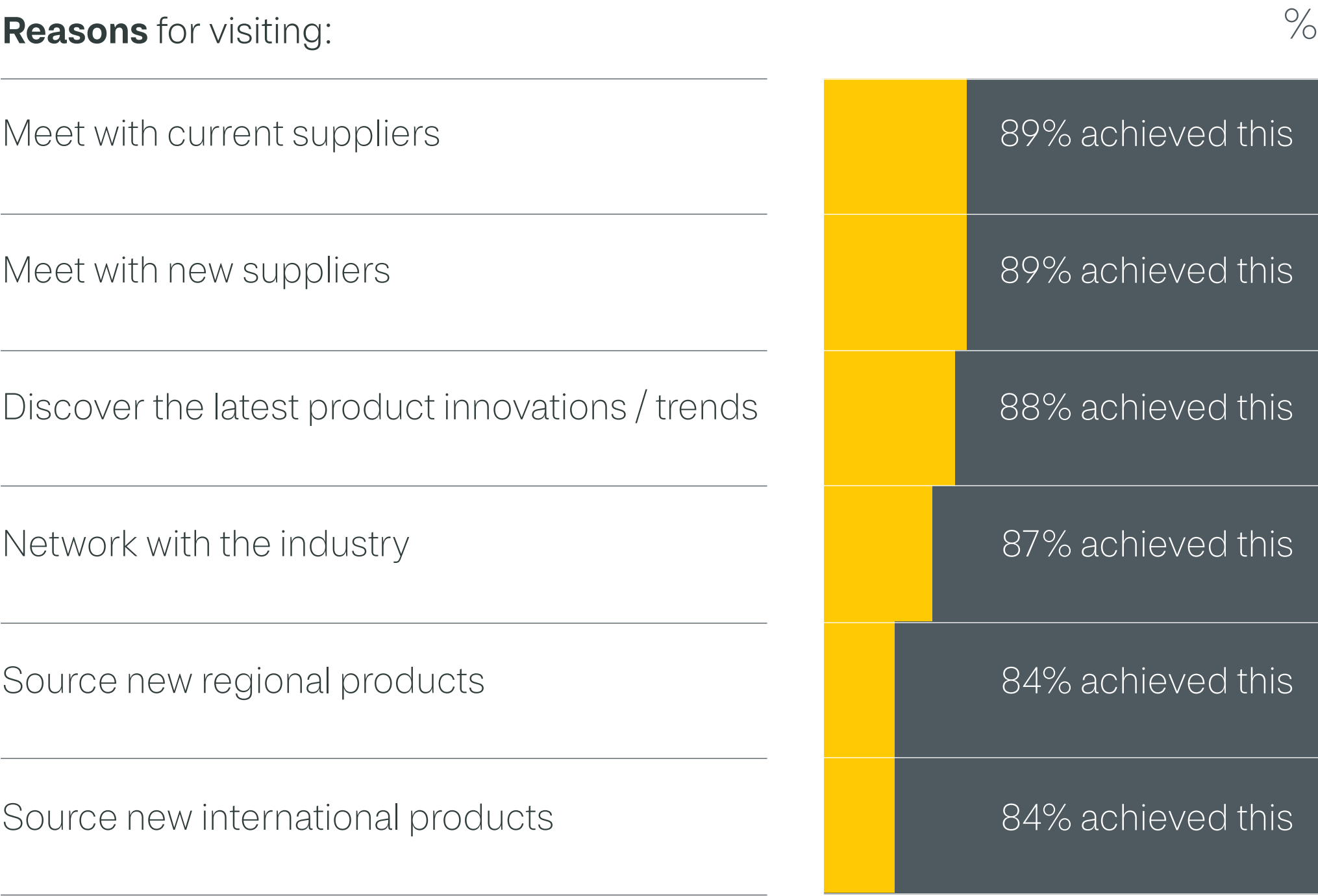


Powering infrastructure

Liebherr Middle East held a landmark handover ceremony, delivering the HS 8130.1 Heavy Duty Cycle crane to NMDC Group.

