

# MosBuild

the must-attend building and  
interiors trade show in Russia

30 March – 2 April 2021  
Russia, Moscow, Crocus Expo

[mosbuild.com](https://mosbuild.com)

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## ABOUT MOSBUILD

**MosBuild** is the Largest Building and Interiors Trade Show in Russia.

In 2021 MosBuild showcases around 720 Russian and international exhibitors from across the building and interiors industry. The Show attracted 66,588 visitors looking to source new products and do business with manufacturers and suppliers.



# 15

**exhibition  
sectors**



**BUILDING  
MATERIALS**



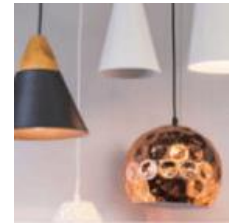
**CERAMICS**



**STONE**



**BATHROOMS**



**LIGHTING &  
ELECTRICAL  
PRODUCTS**



**BUILDING  
EQUIPMENT &  
TOOLS**



**WALLPAPERS**



**PAINTS &  
DECORATIVE  
PLASTERS**



**CURTAINS,  
TEXTILE,  
SHUTTERS**



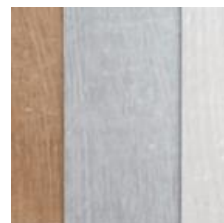
**DOORS & LOCKS**



**FACADES.  
ROOFING. GATES**



**WINDOWS**



**WALL AND  
CEILING  
PANELLING AND  
MOULDING**



**FLOORING**



**FURNITURE**



## EXHIBITORS

**720**  
companies

**22**  
countries

**110**  
foreign companies

## WHO EXHIBITS

Russian and international exhibitors from across the building and interiors industry.



## INTERNATIONAL EXHIBITORS

Foreign exhibitors were represented in 2021 by companies from **Italy, Spain, Belarus, France, India, Serbia, Germany, Great Britain, Turkey, China, Portugal** and other countries.

**MosBuild** is included in the big 5 world's building and interiors trade shows and is supported by government authorities, industry and public organizations.

**The Show has got international support** from the Portuguese Entrepreneurs Association and the Azerbaijan Export and Investment Promotion Fund.





## VISITORS

**66 588** unique visitors  
**41** from country  
**82** and Russia's regions

**2,51**  
density of visitors (1,77 in 2019)

## WHO ATTENDS

**66,588** representatives from wholesale and retail businesses, building and renovation organizations, interior design, architecture and design studios from over 82 regions of Russia and other countries.



