



# **clerkenwell 21-23 design week may**

**the UK's leading design festival**



## About Clerkenwell Design Week

Clerkenwell is home to more creative businesses and architects per square mile than anywhere else on the planet, making it truly one of the most important design hubs in the world. To celebrate this rich and diverse community, Clerkenwell Design Week has created a truly unique way of showcasing the world's leading interiors brands.

Featuring 600+ showroom events, 11+ curated exhibitions, striking installations, topical talks, design destinations, a fringe programme, food and drink partners and more, the award-winning CDW has firmly established itself as the UK's leading design festival.

Taking place 21-23 May 2024, CDW welcomed a record-breaking 37,725 visitors to the area for its most ambitious edition to date in 2023.



## 2023 recap

**37,725**  
2023 visitors

**91,297**  
business leads captured

**160+**  
participating showrooms

**300**  
exhibiting companies

**66**  
countries represented (visitors)

**79%**  
visitors with spending power

**£1.5m**  
average spending power per visitor

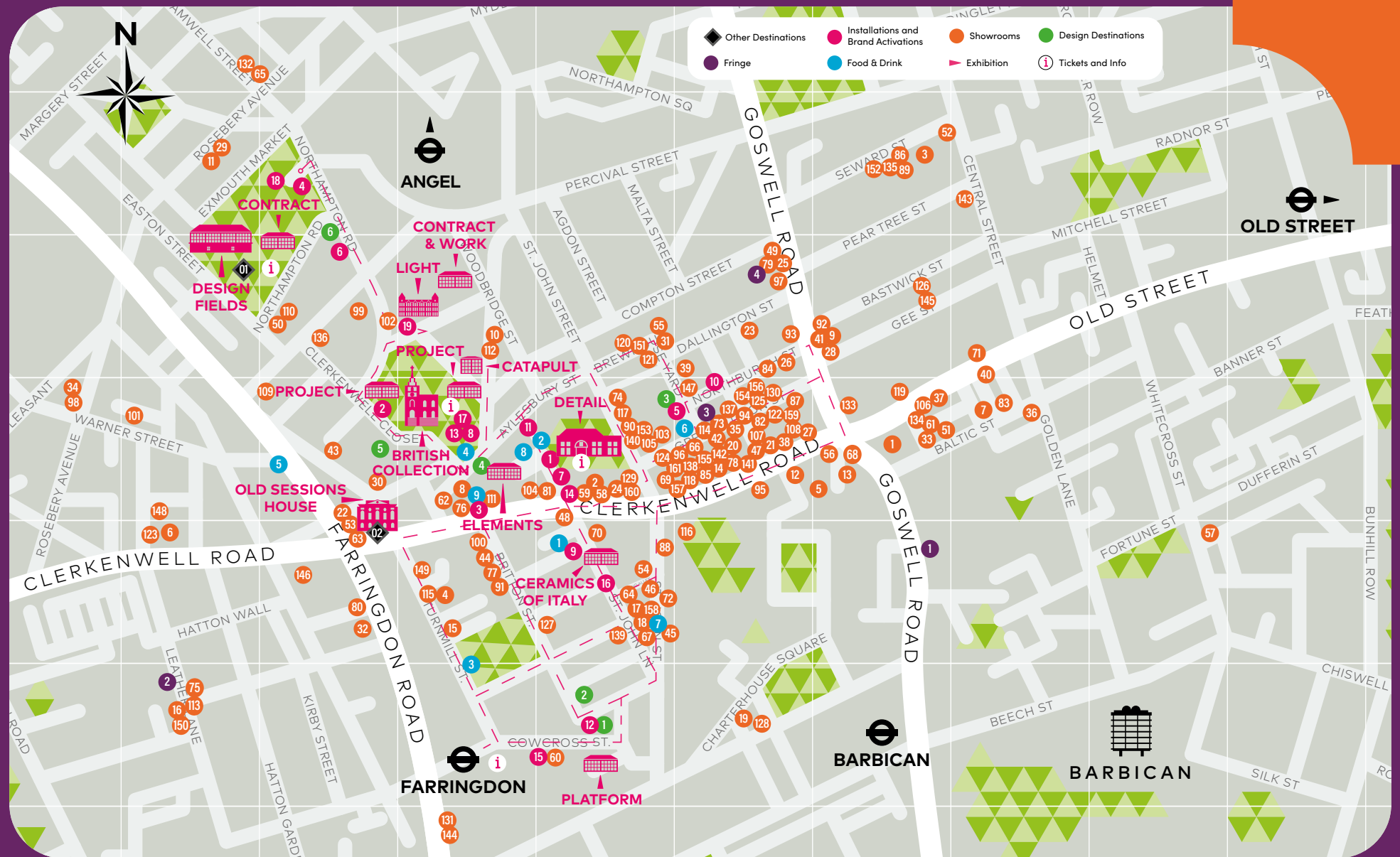
### visitor types

**83%**  
Trade

**11%**  
Public

**3%**  
Press

**3%**  
Students/Lecturers



## Festival structure

Featuring 160+ showrooms, 300+ brands, 11 curated exhibitions, topical talks, countless collaborations, 600+ individual events, installations and brand activations alongside a fringe programme and discounts by local food and drink partners, CDW is a truly unique design event.



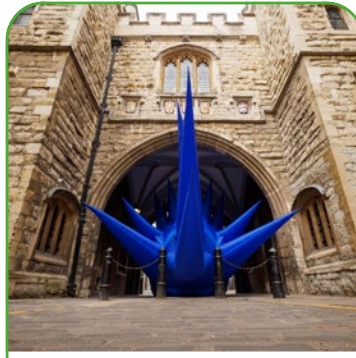
### Showrooms

Over 160 resident design showrooms and pop-ups create a stimulating programme of 600+ events including talks, workshops, parties and more.



### Exhibitions/Design Destinations

CDW presents exhibitions hosted in unique venues, each with a different curatorial focus. Design Destinations highlight key festival hubs with international pavilion takeovers, brand activations and more.



### Installations/Talks

Every year CDW presents street spectacles featured prominently around the area. This is complemented by a world-class talks programme: Conversations at Clerkenwell.



### Fringe

In celebration of Clerkenwell Design Week, a selection of local practices and design studios throw open their doors to the festival's visitors.