....and many more

Exhibitor wins driven by strong visitor success

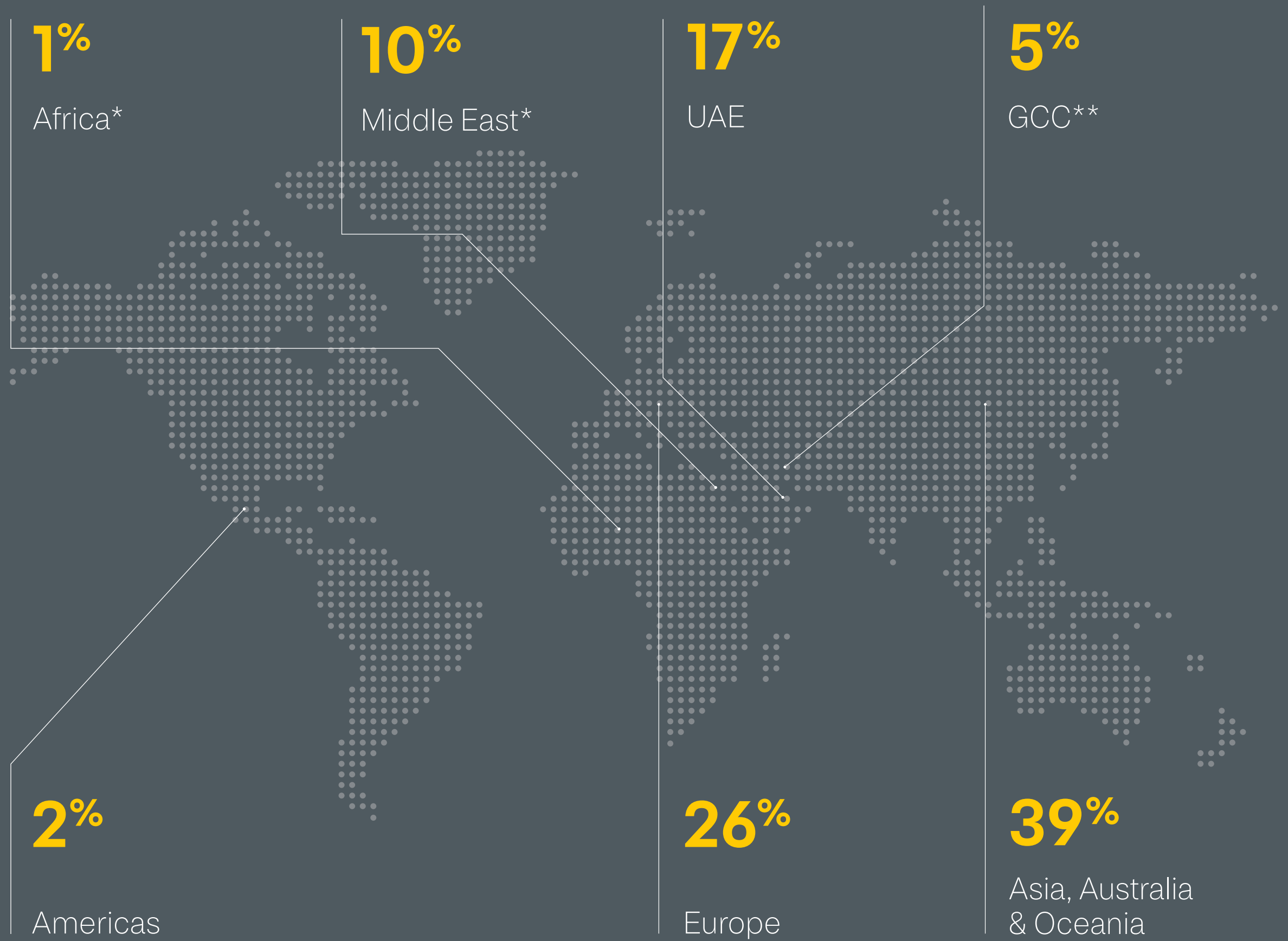


 Your products and solutions are in demand, book your stand now.



Exhibitors came from across the globe

Exhibitors by region:



* excluding GCC. ** excluding UAE.

Exhibiting countries:



High success rates reported by exhibitors

Exhibitors said:

93%

They value Big 5 Global for launching or promoting products

93%

They boosted their brand visibility and exposure in the region

92%

Big 5 Global is important for their business

91%

They expanded their networks and opened new opportunities

87%

They found distributors or channel partners

87%

They expect to generate sales because of their participation at Big 5 Global



Do you have different reasons to exhibit?
Get in touch and let's discuss how we can help.



Brands aligned with thought leadership, innovation and sustainability

2024 content and features

Leadership Summits and Celebration of Industry's Excellence



Get insight from leading voices empowering the future of construction.



