

INDEX

23-25
MAY 2023

DUBAI
WORLD TRADE CENTRE

INDEX
BRINGING THE INTERIOR
DESIGN AND FIT-OUT INDUSTRY
TOGETHER FOR OVER 30 YEARS.



■ GEBERIT



FIND THE BUSINESSES AND BUYERS MOST RELEVANT TO YOU

INDEX has been connecting regional buyers with global suppliers, brands and manufacturers since 1991. The event attracts thousands of serious buyers each year, providing an unrivalled opportunity for professionals and creative thinkers to network, discover and do business.

INDEX serves the industry by showcasing innovative products, content, features and inspiration, while acting as the definitive link for suppliers of furniture, lighting, homeware, architecture and all things design from across the world looking to access the lucrative MEA market.

94%

of exhibitors rate the quality of visitors very good to excellent

77%

of exhibitors are likely to return in 2023

30%

of exhibitors feel exhibiting is vital for their business

HEAR WHAT OUR EXHIBITORS HAVE TO SAY

"Incredible experience at our first international trade show. The stand never really settled down or went quiet. Interactivity and interest in our awards winning CAD software & fully immersive VR was unprecedented."

Virtual Worlds



"It was a great experience to be a part of INDEX. It exceeded our wildest expectations in terms of visitors, inquiries and orders placed at the show."

Monarch Hardwood Floors & Decks



"It was a great experience with a great flow of potential quality leads. We look forward to interacting with more designers and architects in the following years."

Metal Fabrik FZ LLC



"The clients we have met and leads that we have received at this year's show are better and more qualified than anticipated and expected. It has definitely given us a lot more exposure, especially within this region's market."

Masaya



"We were happy to collaborate and be invited back for the 5th year of INDEX. We found the exhibition to be an excellent platform to connect with local, regional and international buyers and suppliers from all industries. We recommend to show any creative business who wish to make meaningful connections."

Tashkeel



2022 IN SUMMARY



250+

Exhibitors



22K+*

Visitors



5

Interactive Experiences

WHY EXHIBIT AT INDEX?

Exhibiting and getting face-to-face with industry professionals is the most effective way to grow your business in the Middle East. Thousands of visitors visit INDEX every year to source, touch, feel and experience a wide range of products, solutions and innovations.

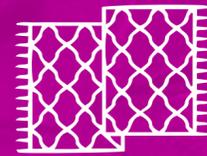
PRODUCT SECTORS



INTERIOR FIT
OUT



DECORATIVE ACCESSORIES
AND LIGHTING



FURNITURE FURNISHINGS
AND TEXTILES



KITCHENS AND
BATHROOMS



OUTDOOR FURNITURE



SLEEP



ART



SURFACES AND
FLOORING

FAST FACTS AND INDUSTRY INSIGHTS



The global market for interior design services is set to grow by **\$ 24.13 billion by 2025** and projected to reach **\$ 255.4 billion by 2027**



The UAE maintains its leading share of interiors and fit-out spend in the **GCC at 42%**, followed by **Saudi Arabia at 29%**.



The luxury furniture market in the GCC is poised to grow by **\$ 271.87 million by 2024**.



The GCC textiles market is valued at **\$ 136.16 Billion**

DIRECT ACCESS TO SERIOUS BUYERS

31%

DISTRIBUTORS

23%

INTERIOR DESIGNERS
AND ARCHITECTS

16%

HOTEL & RESTAURANT
OWNERS & PROCUREMENT
PROFESSIONALS

14%

PROPERTY
DEVELOPERS &
BUSINESS OWNERS

10%

FIT OUT
CONTRACTORS

6%

RETAILERS

WHAT TO EXPECT IN 2023

MORE EXPOSURE TO THE FULL SPECTRUM OF DESIGN & HOSPITALITY

INDEX is co-located with The Hotel Show, Workspace and The Leisure Show, providing the ultimate networking hub for professionals from across interiors, design, hospitality, office and leisure.



