

PRINT4ALL

www.print4all.it

POST SHOW REPORT

Print4All 2025

2027, Milano.
The world
of printing
gathers up.

1453, Magonza.
Gutenberg invents
movable type.

NOT YOUR ORDINARY PRINTING AF[FAIR].

PARTNER DI

THE
INNOVATION
ALLIANCE
FIERA MILANO

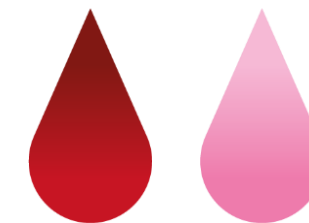
In collaboration with



FIERA MILANO



FIGURES



20.297 VISITORS
FROM **68** COUNTRIES

269 EXHIBITORS
FROM **19** COUNTRIES

46
SEMINARS

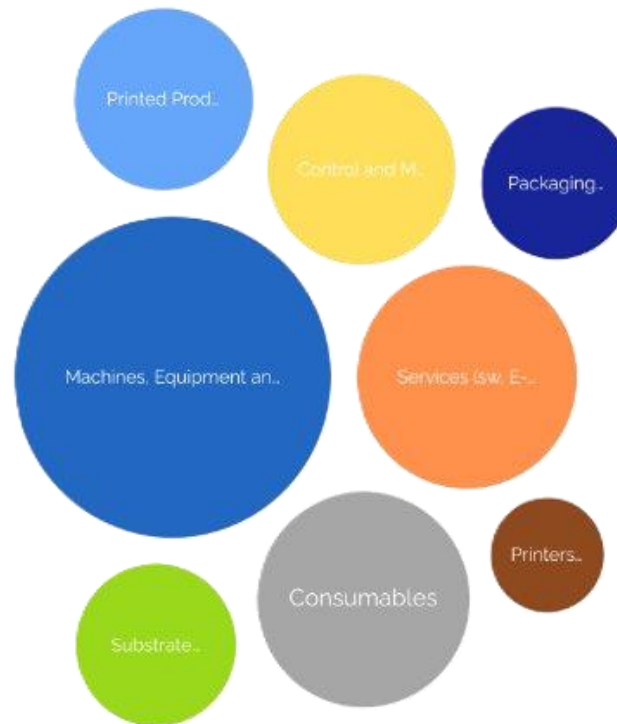
87
HOSTED BUYERS

EXHIBITORS

269 EXHIBITORS FROM 19 COUNTRIES

SECTORS OF ACTIVITY

- Machines, Equipment and Products for Printing & Converting
- Services (sw, E-Commerce, Associations)
- Consumables
- Control and Measuring Equipment
- Printed Products Finishing Packing, Postal and Mailing Logistic
- Substrate Manufacturing for Printing & Converting
- Packaging Design and Pre Press
- Printers, Converters



66%
ITALY

34%
ABROAD

TOP 10 FOREIGN COUNTRIES

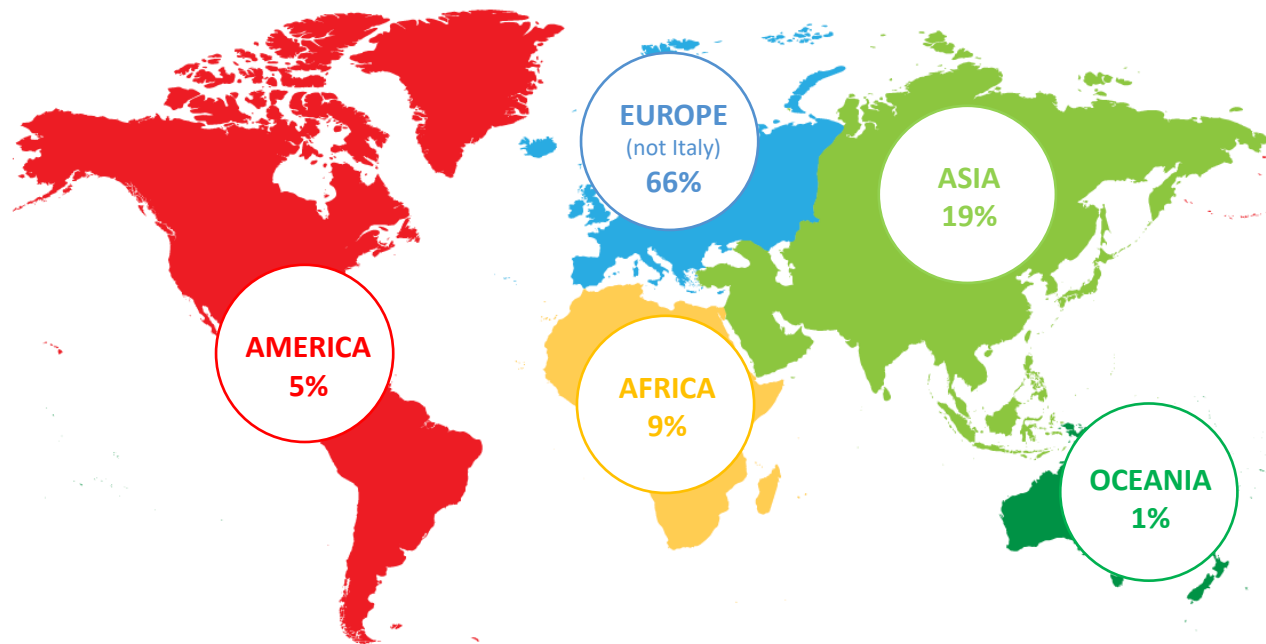
1. China
2. Germany
3. Switzerland
4. United Kingdom
5. Netherlands
6. Belgium
7. United States
8. Spain
9. Denmark
10. Czech Republic



