

# ON THE GROWTH TRACK

## Ethiopia plastprintpack

 plast

 print

 pack



5th International Trade Show

**08 - 10**  
June 2023

Ethiopian Skylight Hotel • Addis Ababa - Ethiopia  
[www.ppp-ethiopia.com](http://www.ppp-ethiopia.com)


# 2023



**The 5th edition is back in June 2023!**

**Ethiopia's leading trade show on plastics, printing and packaging**

- **Show video 2021**
- **Post show report 2021**
- **Show gallery 2021**



After the great success of plastprintpack & agrofood Ethiopia 2021, the 5th edition is now coming up, organised by fairtrade in cooperation with its local partner Prana Events. The event will again take place at the state-of-the-art Ethiopian Skylight Hotel in Addis Ababa.

Excellent news: Again, at the 2023 edition, the Türkiye Pavilion will be supported by the Ministry of Trade featuring a great number of Türkiye exhibitors.

Also the German Pavilion will be presented by the Federal Ministry of Food and Agriculture, in cooperation with the Association of the German Trade Fair Industry AUMA.

→ **Find out more**

## **Global technology leaders**

showcase adapted solutions for the Ethiopian market

→ **See exhibitors 2021**



# Valuable institutional support



## plastprintpack & agrofood Ethiopia enjoys the strong support of the following institutions

- The Ministry of Agriculture and its subordinate institutions of Ethiopia
- The Ethiopian Food, Beverage, and Pharmaceutical Industry Development Institute
- The Ethiopian Chemical and Construction Inputs Industry Development Institute
- AHK Delegation of German Industry and Commerce for Eastern Africa
- Asoko Insight
- Business France Ethiopia
- DLG German Agricultural Society
- German Embassy
- German Federal Ministry of Food and Agriculture
- GIZ - Deutsche Gesellschaft für Internationale Zusammenarbeit
- French Embassy
- ITA - Italian Trade Agency
- Pan African Chamber of Commerce and Industry PACCI
- Russian Export Center
- Türkiye Embassy
- Türkiye Ministry of Trade
- VDMA Food Processing & Packaging Machinery Association

## Institutional partners



# Why exhibit?

## Ethiopia plastprintpack

### Ethiopia's plastics industry is fast growing

The Country Cluster of EUROMAP-European Plastics and Rubber Machinery confirms significant growth for Ethiopia.

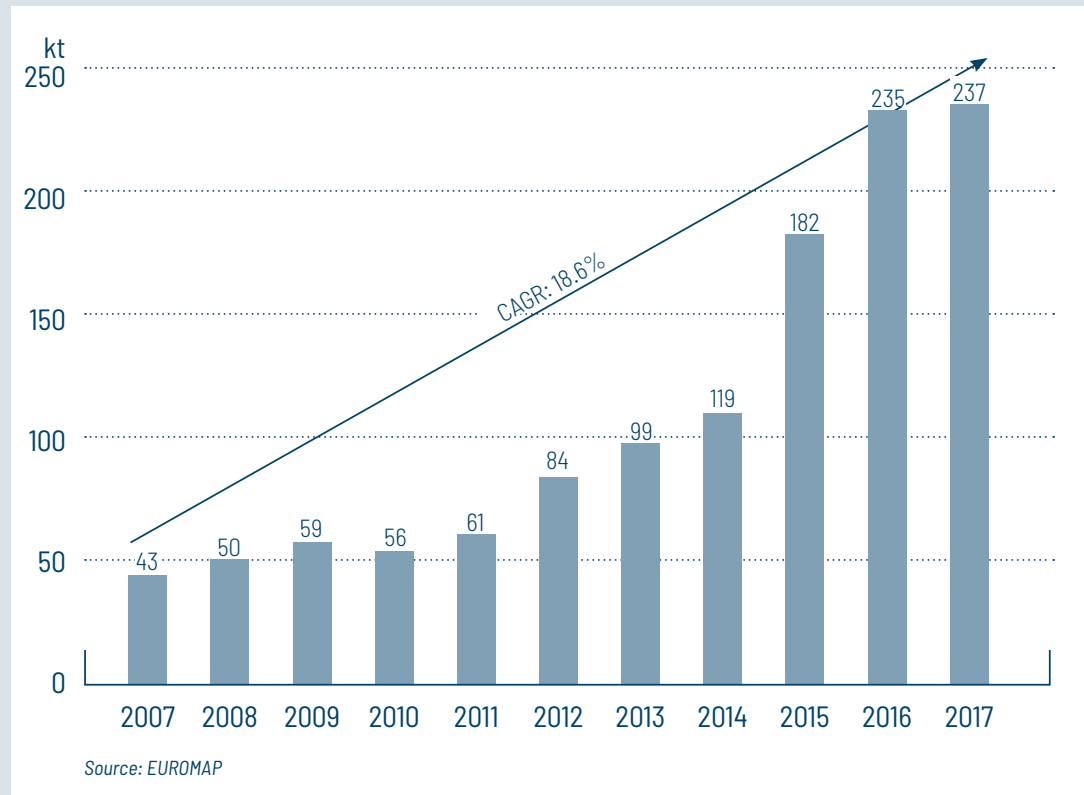
### Ethiopia is East & Central Africa's 2nd largest importer of plastics in primary forms