### Food & Drink

CDW selects local food & drink partners each year who offer up a variety of discounts, deals, and menus; redeemed by visitors when they show their badge.



## Showroom Partners

As the foundation for Clerkenwell Design Week, the area's showrooms provide the festival with a stimulating programme of events including; product launches, workshops, talks, parties and more.

These companies include high-end contract furniture brands, surfaces specialists, material manufacturers and more, each of which contribute to a diverse range of activities, led by industry experts.

Showrooms hold exclusive events and presentations which have featured some of the industry's leading designers including Morag Myerscough, Yinka Ilori, Patricia Urquiola, Tom Dixon, Benjamin Hubert, Barber Osgerby, Ronan & Erwan Bouroullec, Christian Lacroix, Patrizia Moroso, Giulio Cappellin, Marcel Wanders and more.

### Showroom partner rate

£5,500 + VAT

We had so many visitors! Designers, new companies and more came to visit our showroom. CDW allowed us to be more visible and more people became aware of our brand.

Jules Esquivel – .mdd

## Light

Held within the subterranean House of Detention, the former Victorian prison showcases an array of leading international lighting brands and spectacular stand-alone installations.

9,446 visitors in 2023

### Light rate

£471 + VAT per m<sup>2</sup> - space only



CDW was a venture into the unknown for us where we hoped to connect to a new audience, I think booking a space three times the size for 2024 says it all.

Rob McDougall - Artemide

## Elements

Elements explores the essential components of every architectural project. Bringing together a leading selection of ironmongery, hardware, switch plates and architectural accessories, this exhibition is a go-to destination for designers looking to achieve the perfect finish.

7,228 visitors in 2023

### Elements rate

£471 + VAT per m<sup>2</sup> - space only

£491 + VAT per m<sup>2</sup> - shell scheme

Clerkenwell Design Week is a key date in our diary, and we love the freedom to be able to express the creative side of our brand personality through our show stand in Elements. Not only is it a way for us to promote Dowsing & Reynolds as a design leader in architectural hardware, it means we get to speak at length with the industry's most creative professionals whilst simultaneously demonstrating our latest designs right in front of them. For us, that's invaluable.

