



# HORTI ASIA



22-24 MAY 2024 HALL EH98 BITEC | BANGKOK | THAILAND

INTERNATIONAL TRADE SHOW FOR HORTICULTURE  
AND FLORICULTURAL PRODUCTION AND PROCESSING TECHNOLOGY

GOOD REASONS FOR TAKING PART



THE MOST INTERNATIONAL AGRICULTURAL  
EXHIBITION IN SOUTHEAST ASIA



More than  
**8,000 visitors**  
from 59 countries



More than  
**250 brands**  
with total Gross Space of 6,700 Sqm.



HIGH DECISION AND BUYING POWER  
OF OUR VISITORS



PLACE FOR INNOVATION AND  
KNOWLEDGE TRANSFER



OPPORTUNITY TO BUILD UP AND  
DEVELOP RELATIONS

Organized by

VNU | ASIA PACIFIC



Co-located with

AGRI  
TECHNICA<sup>ASIA</sup>



SYSTEMS  
COMPONENTS<sup>ASIA</sup>

Supported by

THAILAND  
MICE  
MEET THE MAGIC



# EXHIBITION AREAS



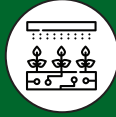
Greenhouse & Automated Control



Seed, Seedling, Young Plant



Gardening Tools



Irrigation



Crop Protection, Pest & Weed Solutions



Fertilizer, Soil Nutrition, Substrates



Fruit & Vegetable Processing Technology



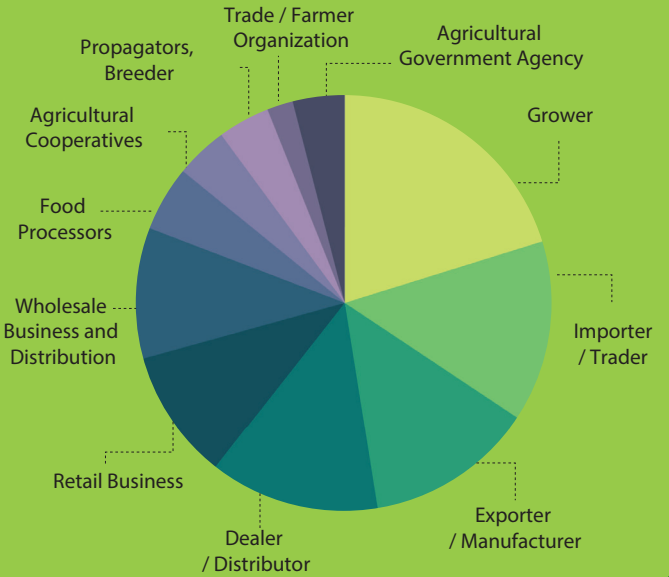
Post-harvest Technology



Urban Farming, Plant Factory

Almost **10,000 sq.m.** exhibiting area!

# VISITOR PROFILE



## RATES

[www.horti-asia.com/exhibiting](http://www.horti-asia.com/exhibiting)

## VENUE

BITEC – Bangkok International Trade & Exhibition Centre Hall EH 98

**Raw space (min. 18 sq.m.)**  
Regular rate 315 EUR / sq.m.

**Basic booth (min. 9 sq.m.)**  
Regular rate 375 EUR / sq.m.  
Basic package consists of:

**Premium booth (min. 9 sq.m.)**  
Regular rate 415 EUR / sq.m.  
Premium package consists of:

### Remark:

- Reservations are on a first-come-first-served basis and serve as binding contract subject to cancellation policies.
- Corner Location 10% extra charges of net space.
- VAT is excluded and is subject to change by the law.

- 1 Information counter
- 2 Folding chairs
- 2 Fluorescent lights
- 1 Power socket
- 1 Wastebasket

- 1 Information counter
- 2 Folding chairs
- 1 Round table
- 2 Easy chairs
- 2 Fluorescent lights
- 1 Power socket
- 1 Wastebasket
- 1 Front facia digital print
- 2 Wallpapers

For more information please visit [www.horti-asia.com](http://www.horti-asia.com)

## CONTACT US:



Europe + China  
**Ms. Katharina Staske**  
DLG International GmbH  
Project Manager  
Tel.: +49 151114 69028  
K.Staske@DLG.org



Asia  
**Ms. Kamolchanok Nantaburom (Nok)**  
VNU Exhibitions Asia Pacific  
Senior Project Manager  
Tel.: +66 94965 5889  
kamolchanok@vnuasiapacific.com

LEADING HORTICULTURAL MANUFACTURES AS OFFICIAL LAUNCH AND PREMIUM PARTNERS