As Ethiopia does not manufacture any plastics raw materials at all, 100% of raw materials are imported (mainly from the Middle East, Europe and Asia). Thus, the Ethiopian market has great potential for exporters of plastics in primary forms.

Imports of plastics raw materials, for instance, grew by 18.6% annually between 2007 and 2017, from 43 kt to 237 kt, +451%!

### Main suppliers

- Saudi Arabia
- South Korea
- Thailand
- China
- India
- United Arab Emirates
- The Netherlands
- Egypt
- Oman
- Turkey
- Qatar
- USA
- Germany

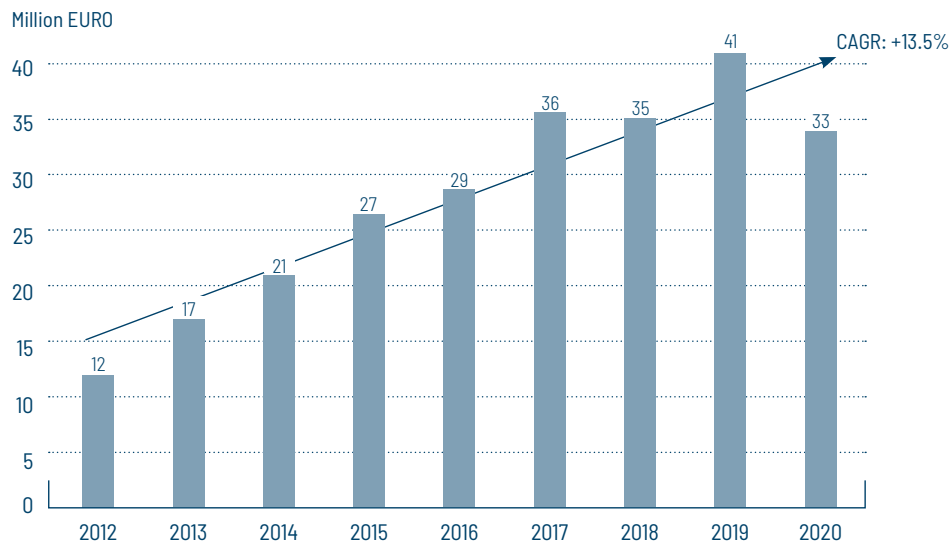


# Why exhibit?

## Ethiopia plastprintpack

### Ethiopia is East & Central Africa's largest and fastest growing importer of plastics technology

- With plastics technology imports of 33 million euros in 2020, Ethiopia is only just behind Kenya with 36 million euros, making it one of the two largest importers of plastics technology in East Africa.
- With an average annual growth rate of 13.5% between 2012 and 2020, Ethiopia is also Africa's fastest growing importer of plastics technology.
- The immense population growth from 120 million at present to 200 million by 2050 (United Nations) will also require strong sustainable double-digit growth in the future.



Source: VDMA

## Voices of the exhibitors



### Dr. Yonas Abate, Rubber and Plastic Directorate Director - Chemical and Construction Inputs Industry Development Institute

Ethiopian plastics, packaging and printing sectors are the new and emerging fields that move the country's economy forward in creating jobs, establishing backward and forward linkages with agricultural and industrial outputs, import substitution and foreign currency generation.

In the plastic subsector, there are more than 400 factories in injection, blow film, extrusion and blow molding, small, medium and large-scale manufacturers. The production capacity of the sector rose from less than 50,000 tons to more than 400,000 in the past 5 years. Unfortunately, we still have to import all the raw materials like PVC, PE, PP, EVA, ... for all products produced locally. This sector alone consumes more than a billion dollars each year by average.