James Dowsing - Reynolds, founder and designer at Dowsing & Reynolds





## Detail

Staged within the majestic Priory Church, Norman Crypt and Cloister Garden at The Order of St John in the heart of Clerkenwell, Detail hosts brands and manufacturers that reflect the very best in craftsmanship and quality. Including bespoke furniture, collectables, surfaces and lighting, this show is an insight into the world of contemporary luxury interiors.

**12,311** visitors in 2023

### Detail rate

£491 + VAT per m<sup>2</sup> - shell scheme

Exhibiting at Detail was a great experience for consolidating the presence of the Ethimo brand on the English market and for creating new relationships in a suggestive context such as the inner garden of the Museum of the Order of St. John.

Located in a natural space allowed us to showcase our products at their best in an outdoor setting. Inside this evocative garden, the furnishings found their natural place in a balanced encounter between environment and design.

Chiara Zito - Ethimo



## Project

Set in the beautiful grounds of St James's Church, Project brings together a leading selection of contract furniture and surfaces brands from around the globe.

Launched in 2016, Project's first outing was so successful it has since been extended to cover three pavilions.

**18,214** visitors in 2023

## Project rate

£471 + VAT per m<sup>2</sup> - space only

£491 + VAT per m<sup>2</sup> - shell scheme





## British Collection

British Collection, located in the barrel roofed Crypt, of St James's Church showcases some of the UK's most exciting brands, each presenting their latest product designs within this unique space.

Held alongside Project this duo of exhibitions will bring the area to life, allowing visitors to explore British design, as well as exciting contract furniture, lighting and surfaces from around the world in one area.

**10,986** visitors in 2023

### British Collection rate

£471 + VAT per m<sup>2</sup> - space only

I thought British Collection was wonderful. A lovely space with lovely exhibitors. Great footfall. Really positive feedback from everyone who came through the door. I would absolutely show in there again. It was such a pleasure to be in the space.

Sebastian Cox

## Design Fields

Design Fields spotlights leading international furniture and product design. Set across two levels in a purpose-built pavilion in Spa Fields, the area also hosts the world-class talks programme 'Conversations at Clerkenwell' alongside street food, installations and brand activations.

**11,664** visitors in 2023

### Design Fields rate

£471 + VAT per m<sup>2</sup> - space only

£491 + VAT per m<sup>2</sup> - shell scheme

We met a lot of new and existing clients at CDW! Having a chance to have a small stand suited us this year as it was our first time exhibiting. We would happily consider booking for next year.

Milan Dostalík – TON



## Platform

Platform is a hotbed of emerging talent. The venue gives space to designers and brands new to, or about to break into the industry.

### Platform rate

£471 + VAT per m<sup>2</sup> - space only

£491 + VAT per m<sup>2</sup> - shell scheme



## Old Sessions House

Home to brand activations, presentations and more within Old Sessions House, a historic grade II listed building.

### Old Sessions House rate

5,321 visitors in 2023

Price on application

We made our debut at CDW as sponsors of the show and it certainly didn't disappoint. Old Sessions House was the perfect space to launch our brand new lighting collection and there was a great community feel which seemed to really bring everyone together over the three days.