- ◆ Hotel Technology
- ◆ Food Services
- ◆ Operating Equipment & Supplies
- ◆ Horeca



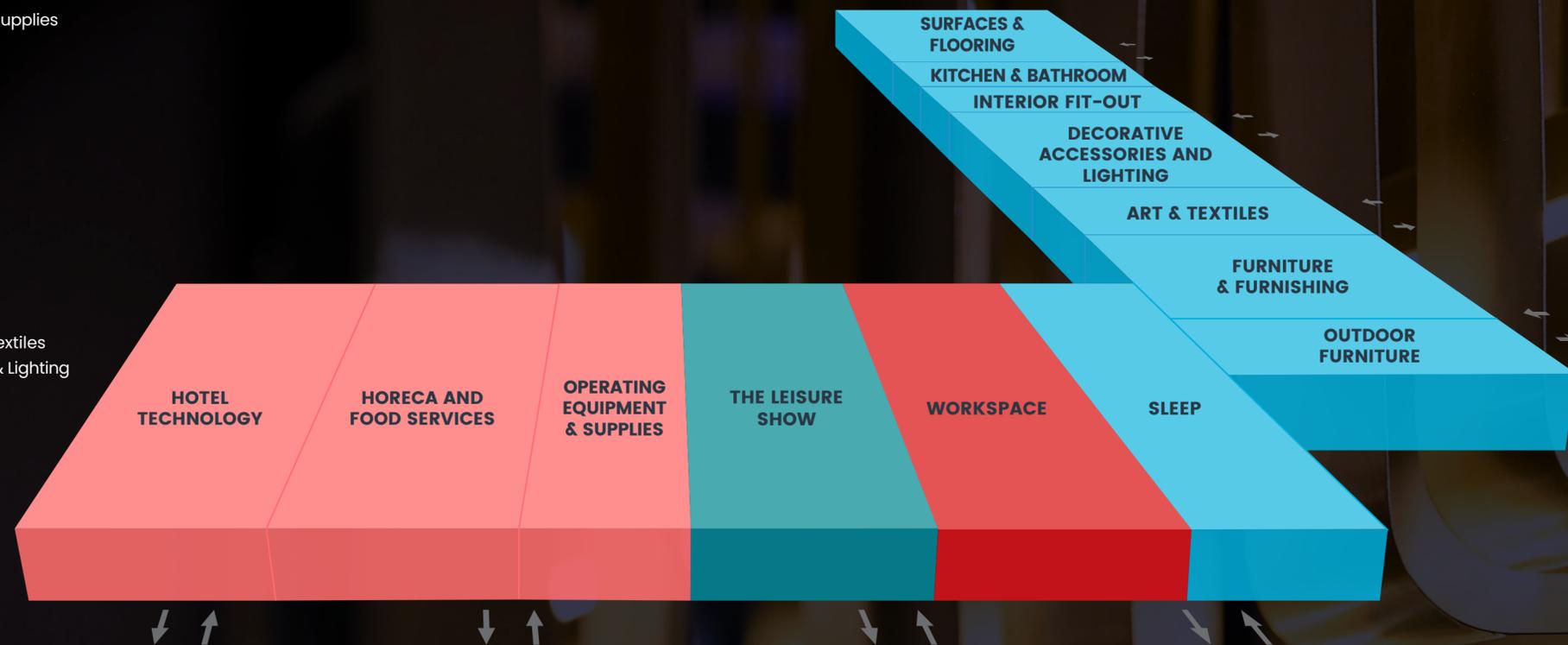
- ◆ Recreation & Adventure
- ◆ Wellness & Spa
- ◆ Sports & Fitness



- ◆ Sleep
- ◆ Furniture Furnishing & Textiles
- ◆ Decorative Accessories & Lighting
- ◆ Art
- ◆ Kitchens & Bathrooms
- ◆ Surfaces & Flooring
- ◆ Outdoor furniture



- ◆ Office Interiors
- ◆ Business Services
- ◆ Technology
- ◆ Storage



STAND PACKAGE	STANDARD PRICE (US\$) PER SQM
SPACE ONLY (0 - 71 SQM)	\$499 psm
SPACE ONLY (72 SQM & ABOVE)	\$470 psm
TRADITIONAL SHELL SCHEME	\$579 psm
DOUBLE DECKER CHARGES	\$699 psm
FURNITURE PACKAGE FOR TRADITIONAL SHELL SCHEME STANDS (THIS INCLUDES 2 CHAIRS, 1 TABLE, 1 LOCKABLE COUNTER AND 1 WASTE BIN)	\$195 psm

THREE DAYS OF STRATEGIC DEBATE, INTERACTIVE FEATURES AND INSIGHTFUL CONFERENCES

Our range of conferences provide a platform for a series of open and lively discussions amongst many of the leading figures in the community





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SECURE YOUR PLACE AT INDEX

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ORGANISED BY

dmg events