### H.E. Ms Yaprak Alp, Ambassador - Embassy of the Republic of Türkiye

As we all know, Ethiopia has been demonstrating continuous and high GDP growth for the last two decades and became one of the world's fastest growing economies. We can also mention about Ethiopia as one of the most impressive investment destinations not only in continental Africa, but also in the world.

Considering this fact, I am sure that Ethiopia, with its great potential in processing, plastics and packaging is one of the perfect destinations for the Türkiye manufacturers and trading parties. Within this respect as the Ambassador of the Republic of Türkiye in Addis Ababa, I will continue to motivate the Türkiye companies to participate in this fair for the upcoming years. This year, we have 12 exhibitors from Türkiye operating in different sectors from plastics, waste refining to food processing machinery. They exhibit their products and services in the Türkiye pavilion.



### H.E. Mr Stephan Auer, Ambassador - Embassy of the Federal Republic of Germany

After a long time of not being able to meet in person, not being able to build new business contacts due to the worldwide pandemic, the agrofood & plastprintpack - trade fair is a step back into normality. In a way, this event testifies to our joint capacity to overcome incredible hardships and find solutions.

The technologies and solutions present here can help reduce waste and the spoiling of valuable food resources through modern and sustainable production and packaging. It can contribute to a better life for many citizens in Ethiopia. The expansion of the use of plastic should go hand in hand with the development of recycling capacities and solutions. When it comes to the development of sustainable solutions to one of our most pressing environmental challenges, Ethiopia will always find Germany and Europe at its side.

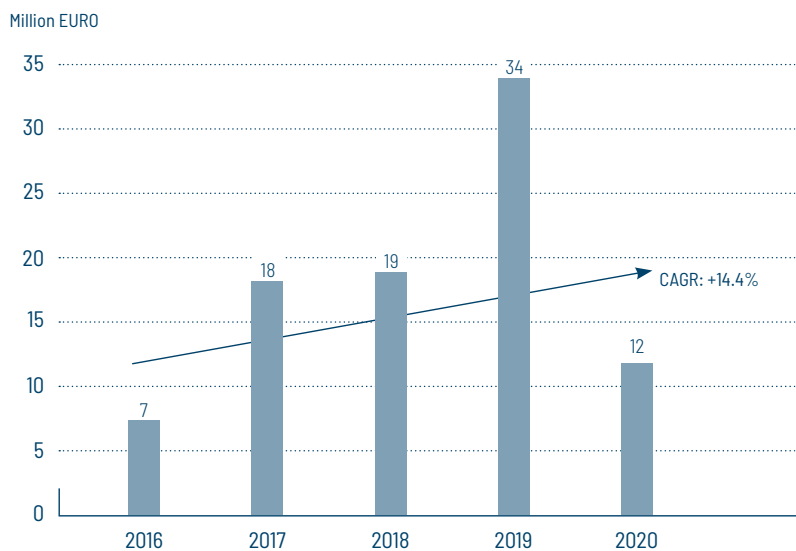
In 2020 the Ethiopia-EU's trade volume remained firmly over two billion euros. I am sure, that my European colleagues and the companies from other European Nations share my enthusiasm about the opportunities that this trade fair creates.

# Why exhibit?

Ethiopia  
plastprintpack

## Fast-growing imports of Ethiopian printing & paper processing technology

With an annual growth rate of 14.4% from 2016 to 2020, Ethiopia is Africa's fastest growing importing country for printing & paper converting technology.