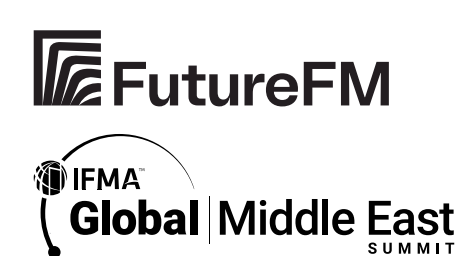
Hear from leaders collaborating towards Construction 5.0.



Learn from pioneers shaping cities for a sustainable future.



Enhance business planning with innovative geospatial insights.



Elevate operational efficiency with advanced FM solutions.

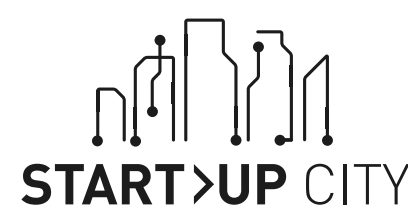


Celebrate the achievements of businesses and leaders who truly XL.

Digital Transformation



Get ready to explore the coolest tech innovations in the industry.



Check out the disruptors pushing the boundaries of traditional methods.

Professional Development



Gain insights from leaders, innovators, and sustainability experts.



Acquire actionable strategies from urban development experts for real-world impact.



Discover strategies in geospatial technology to help you achieve your goals.



Advance your practice in an environment designed to inspire the future of architecture.

Strategic connections forged between public and private sectors



The Big 5 Global Leaders' Summit, the only summit curated by construction leaders for construction leaders, offered impactful discussions on regeneration, investment and exclusive networking for industry leaders.

200+

Delegates

35

Speakers

Main supporting partner


وزارة الطاقة والبنية التحتية
MINISTRY OF ENERGY & INFRASTRUCTURE

Supporting partner


وزارة الداخلية
MINISTRY OF INTERIOR
CEN. COMMAND OF CIVIL DEFENSE
INDEPENDENT GEN. OF DUBAI CIVIL DEFENSE

Supporting partner


بلدية دبي
Dubai Municipality

Strategic country partner


SAUDI
MADE

Bronze sponsor


WURTH

Bronze sponsor


中建中东
JCEC MIDDLE EAST

Industry sponsor


JLL

Content partner


UAE - UK Business Council

 [Contact us](#) to discuss speaking and sponsorship opportunities.



2024 featured speakers



H.E. Suhail Mohamed Al Mazrouei

Cabinet Member and Minister of Energy & Infrastructure



Eng. Maryam Al Muhairi

CEO Building Regulations & Permits Agency Dubai Municipality



Fred Mills

Founder The BIM The world's largest construction influencer



H.E. Bruno Nabagné Koné

Minister for Construction, Housing and Urban Development Government of Côte d'Ivoire



Sandro Alex Cruz de Oliveira

Secretary of Infrastructure Paraná Brazil, Infrastructure Secretariat of the State of Paraná



Attending the Big 5 Global Leaders' Summit 2024 was an extraordinary experience, providing an inspiring platform for meaningful dialogue and networking. The calibre of attendees was truly impressive, with each conversation offering a chance to exchange ideas with some of the best minds in the industry.

Nicky Dobreanu, Branch Director (Dubai), Omnium International
Delegate

Technology leaders pushed the boundaries of what's possible



The Big 5 FutureTech Summit featured transformative achievements and cross-sector insights, gathering top leaders to shape an interconnected future for construction through collaboration and innovation.

150+
Delegates

30+
Speakers

Main supporting partner



Supporting partner



Supporting partner



Gold sponsor



Bronze sponsor



Bronze sponsor



Become a sponsor and promote your brand to a niche audience.



2024 featured speakers



Gonzalo Galindo

President
Cemex Ventures



Sultan Moraished

Group Head of Technology
and Corporate Excellence
Red Sea Global



Dr. Ozan Koseoglu

Global Head of BIM
Siemens Energy



Karoline Lapko

CEO
Premier Construction Software



Dr. Ali Ismail

BIM Expert
Dubai Municipality



Great content, excellent speakers, and fantastic support! I can't wait to attend it again next year!

Vladimir Vlahovic, Founder & Managing Director, Solventry

Delegate & speaker



Urban development advanced through visionary dialogue



World-renowned experts came together at the LiveableCitiesX Summit to share success stories and insights on making urban development more inclusive, accessible and resilient.

