



9 – 11 NOVEMBER 2022

SARIT EXPO CENTRE, NAIROBI

www.thebig5constructkenya.com

CONNECTING THE CONSTRUCTION INDUSTRY & DOING BUSINESS IN KENYA

POST EVENT REPORT

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The present is Africa

The Big 5 Construct Kenya 2022 came to a successful close in Nairobi, with 3 days of intense business discussions, productive sales efforts and excellent contacts made with thousands of construction professionals from across the region.

The official opening was welcomed by a ribbon cutting by **H.E. Roberto Natali** - Italian Ambassador to Kenya, and **Matt Denton** - President dmg events, who then walked the floor and engaged with exhibitors and visitors alike.

The inclusive exhibition set the tone for what's to come in the 6th edition which will take place 8 – 10 November 2023 at The Sarit Expo Centre.



“ We were honored to have an opportunity to have 63 Italian enterprises exhibit their construction materials and showcase new technologies, with the aim to exchange knowledge and foster business growth in Kenya. We have to keep in mind the demographic growth in the region, resulting in a need for more housing projects. We always hear the saying “the future is Africa”, I think the present is Africa!

H.E. Roberto Natali, **Italian Ambassador to Kenya**

The Big 5 Construct Kenya in numbers

The Big 5 Construct Kenya created a networking platform, creating unprecedented business opportunities. Attracting key industry stakeholders over 3-days:



9,634
VISITORS



129
EXHIBITORS



49
COUNTRIES IN
PARTICIPATION



21
CPD ACCREDITED TALKS



38
INDUSTRY SPEAKERS





“

Events like these help us showcase products in the building materials, machinery, and technology sectors to the right Kenyan and Sub-Saharan market and contribute to the development of the country. The event was a big success.

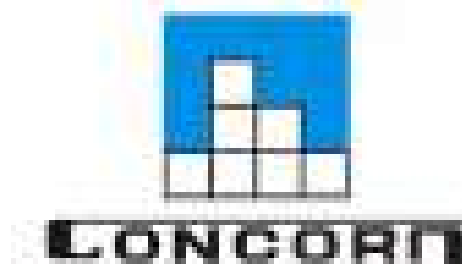
Riccardo Zucconi, **Trade Commissioner, Italian Trade Agency**

More than 129 industry suppliers exhibited their products and solutions

Our exhibitors presented 5,000 latest products, promoting innovation, and facilitating business.

Key exhibiting companies included:

FULLY SOLD
OUT SHOW OF
2,000 NET
SQM SPACE



18 Countries showcase their latest innovations

Truly ensuring that visitors got to experience products from across the globe.



“ There was participation from a lot of countries, hence we were able to see new products from the international market. ”
Praveen Chauhan, **Sales Manager, David Engineering Kenya Ltd**



Country of honor promoting 'MADE IN ITALY' excellence

The Italian Trade Agency supported 63 leading Italian companies in the building materials, machinery, and technology sectors. The companies showcased several "Made in Italy" products and solutions at The Big 5 Construct Kenya.





