



57th International
Wine and Spirits Trade Show

**6-9 April
2025**
Verona, ITALY

**TRADE
ONLY**

vinitaly.com



**WORLD
WINE
BUSINESS**
SINCE 1967

vinality AROUND THE WORLD

2-6 SEPTEMBER 2024
Vinality China Roadshow
Shanghai, Xi'an, Guangzhou

20-21 OCTOBER 2024
Vinality.USA
Chicago

18 NOVEMBER 2024
Vinality Roadshow Kazakhstan
Almaty

22-24 NOVEMBER 2024
Vinality @ Wine Vision
Belgrade

20/22 JANUARY 2024
Vinality Asia Roadshow
Singapore and Tokyo

MARCH 2025
Vinality China
Chengdu

6-8 MAY 2025
Wine South America
Bento Gonçalves

9-11 MAY 2025
Wine to Asia
Shenzhen

vinality
Verona, ITALY
6-9 April 2025

vinality PREVIEW

Vinality Preview is Vinality's world tour to officially present the next edition of Vinality to the international audience of professionals, media and KOL in the wine and spirits industry.

- BELGIUM
- FRANCE
- GERMANY
- JAPAN
- POLAND
- SOUTH KOREA
- SCANDINAVIAN COUNTRIES
- SWITZERLAND
- UNITED KINGDOM

Italian Wine Expert and Italian Wine Ambassador certification courses. Vinality International Academy offers a complete educational path to master the diversity of Italian wine.

VINITALY
INTERNATIONAL
Academy

DISCOVER MORE





wine2wine Business Forum

The Vinitaly wine business forum: two-day event with updates, workshops and networking opportunities for Italian wine-makers and sector professionals.

**4-5
NOVEMBER
2024**

VERONA



VIA Verona

The gold standard of Italian wine education: five intensive study days in Verona. An exclusive opportunity to attend the Vinitaly International Academy (VIA) educational programme.

**27-31
MARCH
2025**

VERONA



5StarWines - the Book

The wine selection organized by Veronafiere in collaboration with Assoenologi rewarding companies that invest in continuous product quality improvements.

**1-3
APRIL
2025**

VERONA



Vinitaly Design Award

New name for the competition (in its 29th edition) that rewards the best packaging of wines, spirits, liqueurs, beer and extra virgin olive oil. It is an opportunity for discussion about trends and innovation in design and packaging.

**5
APRIL
2025**

VERONA



OperaWine - The Grand Tasting of Vinitaly

An exclusive event offering specialist operators from around the world the chance to get to know Italian wine-makers selected by the prestigious American publication Wine Spectator.

**5
APRIL
2025**

VERONA



The Vinitaly off-show event for wine lovers

Three days of masterclasses, talks, meetings and guided tours spread throughout the heart of Verona, a UNESCO World Heritage site and one of the Great Wine Capitals.

**4-6
APRIL
2025**

VERONA

50K
TASTINGS

300
WINERIES

100
EVENTS

71K
FOLLOWERS



57th International
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2025
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Since 1967, Vinitaly is the leading wine and spirits fair targeting wine business operators on international markets.

Four days focused on promoting relationships between producers, buyers and stakeholders, as well as sharing experiences and skills.

4.100

EXHIBITORS

of Vinitaly and co-located shows
Including **232** International from **32** countries

18.500

B2B MEETINGS

Between producers and buyers
organized directly by Vinitaly

2.068

MEDIA AND PRESS

1.913 Italian press operators
155 international
press operators

97.000

VISITORS

Including **30.000**
international from **140** countries

100.000

SQUARE METERS

With **18** exhibiting halls

323K

FOLLOWER

Facebook, Instagram, LinkedIn,
X-Twitter, Weibo,
WeChat, Douyin

Vinality Bio

Hall dedicated to certified organic wine made in Italy and abroad. This show will host guided tasting sessions and an organic wine bar.

international _wine hall

Exhibiting area dedicated to the international wine production. The tasting area will host guided tastings and masterclasses set up by companies or by national organizations to present wines and spirits from the five continents.

Vinality Mixology

Exhibition dedicated to mixology with producers of wines, spirits, liqueurs and soft drinks used for the creation of cocktails. The area hosts technical masterclasses with talented bartenders, high level workshops and the Mixology Bar.

Vinality MicroMegaWines

size quality

Exhibition area dedicated to companies with niche output of very high quality wines made with native and international grape varieties.

Other wine and food events of Veronafiere

ENOLITECH

TECHNOLOGY & INNOVATION

International Exhibition dedicated to the entire technological supply chain applied to wine-growing, olive growing and beverages.

Vinality Design

Special area dedicated to professional accessories for sommellerie, furnishing for wineries, cellars and restaurants, packaging.

SOL

29th INTERNATIONAL
OLIVE OIL TRADE SHOW

International Olive Oil Trade Show that promotes national and international extra virgin olive oils and table olives.

XCELLENT — BEERS —

Exhibition area dedicated to craft beers. Its innovative format, based on tastings, training, and B2B moments, allows for the discovery and business of the product.

DISCOVER MORE



vinalityPlus & Official App

Vinality Plus and the **Official Vinality APP**
are the tools designed to help your business
before, during and after the fair with:
Companies and Products Online Catalogue
Events Calendar
B2B Meetings Agenda Function
Virtual Business Cards Swap Function
(available in APP only)



vinitaly.com

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