350+

Delegates

59

Speakers

2024 featured speakers



H.E. Maysarah Eid
Acting Director General
Abu Dhabi Projects and Infrastructure Centre (ADPIC)



H.E. Dr. Saif Al Nasri
Undersecretary
Department of Municipalities and Transport, Abu Dhabi



H.E.M Robert Beugre Mambe
Prime Minister of the Republic of Côte d'Ivoire



H.E. Charles M.Hinga
Principal Secretary, State Department for Housing and Urban Development, Ministry of Lands, Public Works, Housing, and Urban Development
Government of Kenya



Prof. Carlos Moreno
Scientific Director of the research lab, IAE Paris-Sorbonne, Université Paris Panthéon-Sorbonne
The visionary behind The 15 Minute City

Supporting partner



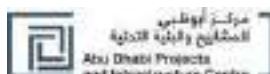
Supporting partner



Supporting partner



Urban development partner



Silver sponsor



Silver sponsor



Knowledge partner



Net-zero enablement partner



Bronze sponsor



Bronze sponsor



Bronze sponsor



Speak to our sponsorship team to discuss how your company can be positioned as a strategic partner advancing urban liveability.



Geospatial leaders shaped the future of the industry



Governments, technologists and business leaders came together at the GeoWorld Summit to explore advancements in geospatial technology and data.

150+
Delegates

26
Speakers

2024 featured speakers



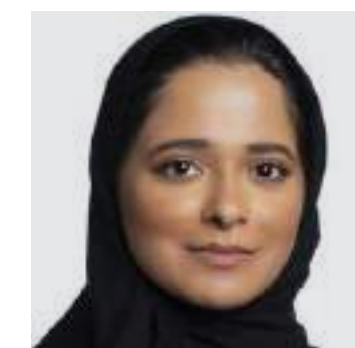
H.E. Dr. Mohammed Yahaya AL Sayel
President
General Authority for Survey and Geospatial Information



Eng. Asim AlGhamdi
Secretary General,
United Nations Global
Geospatial Information
Management Committee
of Experts for Arab States
United Nations



Eng. Anwaar Alshimmari
Executive Director
Geospatial Governance Sector Federal Geographic Information Center



Eng. Maitha Ali Al Nuaimi
Director - GIS Center
department
Dubai Municipality



Dr. Jassim Al Awadhi
Digital Transformation
Principal
Independent Expert

Supporting partner



Supporting partner



Supporting partner



Supporting partner



Gold sponsor



Get in touch to drive growth through sponsorship.



Facilities management innovation elevated operational excellence



The region's first IFMA Summit, brought to you by FutureFM, helped professionals pilot innovations to maintain and enhance the region's living standards.

Bringing you: 

190+
Delegates

15+
Speakers

2024 featured speakers



Christa Dodoo
First Vice Chair
IFMA
Chief, Infrastructure and
Facilities
United Nations World Food
Programme



Muhammad Reda
Director, FM
Emaar Misr



Dr. Hayan Sayed
Independent Board
Member
Facilities Management



Ted Ritter
Principal
LMI360

Summit partner



Summit industry sponsor



Summit industry sponsor



Contact us to position your company as a leader in FM.

Award winners celebrated for excellence



An international, independent judging panel assessed hundreds of submissions to capture the shortlist of finalists who have shown innovation and excellence through their success stories.

17

Awards
categories

36

Renowned
judges

350+

International
attendees

Headline sponsor



Category sponsor



To find out more about bespoke packages [click here](#).



Congratulations to the 2024 Awards winners



Sustainability leader of the year
Omnia Halawani
grfn



Technology leader of the year
Ramzi Jaber
e.construct



Impact leadership team of the year
**The Ministry of Culture -
Saudi Arabia**



Award for diversity, equity & inclusion
ROSHN Group



Carbon net-zero initiative of the year
**Gautam & Gautam
Associates**
Eco City Zero



Conservation & heritage initiative of the year
Msheireb Properties
Msheireb Museums



Circularity initiative of the year
**China State Construction
Engineering Corporation
Middle East**
Waste Management and Low-Carbon
Materials



Sustainable initiative of the year
**LEAD Real Estate
Developer**
Planting 1M Mangrove Trees in Jubail
Island



Digitalization initiative of the year
KEO
KEO's Digital Transformation
Deployment



Liveable city initiative of the year
Msheireb Properties
Msheireb Downtown Doha



Workforce of the future initiative
ROSHN Group
HIMAM



Retrofit project of the year
Muchmore Consultancy
Nakheel Community Management,
The Galleries 4