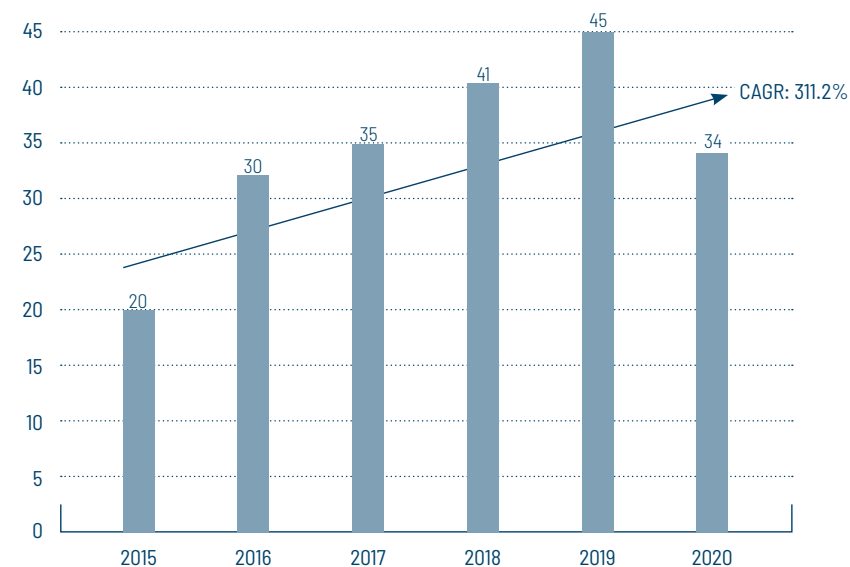


Source: VDMA

## Ethiopia is East & Central Africa's largest and fastest growing importer of packaging technology

- With packaging technology imports of 34 million euros in 2020, Ethiopia ranks ahead of Kenya with 32 million euros.
- With an average annual growth rate of 11.2% between 2015 and 2020, Ethiopia is also one of Africa's fastest growing importer of packaging technology.
- The immense population growth from 120 million at present to 200 million by 2050 (United Nations) will also require strong sustainable double-digit growth in the future.

Million EURO



Source: VDMA



# Visibility Content Network

exportal

## Get connected!

### Check out all exhibitors and products

→ <https://ethiopia.fairtrade-messe.de>

## Your benefits

**all exhibitors • all products • all visitors • networking & matchmaking**



- enter the portal
- detailed company and product profile



- present your ideas to potential business partners
- search for product categories
- maximum exposure to targeted buyers



- find other exhibitors & their products
- individual filter search
- tool to make appointments for the event



- your entry is activated 24/7 all year around
- be contacted by visitors & other exhibitors

# The venue

## Ethiopian Skylight Hotel

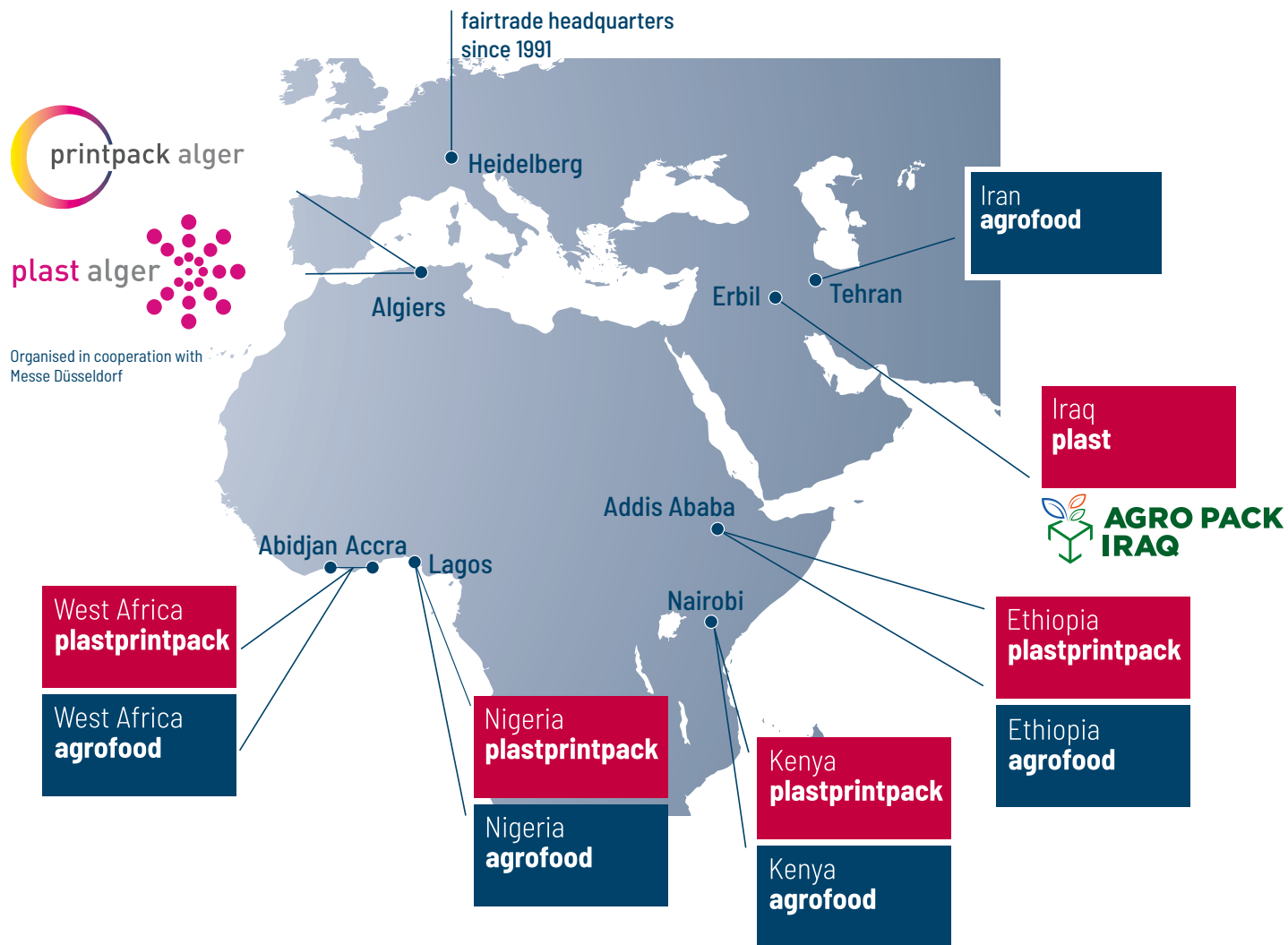
As the Millennium Hall is not available this year, the 2021 event takes place in the Ethiopian Skylight Hotel.