VISITORS

20.297 VISITORS FROM 68 COUNTRIES

ABROAD



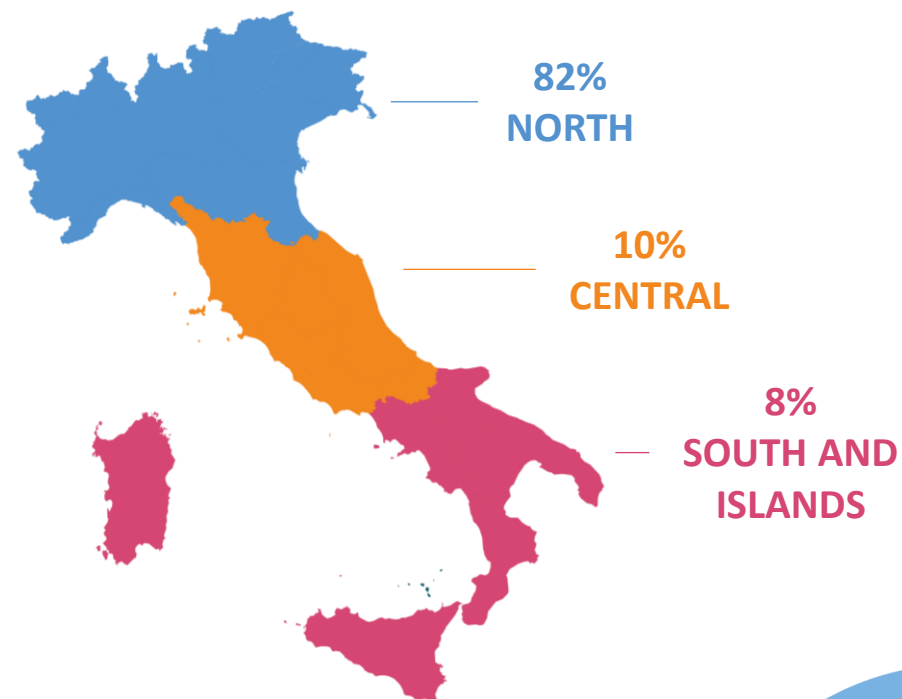
TOP 10 FOREIGN COUNTRIES

- | | | | | |
|----------------|-------------------|-----------|------------|-------------|
| 1. Germany | 3. Spain | 5. China | 7. Romania | 9. Slovenia |
| 2. Switzerland | 4. United Kingdom | 6. Turkey | 8. Algeria | 10. France |