Lucy White - Head of Marketing, PR and Communications at Chelsom



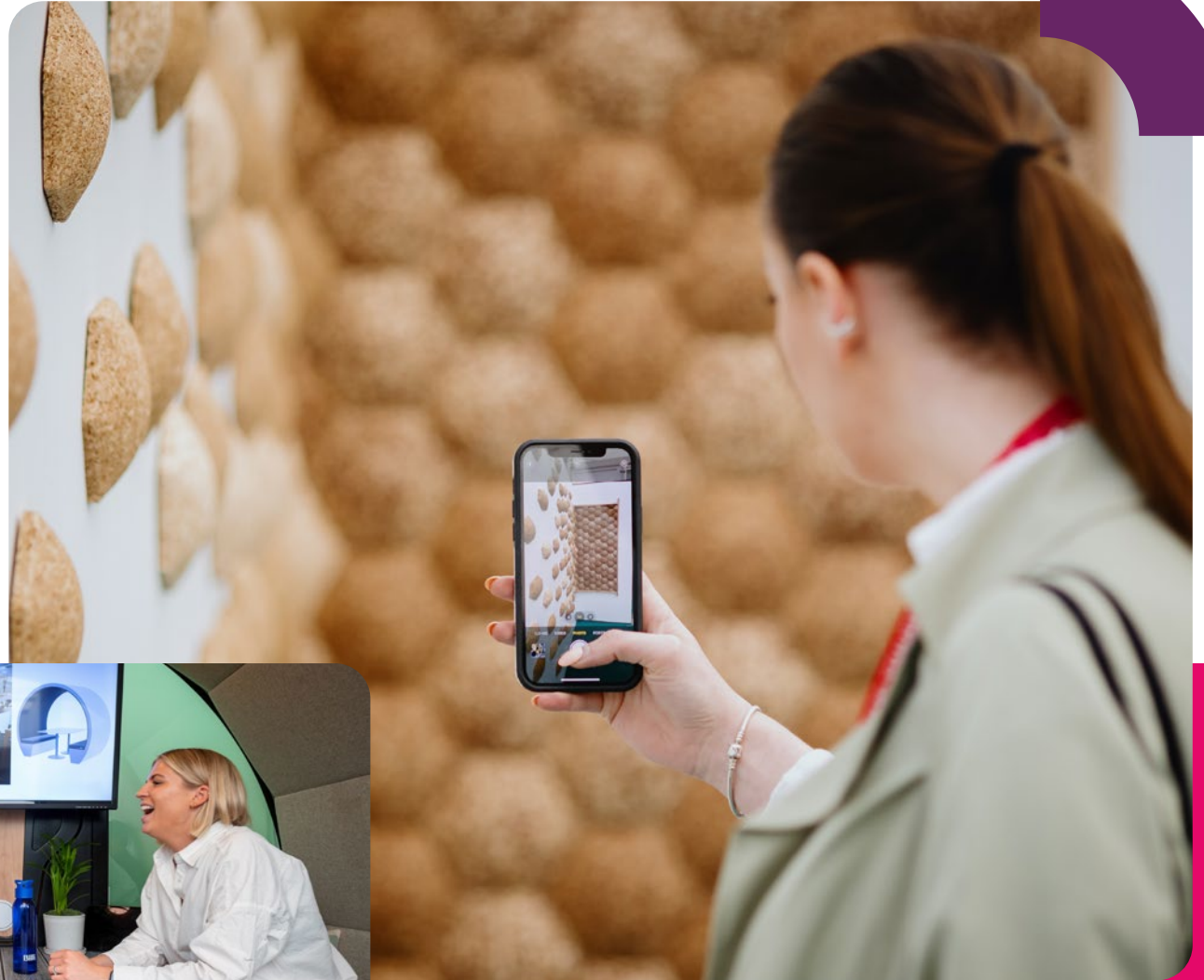
## Contract & Work

New for 2024, Contract and Work showcases innovative and forward-thinking products for commercial and workplace interiors. This exhibition is located in Kingsway Place, next to the infamous House of Detention.

### Contract & Work rate

£471 + VAT per m<sup>2</sup> - space only

£491 + VAT per m<sup>2</sup> - shell scheme



## Design Destinations

Design Destinations make use of new and existing venues as well as highlighting key festival hubs for brand activations, international takeovers, installations and more.

CDW can help to source the perfect venue or space to showcase your products or services during the festival.

### Design Destinations rate

Price on application



The show was fantastic with great support from the media team. A thoroughly enjoyable experience.

Jasvir Panesar - Softline

## Installations & Brand Activations

Clerkenwell Design Week embraces the special character of the area by using public spaces, galleries and venues to present a wide-ranging mix of solo shows and street installations.

Companies, sponsors and creative studios collaborate to create unique environments, one-off installations and stand out projects that define the festival's programme and PR campaign.