- A brand-new ultramodern 5-Star Hotel conveniently located at the heart of Addis Ababa, just five minutes away from Bole International Airport
- State-of-the-art Event & Conference Halls
- 3 Restaurants (Ethiopian, Chinese, International), VIP Lounge, Lobby Lounge, Green Apple Pool Bar, Blue Jazz Bar
- 27 Suites and 346 Standard & Deluxe Rooms
- Fully equipped Health Club with Outdoor Heated Pool - Thai Traditional Massage, Sauna and Steam Baths





# Grow your business - upcoming events



**Iraq** 22 – 24 Nov. 2022  
 Erbil  
[www.ppp-iraq.com](http://www.ppp-iraq.com)  
[www.iraq-agrofood.com](http://www.iraq-agrofood.com)

**West Africa** 29 Nov. – 01 Dec. 2022  
 Accra, Ghana  
[www.ppp-westafrica.com](http://www.ppp-westafrica.com)  
[www.agrofood-westafrica.com](http://www.agrofood-westafrica.com)

**Kenya** 08 – 10 Feb. 2023  
 Nairobi  
[www.ppp-kenya.com](http://www.ppp-kenya.com)  
[www.agrofood-kenya.com](http://www.agrofood-kenya.com)

**Nigeria** 28 – 30 March 2023  
 Lagos  
[www.ppp-nigeria.com](http://www.ppp-nigeria.com)  
[www.agrofood-nigeria.com](http://www.agrofood-nigeria.com)

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**Iran** June 2023  
 Tehran  
[www.iran-agrofood.com](http://www.iran-agrofood.com)

**Algeria** 04 – 06 May 2024  
 Algiers  
[www.plastalger.com](http://www.plastalger.com)  
[www.printpackalger.com](http://www.printpackalger.com)



# We'll be your back-up team!



## fairtrade - Valuable business contacts

Founded in 1991, fairtrade has long been one of the leading organisers of professional international agrofood & plastprintpack trade fairs in Africa and the Middle East.

Over the decades, more than 36,000 exhibitors and 1.5 million trade visitors have expressed their confidence in us.

With our international trade shows, we take innovative ways to connect emerging markets with solution providers from across the globe.

Facilitating valuable business contacts between our exhibitors and trade visitors - that's what we at fairtrade stand for.

ISO 9001:2015 certified and a member of UFI The Global Association of the Exhibition Industry, fairtrade strives for high customer satisfaction with excellent service and innovative products.



## About Prana Events

Prana Events is the leading trade fair organiser, full-service event management firm, professional stand construction & event service company in Ethiopia.

The company is striving to support the event industry in Ethiopia and neighboring countries with knowledge, technology and solutions besides putting Ethiopia on the global trade fair map.

Staffed with young, hard-working and creative professionals that have high value and talent for their appointed position, the team is involved on all levels from conceptualisation to implementation.



### Organiser and international contact:

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