Modular construction project
of the year
Sobha Constructions LLC
The Crest Project



Sustainable construction project
of the year
Masdar City
Estidama Mosque



Best use of technology of the year
ROSHN Group
ROSHN Worlds



Partnership of the year
**El Seif Engineering Contracting
Co. and China State
Construction Engineering
Corporation Middle East**



Sustainable construction
organization of the year
AECOM

Thank you to our 2024 judges



H.E. Dr. Abdullah Belhaif Al Nuaimi
Former UAE Minister of Climate Change and Environment



Alison Watson MBE
Founder and Chief Executive, Class of Your Own Limited



Alex Lubbock
Global Construction Practice Director
BSI Group



Andy Shaw
Managing Partner,
AMA Design



Dr. Anas Bataw
Strategy and Innovation Director - KEO
International Consultants | Technology Advisor - UN



Cristina Savian
Founder/CEO,
BE-WISE



Caroline Gumble
Chief Executive Officer,
The Chartered Institute of Building



Clive Billiald
Chief Executive,
buildingSMART International Ltd.



Cynthia Corby
Partner,
Deloitte Middle East



Dianne Dain
President and Chief Innovation Officer,
The Singer Foundation



Dr. Elie Metri
Council Member at Forbes Business Council |
CEO, QSS Robotics



Dr. Elma Durmisevic
Advisory Board | Circular Construction in
Regenerative Cities



Frank Lee
Chief Executive Officer,
Institute for Collaborative Working (ICW)



Eng. Grace Najjar
Chief Executive Officer,
Agile Management



Huda Shaka
Founder,
The Green Urbanista



James Bowles
Founder,
ZERO



John Coghlan
Principal,
C&E Legal Solutions



Marcus Taylor
Executive Headhunter - Middle East
Construction & Engineering Industry, Taylor
Sterling - Expatriate Construction Recruitment



Dr. Mohanad Alwadiya
Instructor & Faculty Advisory Board Member,
Dubai Real Estate Institute - DREI



Eng. Naseibah Almarzooqi
Head of Studies and R&D Department,
UAE Ministry of Energy and Infrastructure



Nedal Al Hanbali
Former UAE Minister of Climate Change and
Environment



Ollie Morris
Director – Sustainability Asset Advisory Lead,
CBRE | ESG Consultancy



Prof. Dr. Essam Farag Al-Najdy
Founder,
Together4Heritage



Prof. Ali A. AlRaouf
Prof. of Architecture and Urbanism, Hamad
Bin Khalifa University Senior Advisor for
Development and Research, Urban Planning
Sector - Doha, Qatar



Raisa Ghazi
Global Public Speaker Inclusive Leadership



Raji Hattar
Chief Sustainability & Compliance Officer,
Aramex



Steve Severance
Director of Growth,
Masdar City



Sarah El Battouty
Senior Advisor to the Egyptian President
UNFCCC Global Ambassador with the High-
Level Champions Chairman Founder and CEO
– EConsult



Tom Hardiman
Executive Director,
Modular Building Institute



Tushant Suri
Head of Sustainability - Middle East,
Ramboll



Victoria Burrows
Manager, Portfolio Development &
Industry Partnerships, KOMPAS VC



Solutions explored by buyers ready to adopt tech

Digital Construction World was the biggest yet, with a crowd searching for the latest tech driving faster, smarter design and build.

91

Global exhibitors

21

Participating countries

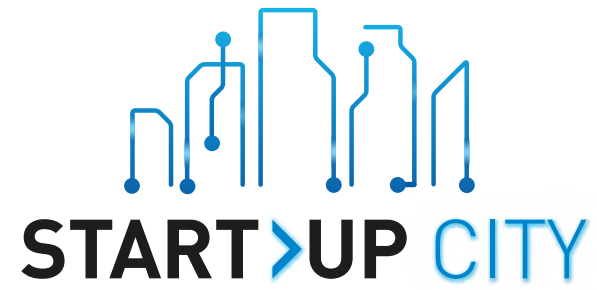
760+

Technology Talks attendees



Showcase your products to a growing market looking for the latest tech. [Contact us](#) to secure your participation.





Start-ups found the partners they needed to scale

The only event dedicated to contech, proptech, infratech and earthtech, Start-up City connected start-ups with a global network of construction professionals.