### Installations & Brand Activations rate

£310 + VAT per m<sup>2</sup>





# 2023 visitors

## ARCHITECTS

Adjaye Associates  
ARUP  
Atkins  
BDP  
Colman Architects  
Conran and Partners  
CZWG Architects  
David Chipperfield  
David Money  
Foster + Partners  
Gensler  
Glenn Howells  
Grimshaw  
Hawkins\Brown  
Haworth  
Tompkins  
Heatherwick Studio  
Studio Hogarth  
Architects  
IBI Group  
John Pawson  
Jonathan Tuckey Design  
Pillbrow & Partners  
Perkins+Will  
PLP Architecture  
Selencky///Parsons  
Sheppard Robson  
Squire & Partners  
Stanton Williams  
Zaha Hadid Architects

## INTERIOR DESIGNERS

ARA Design  
Areen Design  
ARRCC  
Assael Interiors  
Atkins Global  
BDP  
Conran + Partners  
Drake and Morgan  
Emily Penrose Design  
Godrich Interiors  
Gordon-Duff & Linton  
Helen Green Design  
Hurst + Gillanders  
Jestico+Whiles  
Johnson Naylor  
Kelly Hoppen Interiors  
LuxDeco  
Martin Brudnizki Design  
Richmond International  
Rigby and Rigby  
STUDIO Aida  
Studio Hopwood  
Trifle\*

## RETAILERS

Clippings  
dwell  
Farfetch  
Farrow & Ball  
Habitat  
Harrods  
Harvey Nichols  
Heal's  
IKEA  
John Lewis  
Made.com  
Marks & Spencer  
Nest  
Portaire  
River Island  
Rockett St George  
Selfridges  
Skandium  
Soho Home  
Swoon  
The Conran Shop  
The White Company

## DEVELOPERS / CONTRACTORS

Balfour Beatty  
Barratt Homes  
Berkeley Homes  
Canary Wharf Group  
Crest Nicholson  
Gallard Homes  
Higgins  
Kier  
Redrow Developments  
Taylor Wimpey  
Unibail-Rodamco-Westfield

## OTHER

British Airways  
British Land  
Burberry  
Emirates  
Etihad  
Fora  
Google  
Iberia  
Knotel  
LinkedIn  
Mastercard  
Mercedes  
Benz  
Meta  
Spotify  
Sunseeker  
Tesla  
TOG  
V&A  
WeWork

## Marketing benefits

Clerkenwell Design Week executes a comprehensive marketing and PR campaign with a combined reach exceeding 7 million. With 160,000 newsletter subscribers and a strong following on social media, by exhibiting, sponsoring or partnering with CDW, brands can benefit from this reach and high levels of engagement.

- Advertisements/editorial across 42+ design publications and digital platforms
- Targeted media partners promoting the festival, its exhibitors and sponsors with a reach of over 1,000,000 relevant readers/recipients
- Profile in the venue show guide (circulation 30,000)
- A dedicated page on [clerkenwelldesignweek.com](http://clerkenwelldesignweek.com) (170k+ unique users and 760k+ annual views)
- Product and other announcements on the CDW website
- News stories published across the festival's social media channels and website
- Social media support: Instagram 42.5k+ followers, Twitter 22k+ followers, Facebook 17.5k+ followers, LinkedIn 2.5k+ followers and TikTok
- Opportunities to be included in the CDW newsletter campaign (160k subscribers)
- International PR campaign with reach exceeding 7m