80%
ITALY

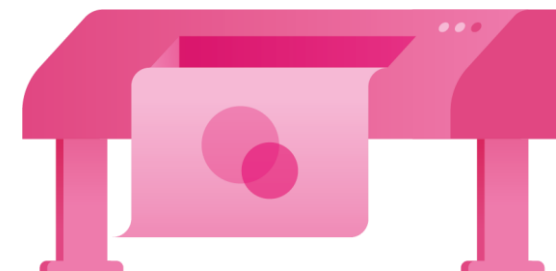
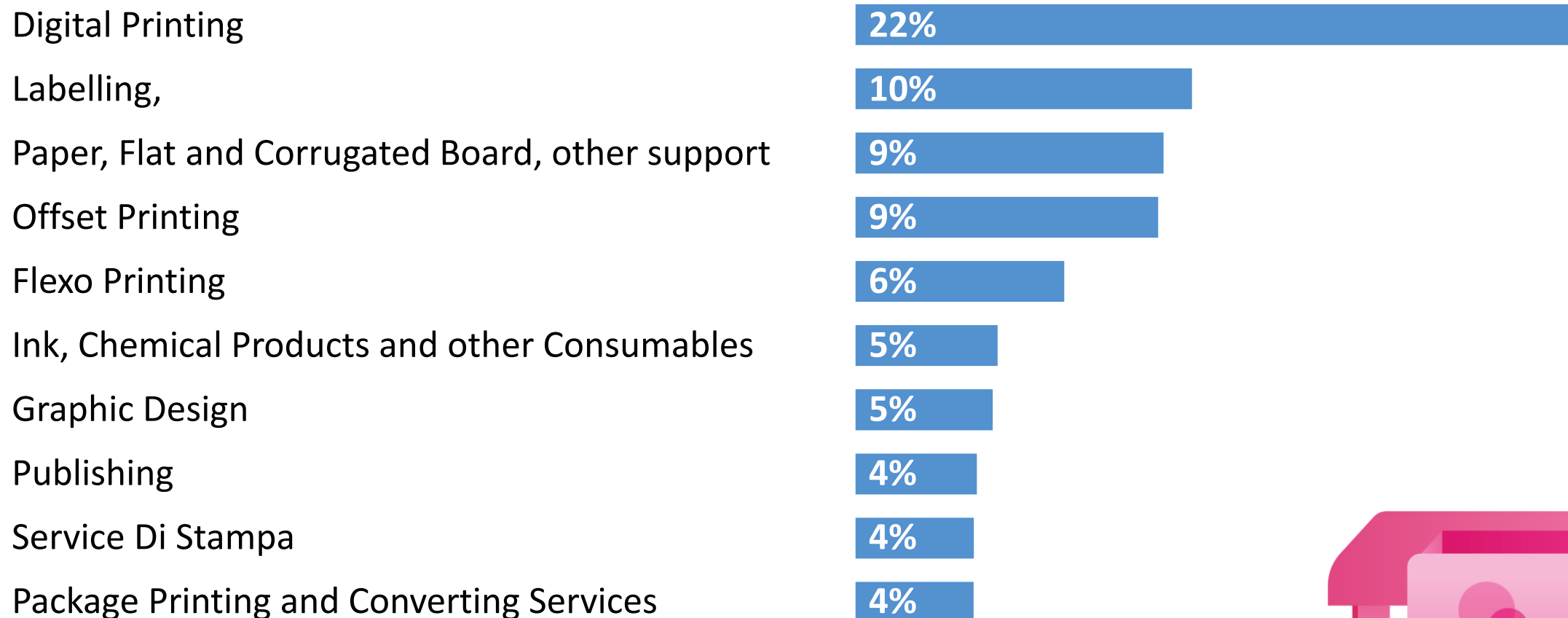
20%
ABROAD

ITALY



VISITORS

ACTIVITY TOP 10



VISITORS

- SECTORS OF INTEREST (TOP 10)
- Printing
 - Packaging printing
 - Raw materials
 - Inks
 - Commercial and graphics printing
 - Pre Press – Pre Media
 - Consumables
 - Lamination Systems
 - Industrial Printing
 - Software



JOB POSITION

- 30% Owner / Chief Executive Officer/General Manager
- 28% Technician /Employee
- 12% Manager
- 10% Sales Manager
- 9% Freelance / Consultant / Agent
- 4% Purchasing Manager
- 4% Head of Research and Development

EVENT PROGRAMME



46

TRAINING SEMINARS

4

DAYS

60

SPEAKERS

24

TRAINING HOURS

At the heart of Print4All was the **WeArePrint4All Hub**, the cultural epicenter of the show. It hosted training sessions, debates, and networking opportunities, encouraging dialogue among stakeholders across the value chain and offering broad-ranging content on strategic themes for the industry's future: **automation & artificial intelligence, innovative materials & printability, personalization, sustainability & green printing, security & traceability, creativity and enhancement, youth & training, Made in Italy and competitiveness.**

The **Corrugated Experience Hub** took center stage at Print4All 2025, showcasing the dynamic evolution of corrugated cardboard in packaging, logistics, and design.

BE PART OF PRINT4ALL 2027

MAY 25-28 FIERA MILANO

GET IN TOUCH WITH US TO EXHIBIT

EXHIBITION MANAGER

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