PEGLER PY
Valve technology



A integrated
piping systems
aalberts

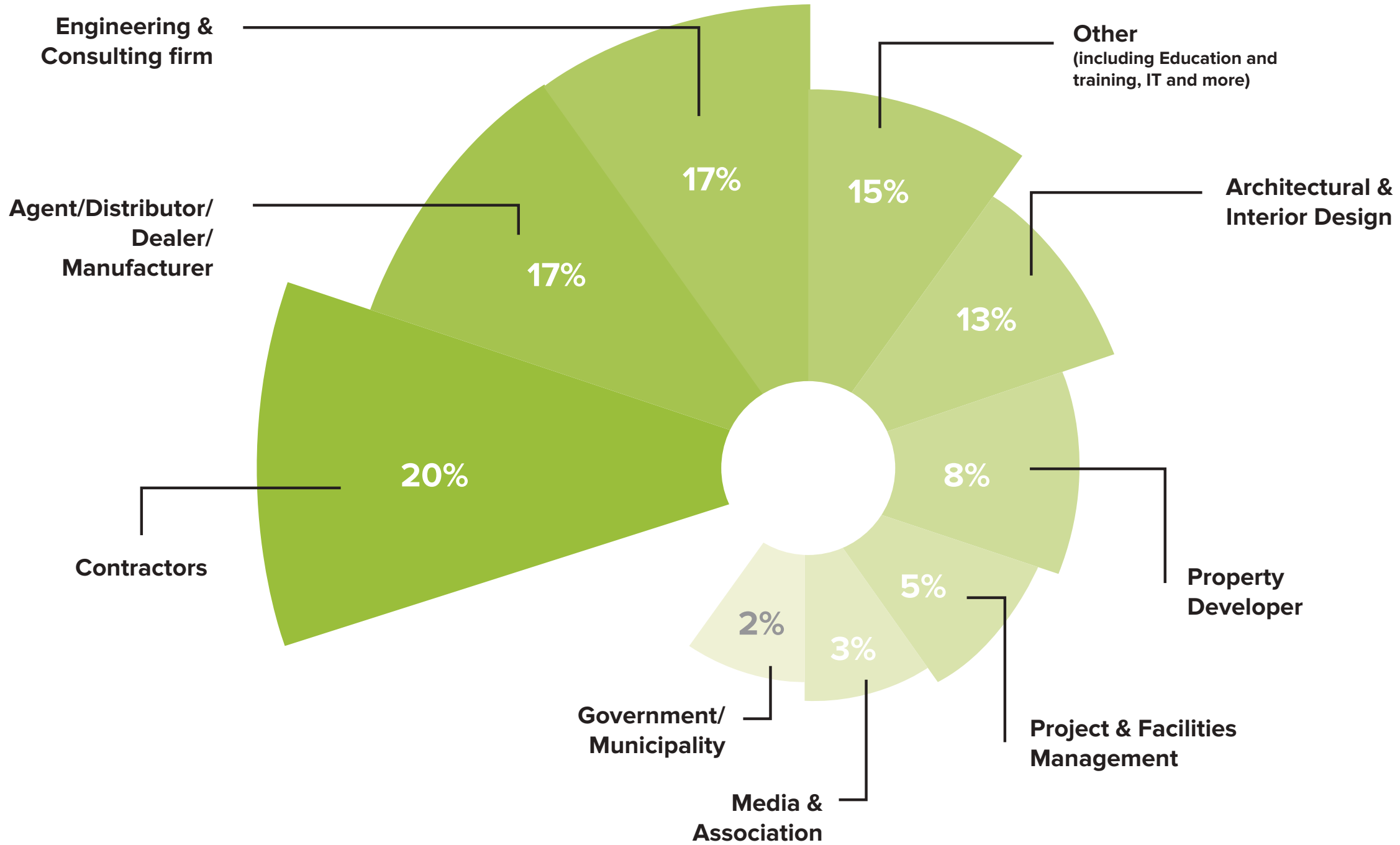
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The event was a great chance to showcase new technologies and meet contractors, consultants, end users and potential new business partners such as distributors and importers based in Africa.

William Reasbeck, **Export Sales Manager, Aalberts Integrated Piping Systems**

9,634 qualified visitors attended across the entire value chain

The Big 5 Construct Kenya brought together key construction professionals from across Kenya. A captive audience of active buyers who were on the lookout for the latest product innovations were in attendance.



“ Very satisfied with the audience and good organization and I look forward to the next expo. ”

Domenico Ciccimarra, **Gielle, Engineeringt**



“

I came to The Big 5 Construct Kenya 2022 with a developer and contractor. We were looking at doing residential development in the coming year and were looking for suppliers that would give us quality products in the short timelines that had been set. The first booth we went to had exactly what we needed. We found solutions to our problems and are now looking forward to closing deals with some of the companies in the coming year. The exhibition was very informative.

