# KyivBuild Ukraine

International Building & Interiors Exhibition

## **Post Show Report**



Under one roof with





Connecting your business to the world



## **±150** exhibiting companies

Among them manufacturers and suppliers of building material, construction equipment and interior decoration products

## **§12**

#### participating countries:

Belarus, China, Czech Republic, Finland, Germany, India, Italy, Poland, Spain, Turkey, USA and Ukraine

National Groups: Germany, India, China

Sectors Sectors

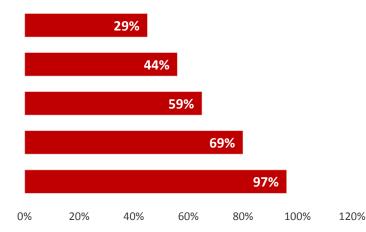
Developers, investors, repair masters, roofers, architects and designers, entrepreneurs and others

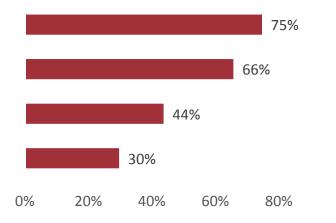
## **KEY FIGURES**

www.be



#### **EXHIBITORS**





- 97% Search for new buyers/partners69% Brand-building44% Maintain contacts with existing clients
- 59% Launch new products/services
- **29%** Explore the market

- **75%** Presented products to dealers/distributors
- **66%** Found new clients
- 44% Conducted market research
- **30%** Concluded contracts onsite or reached agreement to sign contract after the show

# RESULTS

#### \* several possible answers were possible in the survey







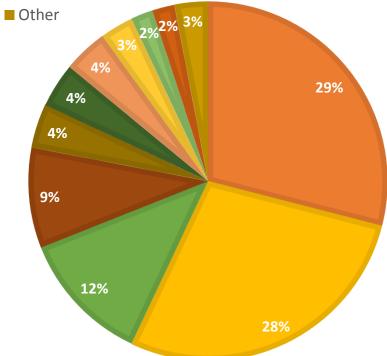






#### VISITORS

- Building materials
- Construction and repair
- Design and interior decoration
- Architecture/engineering
- Development/investment
- Windows and facades
- Equipment for production of building materials
- Construction, lifting and transport equipment
- Repair and automation
- Landscape



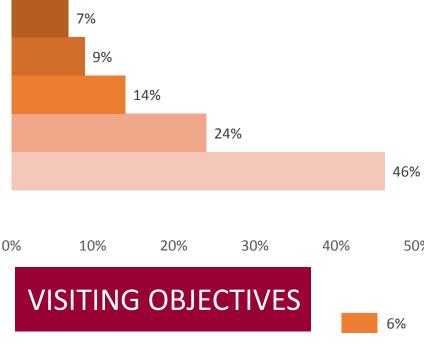


#### **VISITORS**

### **JOB FUNCTION**

- 46% Owner/ CEO/entrepreneur
- 24% Manager
- 14% Deputy director
- 9% Technical specialist
- 7% Architect / Engineer





- 36% Collect market information
- 33% Source new products and services
- 15% Procurement arrangements
- 10% Private interest

6% - Learning



#### **Business program**

#### Tuesday, May 14

• Workshop «Solutions for staff deficiency and load reduction on the payroll budget by means of the evaluation technology of psychophysiological features of each employee»

Organized by Ukrainian Association of Building Materials Produces and Lviv School for Business Executives.

• Round-table conference "Innovations in concrete industry: reducing expenses and winning time"

Organized by «Building journal»

#### Wednesday, May 15

- Conference «Modern technologies and tendencies in residential and commercial buildings design» Organized by Ukrainian Association of Building Materials Produces design studio BR INTERIORS
- Group Mission: «Cluster balanced infrastructure at the international stage» Organized by Polish-Ukrainian Chamber of Commerce
- Noise protection in modern houses: efficiency, durability and safety in use Organized by LLC «VERDANI»
- Tecsound. Solutions for noise insulation in residential and commercial buildings

Organized by KIDIGO

#### Thursday, May 16

- Lectures from EDS (European Design School):
- Trends in the design of bathrooms
- How to design a brief for a customer
- How to create space in biofriendly design









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#### NEW DATES:

18-20 February 2020

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