Start-up City Pitch Competition 2024 winner

Vecros delivers scalable autonomous drones powered by Spatial-AI, delivering 30% cost savings for enterprises and governments compared to manual services.

72

Exhibitors

17

Countries

12

Judges

5

Winners



Accelerate your sales growth and disrupt the world of construction.



Supporting partner



Supporting partner



Supporting partner



Supporting partner



PropTech lead



Ecosystem partners



Community partners





Visitors learned from top experts



Big 5 Talks brought together a knowledgeable audience focused on staying ahead of the latest trends and standards in construction.



Speaker highlights:



Muna Alnahdi
Head of Sustainability and Consultancy
Farnek



Ashraf Biddah
Managing Director
Eforce Engineering Consultancies



Jason Redgers
Soil Improvement Director – Worldwide
Bauer Spezialtiefbau GmbH International



Feda Tahboub
Head of Projects
Deyaar Development



Tessa Veenboer
Managing Partner & Strategic Pursuit Lead
M+N Projects

4,500+

Attendees

187

Speakers

116

CPD talks



Ideas for better cities were shared



An audience committed to staying ahead of urban development trends and best practices participated at LiveableCities ConneX.



Speaker highlights:



Hassaan Ghazali
Urban Specialist
AHG Global Project
Management Services



Monica Menendez
Director
Research Center for
Interacting Urban
Networks (CITIES)



Paul Rodgers
Senior Design Principal
10 Design



Jay Sadiq
Founder & CEO
FortyGuard



Huda Shaka
Founder
The Green Urbanista

650+
Attendees

23
Speakers

11
CPD talks



Geospatial solutions inspired action



GeoWorld ConneX attracted an audience driven to stay ahead in geospatial technologies and innovations.



Speaker highlights:



Abdelrahman AbouHadid
Senior Digital Delivery Manager
Diriyah Company



Asmaa Abouleish
BIM Manager
Egis



Marthad Mohamed Othman Alamin
Senior GIS Technical Officer - GIS Centre Department
Dubai Municipality



Mohamad Alnasser
Geospatial Engineer
Lund University, Sweden



Prof. Ioannis Gitas
Professor - Laboratory of Forest Management and Remote Sensing
Department of Forestry and Natural Environment
Aristotle University of Thessaloniki

450+
Attendees

11
Speakers

9
CPD talks



Practical approaches to architecture were shared



Everything Architecture connected architecture professionals passionate about discovering new trends and innovations.



Speaker highlights:



Laura Dianu
Head of Design
Select Group



Henrique Dias
Hospitality Director ME &
Principal
DLR Group Middle East



Priya Mrinal
Principal
WOODSBAGOT



Arjan Pit
Managing Director MEA
UNStudio



Paul Rodgers
Senior Design Principal
10 Design

650+
Attendees

25
Speakers

8
CPD talks

Global visitors attracted by a far-reaching marketing and PR campaign*

68mn

Digital campaigns
total reach

19mn

Emails
sent

900mn

PR campaigns
reach

875k

WhatsApp campaigns
delivered

159k

Social media
followers

4mn

Website
views

1mn

New website
users

55

Media partners
and associations

*August - December 2024

Featured in over 1,300 media outlets, including:



Unforgettable moments from Big 5 Global 2024



A royal endorsement for progress

H.E. Sheikh Ahmed bin Mohammed bin Rashid Al Maktoum's opening highlighted Big 5 Global's pivotal role in shaping construction and urban innovation.



Driving strategic vision

H.E. Suhail Al Mazrouei's keynote at the Big 5 Global Leaders' Summit inspired bold strategies for sustainability, technology and growth.



Driving urban living

UAE developer, Deyaar launched \$408.4mn Park Five luxury residence, redefining the future of urban spaces.



The world takes notice

A staggering 75% rise in international attendance solidified Big 5 Global's status as a premier global hub.



A mega meetup

Big 5 Global united visionaries across construction and urban development, integrating LiveableCitiesX, Future FM and GeoWorld for cross-industry innovation.



Celebrating regional innovation

"Made in Saudi" showcased 55 companies, emphasizing the region's global leadership in construction advancements.

Driving the future of construction and urban development



Dubai Chamber breakfast

Exclusive workshops and breakfasts that spotlighted Dubai's unmatched potential for business growth, hosted by the Dubai Chamber of Digital Economy.



Elite Mixer

An unforgettable after-hours event where industry leaders forged meaningful connections and extended the day's conversations.



