

WINDOWS DOORS & FACADES EVENT

www.wdfevent.ae

12 - 15 SEPTEMBER 2021
DUBAI WORLD TRADE CENTRE



THE FUTURE OF FACADES

THE MIDDLE EAST'S LARGEST DEDICATED INDUSTRY EVENT

CO-LOCATED WITH:



ORGANISED BY:

dmg events

AN UNMATCHED BUSINESS-MAKING PLATFORM FOR THE WINDOWS, DOORS AND FACADES INDUSTRY

A specialised audience of industry professionals makes the Windows, Doors & Facades (WDF) Event a critical lead-generation opportunity. As a dedicated event catering to those dealing with the building envelope, we attract an audience of construction professionals seeking specialised knowledge, technologies, and solutions for their next project.

From 2021, the Windows, Doors & Facades event will be held alongside The Big 5 - the Middle East's largest construction exhibition, attracting broad international participation. We are delighted that the 2021 event will be in-person at the Dubai World Trade Centre, with all required health and safety standards in place.

WDF EVENT 2019 IN NUMBERS



8,819
VISITORS



85
VISITING
COUNTRIES



116
EXHIBITORS



6.5%
OF THE BIG 5'S 67,070*
ATTENDEES ARE
INTERESTED IN WDF

“

SCHÜCO

We are very excited about the concurrent holding of WDF and The Big 5; two strong shows that complement each other creating efficiencies for visitors and adding value to all industry stakeholders.

Ammar Alul
Managing Director
Schuco



Knowing that WDF and The Big 5 will run alongside each other during this difficult global crisis we are facing right now, gives us the excitement and motivation to work together on a common purpose to achieve business benefits.

Umur Duymaz
General Manager
Orgadata

elumatec

We are thrilled about the co-location of WDF and The Big 5 as the façade industry is a major segment of the construction industry, and The Big 5 is the biggest stage regionally pertaining to the construction industry.

Ayman Droubi
General Manager
Elumatec

”

GLOBAL LEADERS EXHIBIT AT THE WDF EVENT TO ACHIEVE THEIR BUSINESS GOALS



98%

Launch a new brand
or product



83%

Generate new
sales leads



83%

Increase
awareness of their
brands or products



50%

Use the event as a
platform to enter a
new market

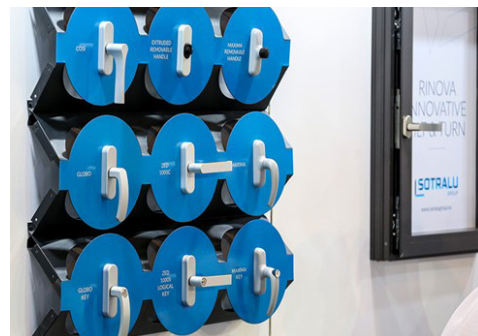
FEATURED EXHIBITORS THAT PARTICIPATED IN 2019



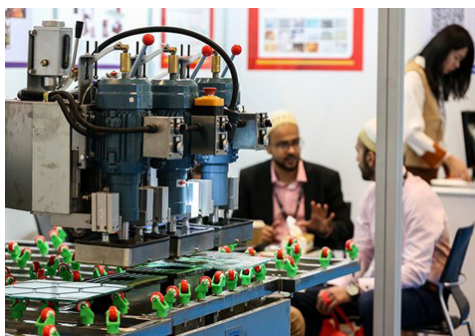
DEDICATED PRODUCT SECTORS TO DRIVE FOCUSED BUYERS TO YOUR STAND



**ALUMINUM COMPOSITE
PANELS**



DOORS



**MACHINERY, INSTALLATION
& TOOLS**



WINDOWS

FOCUSED BUYERS AND DECISION MAKERS LOOKING FOR INNOVATIVE PRODUCTS

TOP 10 VISITING COUNTRIES



United Arab Emirates



Saudi Arabia



India



Oman



Kuwait



Bahrain



Italy



Pakistan



Turkey



Egypt

TOP REASONS FOR VISITING

92%

of visitors stated the event is important for their business

70%

of visitors were satisfied with the event

73%

of visitors will attend again in 2021

PROFESSIONALS WHO VISIT INCLUDE

Architects

Builders

Developers

Door, facade and window contractors

Door, gate and window manufacturers

Fabricators

Facade consultants

Facility managers

Glass and metal contractors

Interior designers

Investors

Wholesalers and distributors

“

I've been to Turkey, Germany and other countries, but this is the best exhibition to find the most innovative products in the market.

Zeeshan Majeed

Project Manager, Alfa Engineering Products

”

ENGAGING FEATURES ATTRACTING BUYERS AND INFLUENCERS

FUTURE OF FACADES SUMMIT

A high level gathering of who's who in the facades industry, aimed at inspiring change and embracing innovation.



Delivering the latest updates on industry trends, regulations and upcoming projects with the added bonus of free CPD certification.

PUTTING YOUR SAFETY FIRST



dmg events
AllSecure

In 2021, exhibitions and events will play a crucial role in driving economic recovery, helping organisations kick-start their businesses.

At dmg events, our commitment to delivering exceptional live in-person events that support economic growth and recovery, will be reinforced by a four-point framework designed to ensure the health and wellbeing of our participants is prioritised and to provide reassurance to all who visit our events, that they are in a safe environment.

ALL SECURE 4 CORNERSTONES:



Social / Physical Distancing

In accordance with government guidance we will follow the Crowd Density Standard for each event including revised floorplans, adapted set-up and break-down processes, staggered and pre-booked admission as well as spaced-out seating for workshops and conference.



Cleaning & Hygiene

Event venues will provide enhanced cleaning both before build up and the opening of show floor, along with enhanced cleaning regimes and facilities throughout the event. There will also be guidelines to assist in the set up and breakdown of events to follow social distancing, hygiene and cleaning guidance.



Protect & Detect

Participants may be requested to wear face masks as a hygiene measure to mitigate against the risks of COVID-19. In addition, we can also include separation screens in areas of interaction. Additional first aid stations will also be offered for enhanced



Communication

Communication is a critical success factor in this programme to build confidence for all people who participate in our industry events. The All Secure Standard will be communicated across various digital channels and be supported by clear onsite signage.

THANK YOU TO OUR PARTNER ASSOCIATIONS



For further information visit www.thebig5.ae/dmg-events-all-secure

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BOOK YOUR STAND AT THE WDF EVENT 2021

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