

**Technology Show Korea** 

# Technology & Innovation for Tomorrow's Food Markets

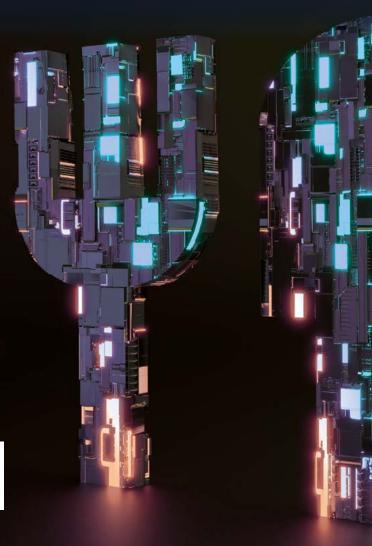
Early-bird application deadline:
31 May 2021

24 – 27 November 2021

Coex Center Seoul/South Korea

Co-located with Coex Food Week













Food Industry Technology Show Korea offers an industry encompassing business and networking platform for international food technology experts, national and international suppliers of food technologies, production aids, additives and packaging solutions as well as food producers. Co-located with Coex Food Week, both trade fairs cover the entire food supply chain.

#### Use of synergies

"Food Industry Technology Show Korea" co-located with "Coex Food Week", South Korea's most established Food & Beverage Industry trade show

## Reasons to exhibit

# **Businessplace** for the industry

Networking opportunities with top buyers and food-leaders from Northeast Asia

## Knowledge Exchange

Technical Programme:
Robotics and Digitalization,
Sustainability,
Food Processing
and Packaging

# Gateway to a thriving market

Stable and continous growth of the F&B market since years -- based on a healthy economy and security of doing business

#### **Proven success**

More than
17,000 visitors and
330 exhibitors on the first
event edition – jointly
with Coex Food
Week

### Exhibition profile

The exhibition covers all areas of food and beverage processing and packaging:

















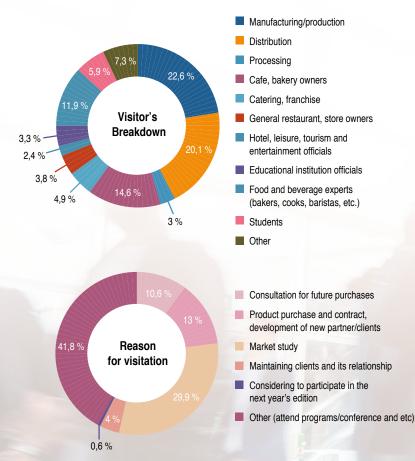


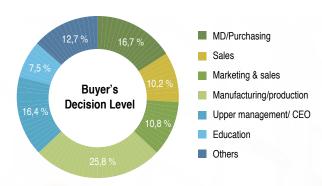




## Visitor profile

More than 17,000 visitors participated at the show.









## Welcome to the hot spot markets of the Asian food industry

South Korea is one of the centers of the fast-growing food industry in the Asia-Pacific region.

The country is ranked as 5<sup>th</sup> on the global index for the ease of doing business, and it is one of the safest places for business and IP in the world.

More than 40% growth expected for the region after 30% since 2010.

South Korea's consumers and professional industries are highly interested in novel technologies, food quality and safety.

Imports on food and drink technologies are worth approx. 190M USD in 2018, mainly coming from Europe and Northern America and countries like Japan, China and Taiwan.

## Food Industry: platform and network

Under its new brand for expertise and events, the DLG provides information in various formats on current topics and developments in the food industry. At the same time, Food Industry is a networking platform for experts along the entire food supply chain.

#### DLG (German Agricultural Society)

The DLG, founded in 1885 by the engineer Max Eyth, is an open network and professional voice of agricultural, agribusiness and the food industry. Its goal is to promote progress through knowledge, quality and technology transfer. DLG has over 30,000 members, it is non-profit, politically independent and internationally networked. As one of the leading organizations in its sector, DLG organizes trade fairs and events in the fields of agriculture and food technology, tests food and agricultural technology. The DLG develops solutions for the challenges of the agricultural, agrifood and food industries in numerous expert panels.

#### Coex

As Korea's premier event center and organizer, Coex is internationally recognized as a provider of business solutions to international customers through its exhibitions and conferences. Founded and fully invested as a separate corporation by the Korea International Trade Association (KITA) in 1986, Coex annually organizes over 30 domestic and international exhibitions and also hosts more than 200 exhibitions and 2,500 international meetings. The primary goal of Coex is to provide its clients with the best in service, while also ensuring a positive impact on the local culture and economy. As Seoul's largest exhibition venue, Korea's biggest trade show organizer, and an important tourism and business center, Coex remains a pillar of the Asian MICE Industry.

#### Show Partners:

Bulgarian Branch Chamber Machine Building, Food-Processing Initiative e.V., 3D Printing Teachers Association, Korea Food Cold Chain Association, Korea Packaging Association Inc., Korea Integrated Logistics Association, Korea Gift Wrapping Association (KGWA)

## Book your participation

Get in touch with our team to find out more about Food Industry Technology Show Korea, your booking options and our comprehensive marketing services.

#### Contact:

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