GeoWorld Live Demos

A showcase of the latest geospatial solutions from innovators like Trimble, Leica and DJI that captivated attendees.



Projects globe

An interactive globe that brought the Middle East, South Asia and Africa's most ambitious projects to life, a crowd favourite.



Pledge wall

A platform for attendees to align with bold visions for liveable cities, driving engagement and amplifying brand visibility.



Interactive experiences

Booths that turned heads from Bauer to Würth, drawing significant foot traffic and converting interest into high-value business leads.



Big 5 Global is a standout event for the Italian Trade Agency, a true jewel in our crown. I'm thrilled to announce that in 2025, Italy's presence will grow by a strong 20-30%.

Dr. Valerio Soldani, Italian Trade Commissioner to the UAE, Italian Trade Agency
Exhibitor



This event offers partnerships, closes deals and provides insights into the latest advancements in the sector.

Khaild Al Bayat, Chief Growth Manager, Tamkeen
Exhibitor

Driving change towards our net zero commitment

Our actions toward creating a sustainable event one step at a time. [Find out more here.](#)



Food & Beverage

- Donating unused food to food banks
- Switching from plastic bottles to glass with water dispensers
- Offering green menus with local, organic, and plant-based options
- 30% of catering vehicles powered by biofuel



Venue & Operations

- Energy savings with LED lighting, motion sensors, and solar power
- Optimized A/C for comfort and efficiency



Marketing & Communication

- QR codes and app replace printed materials
- Modular, reusable signage
- Plastic-free badges with recycled lanyards








Suppliers & Partnerships

- Sustainable stand options and reusable shell schemes
- Biofuel-powered shipping and battery forklifts
- Durable aluminum and fabric reused across events



EXPLORE OUR SUSTAINABLE INITIATIVES

Thank you to our partners and sponsors

Main supporting partner		Supporting partner		Supporting partner					
									
Big 5 Global									
Strategic country partner	Government growth partner	Gold sponsor	Gold sponsor	Gold sponsor	Sustainable development sponsor	HVAC-R sponsor	Silver sponsor	Silver sponsor	Bronze sponsor
									
Bronze sponsor	Bronze sponsor	Insulation sponsor	Big 5 Global Leaders Summit - Bronze sponsor	Big 5 Global Leaders Summit-Bronze sponsor	Big 5 Global Leaders Summit - Industry sponsor	Big 5 Global Leaders Summit - Content partner	Big 5 FutureTech Summit - Gold sponsor	Big 5 FutureTech Summit - Bronze sponsor	Big 5 FutureTech Summit - Bronze sponsor
									
Big 5 Global Impact Awards - Headline sponsor	Big 5 Global Impact Awards - Category sponsor	PropTech Lead	Networking lunch sponsor	Concrete Talks session sponsor	Technology Talks session sponsor	HVAC R Talks session sponsor	Sustainable Material Talks session sponsor		
									
Supporting associations									
									
LiveableCitiesX									
Supporting partner	Urban development partner	Silver sponsor	Silver sponsor	Knowledge partner	Net-zero enablement partner	Bronze sponsor	Bronze sponsor	Bronze sponsor	Everything Architecture associate sponsor
									

Urban landscape partner



Supporting associations



GeoWorld

Supporting partner



Supporting partner



Supporting partner



Gold sponsor



Utilities partner



Supporting association



Supporting association



Future FM

Summit partner



Bronze sponsor



Summit industry sponsor



Summit industry sponsor



Supporting association



Media Partners - Big 5 Global

Knowledge partner



Headline media partner



Official radio station



Official media partner



Official media partner



Official media partner



Official Indian media partner



Official Indian media partner



Media partners



Media Partners - LiveableCitiesX

Headline media partner



Media partner



Media Partners - GeoWorld

Media partner



Media Partners - Future FM

Official media partner



Media partner



Official airline partner



Official hotel partner



Official transport partner





Big 5 Global helps attract the right target audience and provides a strong platform for our company to showcase our innovations.

Mujtaba Shaikhani, Director, Gulf-O-Flex, Rubber World
Exhibitor



It was a great opportunity to meet with potential clients and showcase our solution to not only the UAE, but the entire region.

EcoEdge AI
Exhibitor

Reach new buyers
and drive more sales.
Enquire about exhibiting
and sponsorship today.

BIG 5 Global

24-27 November 2025

Dubai World Trade Centre, UAE

big5global.com

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Contact us today