Eric Kigada, **Director, B and A Studios Ltd**

Connecting key industry players in Kenya

Public and private stakeholders came together to explore the latest developments of the sector and to create new business opportunities.

Our visitors included:

98%
of visitors were
satisfied with their
visit to The Big 5
Construct Kenya



Visitors will return in 2023

The exhibition brought private and public sector stakeholders together, facilitating conversations on the exhibition floor.

Access to over 130 countries including UK, Schengen, China, etc.

Our visitors included:



96%

OF VISITORS HAVE INDICATED THEY WILL RETURN IN 2023



88%

OF VISITORS HAVE INDICATED THAT THEY HAVE EITHER PURCHASED A PRODUCT OR EVALUATING THEIR LEADS IN ORDER TO PURCHASE



97%

WOULD RECOMMEND THE BIG 5 CONSTRUCT KENYA TO A COLLEAGUE



94%

OF VISITORS HAVE SAID THE EVENT IS IMPORTANT FOR THEM TO ATTEND

“

Being at The Big 5 Construct Kenya was an incredible opportunity to learn about new technologies in the construction industry globally. It provided different platforms for networking and growing knowledge.

”

Winnie Okoth, **Project Manager/Interior Designer, Citified Designs Construction**



2,370 visitors attended the Industry Talks and received their CPD points

Presented by industry experts, The Big 5 Construct Kenya Industry Talks took place on all three event days, these sessions were CPD-certified.

CPD accredited by:



“ The Talk sessions were eye-opening, I learnt about effective project management tactics for my firm. I now know the importance of occupational health and safety practices on my site. And finally, I understand that BIM is an upcoming practice, and I should learn about applying it to avoid being obsolete as a construction firm. ”

Esther Kibe, **Tygh Construction Ltd, Engineer**

Key Industry Talks highlighting successful initiatives and solutions



- Office architecture - A people, environment and business sensitive approach
- The town planner and the development of sustainable and inclusive towns and cities



- **CIOB MASTERCLASS:**
The versatile nature of project management in the built environment
- **PMI MASTERCLASS:**
Impact of ethics, standard and specifications in construction projects delivery



- **BIM AFRICA MASTERCLASS:**
Practical usages of building information modeling (BIM) to save time and money!
- **BIM AFRICA PANEL MASTERCLASS:**
Driving effective BIM implementation; the exigency of structured approaches



- Empowering women in the construction industry
- Role of the built environment in unlocking investment opportunities for Kenya



Superb experience where I got to learn from world-class exhibitors and speakers. I enjoyed the Talks Theatre which were very educational. Can't wait for next year's event.

Antony Kinyua, **Mechanical Engineer, Mechanical Engineering Department, Public Works**



“

It is the best platform to learn, I found new innovations at the expo, I encourage the industry to attend this event to interact with the leaders in the construction industry.

Bonventure Shikanga, **Dicam Construction, Site Supervisor**

38 leaders sharing the future of construction including



Catherine Maina
Project Manager
Turner & Townsend



Chacha Okwemba
Architect
Sustainability Advisor
Symbion Kenya Ltd



Daniel Theuri
Construction Project Manager
Afrimeg International Limited



Dr. John Otieno Oredo
Lecturer
University of Nairobi



Emeka Oscar Unachukwu
PMI Sales and Marketing
Associate
Project Management Institute



Eng. Jonathan Kimeu, PMP
Manager
Alternative Energy



Engr. Mildred A. Olang'o
Senior Engineer
Member of the Institution of
Engineers of Kenya



Ephraim Kakui
CEO
Tachyon Consulting Ltd



Geoffrey Mwaura
Head of Credit
Kenya Mortgage Refinance
Company (KMRC)



Jeane Mathenge PMP, Prince2
and PMD PRO
President
PMI Kenya
Global Protocol Solutions