# Marketing benefits

## More than 42 international media partners including:

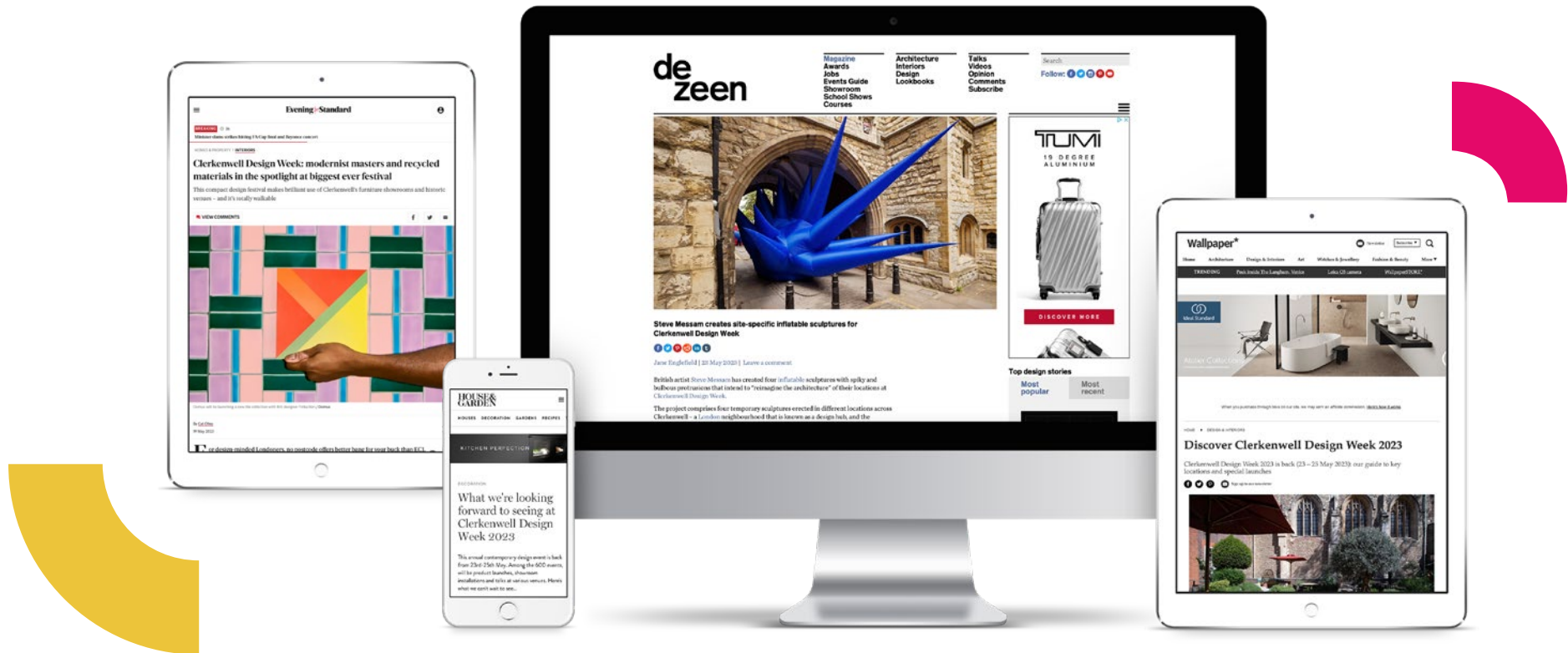
Dezeen, ICON, OnOffice, Mix Interiors, Enki, IFDM, [d]arc, Sleeper, Hospitality Interiors, Interior Designer, The Plan, Space, DDN, Hotel Designs, Archilovers and many more

## Event partners and associations including:

ACID, BIID, SBID, Design Council, The Goldsmiths' Centre, New Designers, NLA, Institution of Lighting Professionals, Contract Flooring Association, Diversity in Design, Houzz

## Selected coverage from:

Dezeen, The Guardian, Wallpaper\*, Evening Standard, Design Week, Architonic, The Times, ICON, OnOffice, Elle Decoration, Living Etc, The Daily Telegraph, Studio, Sleeper, Hospitality Interiors, [d]arc, Archinect, Interior Design Today, Mix interiors, Absolutely Home, Architects Data File, STIR World, IFDM, House Beautiful and many more