Kawira Njogu
Head of Placement
Buildher



Mairura Omwenga
Chairman
Town and County Planners
Association of Kenya (TCPAK)



Mark Mwoka
Architect
Boogertman and Partners
Architects



Ngoc Nguyen
Managing Director
Parallel BIM Limited



Nzangi James Muimi
Founder
bimgoodies.com



QS Jennifer Musyimi
President
Institute of Quantity Surveyors
of Kenya (IQSK)



Raphael Ani
Global Business Development
Lead (Construction)
Project Management Institute



Robyn Emerson
President
Women in Real Estate



Roy Githaiga Maina
Board Member
Kenya Green Building Society



Wambui Maina
Assistant BIM Manager
MACE



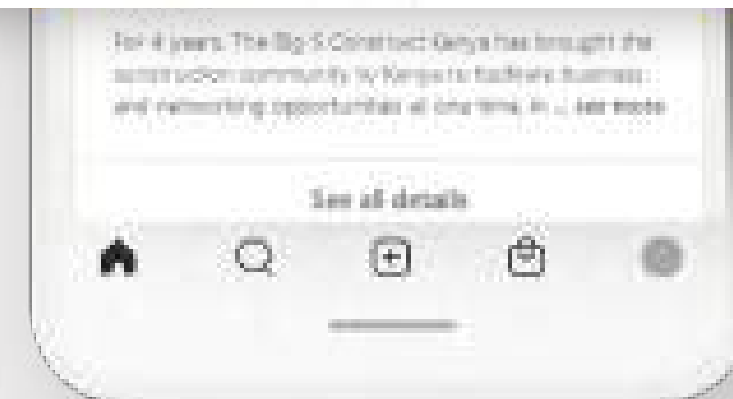
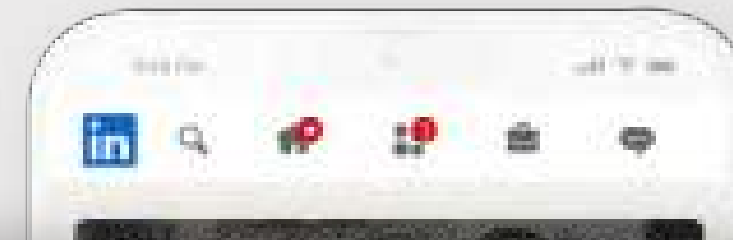
William Reasbeck
Export Sales Manager
Aalberts Integrated Piping
Systems

A wide-reaching PR campaign

The highly targeted PR campaign delivered the right audience to the Sarit Expo Centre and gave additional coverage and exposure in industry publications to bring together over **9,634 construction professionals**.

14m
people reached
through Press

Media in attendance included:



Result-driven marketing campaign

Our marketing campaign led by a dedicated team of experts ensured that the event was promoted all year round through a specific campaign tailored to the Kenyan market.

Channels for the 2022 campaign included:

- ✓ Event website
- ✓ Personalized emails
- ✓ Social media promotion
- ✓ Digital advertising
- ✓ WhatsApp advertising
- ✓ Telemarketing
- ✓ Media and association community promotion
- ✓ Outdoor billboards
- ✓ Newspaper advertising
- ✓ Dedicated exhibitor powerpack
- ✓ PR campaign
- ✓ Television promotion



A special thanks to our sponsors and partners



SAVE THE DATE

8 – 10 NOVEMBER 2023
SARIT EXPO CENTRE, NAIROBI
www.thebig5constructkenya.com

Gold sponsor:



Silver sponsor:



Knowledge Partner:



Official Media Partner:



Host Media Partner:



Key Partner:



Supporting Associations:



Associations Partners:



Media Partners:



Organised By:



For enquiries related to booking an exhibition stand at the 2023 event, contact:



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☎ +971 4 248 3213



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✉ mutsachafanza@dmgevents.com
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