# 2023 participating brands

.mdd	Atlas Concorde	Ceramics of Italy	EVOLINE UK	Hamilton Litestat
ABL	B.I.G. Yarns	CHELSOM	EXPORMIM	Harbrine/DORMA-Glas
Abstracta	B&T Design	Cheville Parquet & Wall Panels	Extremis	Harris & Harris London
Actiu International	Bachmann Electrical	Chris Murphy Design	Exubia	Havwoods
Aeris	Engineering Ltd.	CIZETA	Fellowes Brands	Hawk Furniture
AGC Glass Europe	BAGNODESIGN	CMD Ltd	fibre	Heiter X
AgileAcoustics	BALSAN	COAT Paints	Fiora	Hendel & Hendel
Agilita	Basque Living London	Colebrook Bosson Saunders	FirthByDesign	Holmes Bespoke
AGILITA + TOOtheZOO	BAUX	Consilio Lighting	FLOEMA DOORS	Hood Seating
Agua Fabrics Ltd	Baxter srl	Cosentino	FLOEMA GROUP	Hotbox Design Ltd
Ahrend / Techo	Benchmark Furniture	Crosswater	FLOEMA NIGHT	houseof.com
AirClad	Bioo	CURIOUSA	FLOEMA PANELS	Humanscale
Albion Stone PLC	Bisley	DAISALUX Emergency Lighting	FLOEMA PRO	Hushoffice
ALBRECHT JUNG UK LTD	Bjelin	Dams Furniture	Flokk	HYLINE Building Systems UK
Alchemy	Bla Station	Dare Studio	Florim SPA SB	Icon
Allermuir	BLOQ	Davison Highley	Fora Form	Icons of Denmark
AllSfar	Bolon UK	Deadgood	Forbo Flooring Systems UK	Ideal Standard
Altro	Boss Design	Dernier and Hamlyn Products	Forma 5 & Pattio	ILIV
Amina Sound	Bralco	Designer Doorware	Formica Group	IMPACT ACOUSTIC
Ana Bridgewater Abalon	Bree's New World	Deus ex Gardenia	Forza Doors	imperial office furniture
Andreu World	Brionvega Art Products	Diamik Glass	Franklite Ltd	INCLASS DESIGNWORKS
Anne Davison Studio	Brunner	Dieffebi	FREDERICIA FURNITURE	Industrie Ceramiche Piemme
Another Country	Budweiser Budvar	Domus	Frem Group	SPA
Aqua Libra Co.	Burmatex Ltd	Door	Fritz Fryer Lighting	Innermost Plus
Architextural	BURONOMIC	Dowsing & Reynolds	Fritz Hansen	Interface
ARKTURA   NOWN	BuzziSpace	Dynamobel	Frovi	Invicta
Armourcoat	By Bailey Limited	Dyson	Gabriel	Iris Ceramica Group
Aromas	Camira	Eaton Square Flooring	Gantner/SALTO Systems	Istoria Wood Floors by Jordan
Arpa (UK) Ltd	Cantarutti	Ege Carpets	Gessi	Andrews
Arper	Carysil	EH Smith Architectural	Glass & Mirror Technology	Italian Trade Agency - ITA
Art Atelier London	Casala	Solutions	Go Office limited	IVC Commercial
Arte	Casalgrande Padana SpA	Elica	GRAFF	Jacaranda Carpets & Rugs
Arthur Holm	Case	Elite Office Furniture	Graphenstone Paints	James Burleigh
Artisan Luxury Flooring	Catellani & Smith	Emily Hatton Surface Design	Greenlam Europe UK Ltd	James UK
Artu	CE.SI. CERAMICA DI SIRONE	Enea	Gresham	JDD Joint Design Direction
ASCOT Signage & Metalwork	CERAMICA SANT'AGOSTINO	Era	Grestec Tiles	Jennifer Newman Studio
Askia Furniture	Ceramiche Caesar	ERCO Lighting + Zaha Hadid	Grillo Outdoor Kitchens	Jo Andersson Studios
ASSA ABLOY	Ceramiche Keope	Architects	GRUPPO CERDISA RICCHETTI	Junckers
ASSMANN	Ceramiche Marca Corona	Ercol Contract	GUIALMI	Kabin
Astro Lighting	Ceramiche Refin	ETHIMO	Haiken	Karndean Commercial

Kasthall  
KERAMIK - 3D Ceramic  
Artisans  
KI  
Kinnarps  
Kirkby Design  
Knot My Name  
KODA  
Kohler  
Konig + Neurath (UK)  
KOPLUS  
Kostas Synodis  
Kotobuki Seating Group  
Kronospan  
Kusch+Co  
Kvadrat  
LaFaenza by Cooperativa  
Ceramica d'Imola  
LAMINAM UK Ltd.  
Lammhults  
Lasvit  
Lavoro Design  
LD Seating  
Legrand Electric Ltd  
LEUK SOLUTIONS  
Lighting of London  
LINTEX  
Lladro  
Logic Manufactured Bespoke  
Logovisual Ltd  
Looook Industries Ltd.  
Ma.Vi. Ceramica  
Made in Czechia  
Majestic Showers  
Make Relief  
Mapei World London City  
Marazzi Showroom London  
Martela  
Mater  
Max Furniture  
Meroni Technology  
Milani Srl  
Millboard  
Millboard

Milliken Floor Covering  
MIPA SRL  
mm cite  
modulys  
MODUS  
MOON  
Morgan  
Moroso  
Morph Bricks  
Mount Lighting  
Moventi Ltd.  
MPG Office Furniture  
Multipanel  
Muraspec Wallcoverings  
Muuto  
NATUZZI ITALIA  
NaughtOne  
Nebesys, a.s.  
New Design Group  
Nexus Commercial Power  
NORR11  
NOVAVITA DESIGN  
Nowy Styl  
obo (obolife)  
Ocee & Four Design  
OJMAR  
ON Trend Office Interiors  
Ondarreta  
Optelma Architectural Lighting  
Orangebox  
ORN Furniture  
Pablo Designs  
Pad Home Ltd  
Panaz  
PARADOR  
Paragon Carpet Tiles  
Parkside  
Pentagon Tiles  
Pepper Sq.  
PIAVAL  
Pilke  
Plant Designs  
PLEDGE  
PLP Architecture

Plusfloor  
Plusfloor  
Portaire  
RAK Ceramics  
RAVAK  
Recork  
RICCARDO RIVOLI SRL  
Robin  
Rockfon  
Roger Lewis  
Rovic Tiles  
Rutland Door Controls  
Ryno Ltd | TheStudio  
Saba Italia  
Samuel Heath  
Sapphire  
SATELLIET ORIGINALS  
SAZY  
Schluter-Systems  
Schotten & Hansen  
Sculptform  
Sebastian Cox  
Sedus UK  
Sellex  
Senator  
sf collection  
Shaw Contract  
Shropshire Shades  
SIMAS  
SIMONSWERK UK LTD  
sixteen3  
SketchUp  
Sky-Frame  
SOFTLINE  
SOLDI DESIGN  
SolidNature  
Solus  
Soren Lund Mobler  
Soundtect Ltd  
Spacestor  
Spark & Bell  
StableTable  
Studio Arvor  
Studio Haran

Studio Lloyd  
Studiobricks (UK Distributor -  
Black Cat Acoustics)  
Svensson  
Swatchbox  
Swedese Mobler  
Synergy Creativ  
Table Place Chairs  
Tables For Business  
Taiga Concept  
Tatie Lou  
Teaseme  
Teknion  
Tempus Time LTD  
TENTE Castors Ltd.  
Tesla  
TEXAA ACOUSTICS  
The Conran Shop by CE  
International  
The Gallery Clerkenwell  
The Meeting Pod Co  
The Monkey Puzzle Tree  
The Solid Wood Flooring  
Company & Impervia Luxury  
Flooring  
The Specifier's Guide to  
Ceramic Tiles and Flooring  
The Splash Lab  
The Vault  
Thonet GmbH  
Thrislington Cubicles  
Timber Robot Studio  
Titian Touch  
Tom Kirk Lighting  
TONON & C. S.p.a.  
TOTO Europe UK  
Treku  
Triglyph  
Trouping Colour  
Ultrafabrics  
UMAGE  
Unilin Panels  
Universal Fibers  
URBAN RUG Co.

USM Modular Furniture  
Vantage Spaces  
Vepa UK Ltd  
verco  
Verti-Grow  
Very Simple: Kitchen  
Vescom UK  
VG&P  
Viaduct  
Viasit  
Villeroy & Boch  
Viso Partitions Ltd  
Vitro  
Vpod Solutions  
Wagstaff & Umbrella Furniture  
Wehlers  
Welltek LTD  
West Bridgford Joinery  
Wiesner-Hager  
Wilkhahn  
William Hands & Gordon  
Russell  
workbench  
Workstories  
Yellowbox  
Yewdale  
Yo-Yo POD / Yo-Yo OFFICE  
Your Workspace  
yuzemi  
Zero Lighting  
ZGO Technologies  
Ziba Homes  
Zip Water



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