## VISITOR STATISTICS

### GEOGRAPHY

**38 754**

Moscow and Moscow region

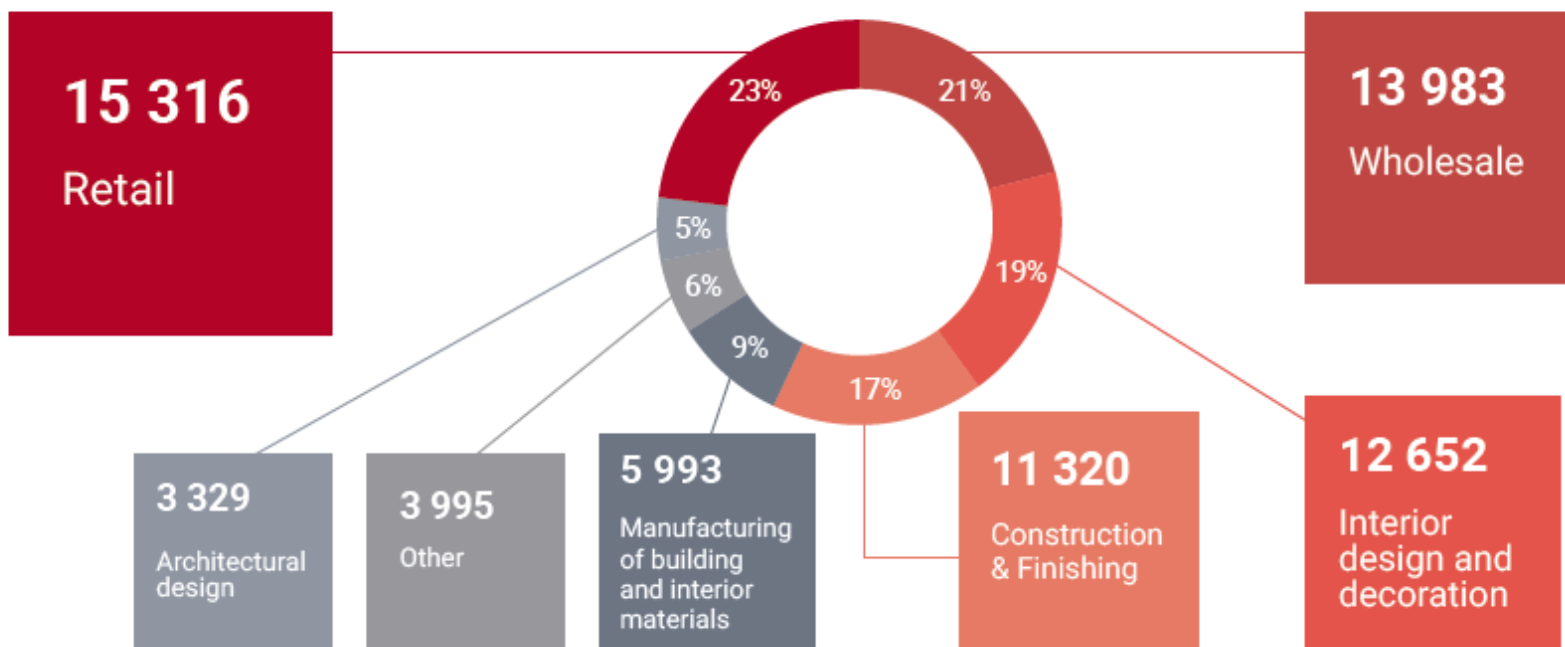
**26 478**

Other regions of Russia

**40**

other countries

## OCCUPATION

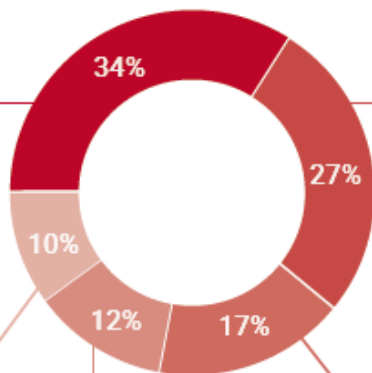




## JOB ROLE

**22 834**

CEO / Senior  
Manager



**17 692**

Non-managerial  
executive

**6 655**

Division  
manager /  
Head of  
Department

**7 942**

Individual  
entrepreneur

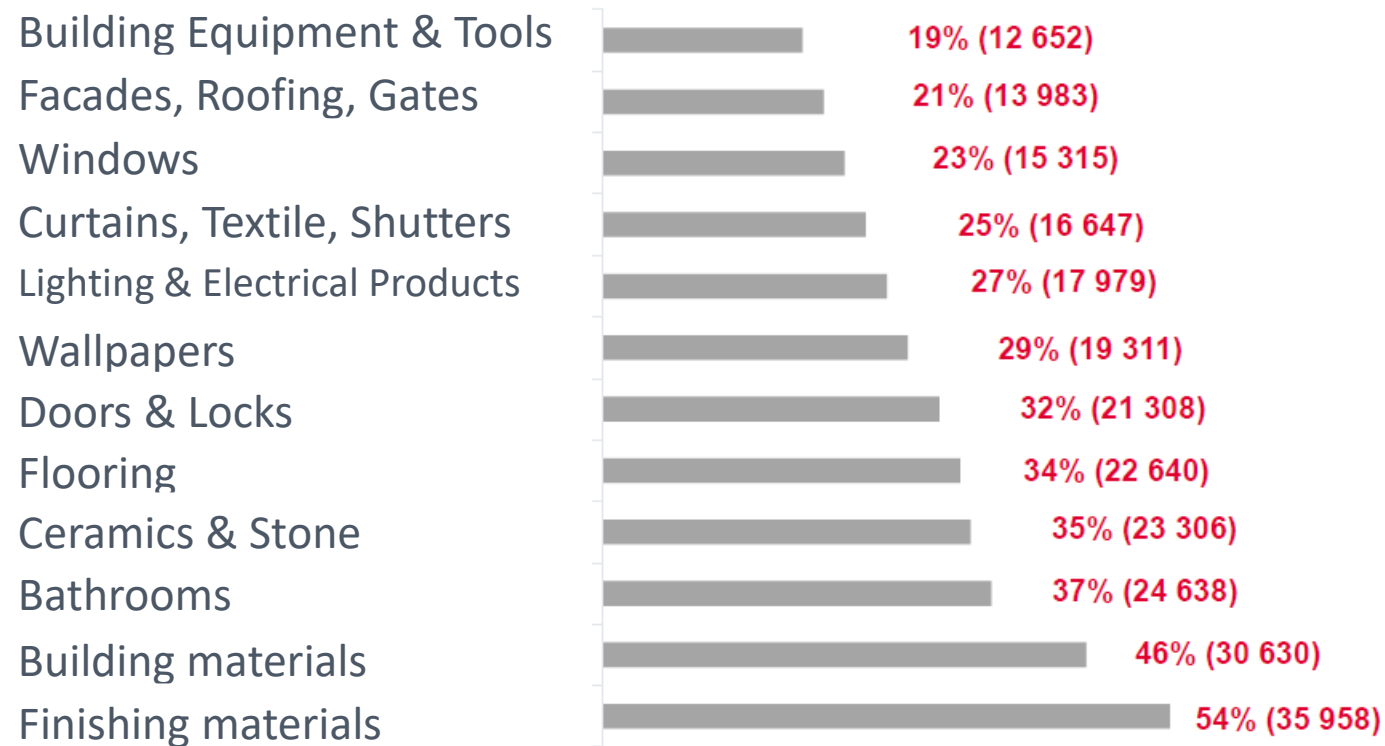
**11 465**

Manager /  
Supervisor



## PRODUCT INTEREST\*

*\*Multiple choice was used*



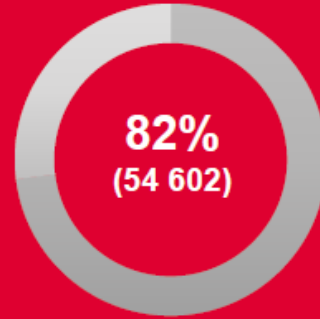
## STATISTICS

**33 679**

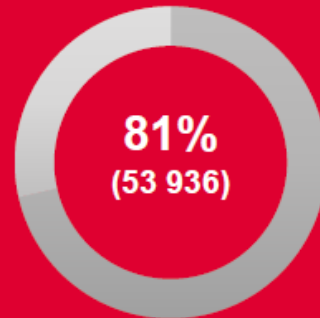
(51%) New visitors\*

+12% In comparison with 2019

\*Didn't visit the trade show in 2019



They came to look for products and services for business and to get the latest industry information



Who influence the decision to purchase products presented at the trade show



## Business program

**70** **193**  
events speakers

**16 516**  
delegates



## MOSBUILD 2021 BUSINESS PROGRAM

MosBuild 2021 business program includes more than 70 events with the most useful and relevant information to solve your business problems! Trends and directions for the development of the building and interiors industry, best practices, exchange of real experience, Russian and international experts.

### FORUM DIY

The DIY Forum is the largest business event for the DIY market in Russia, maintaining its high status at the international level. The speakers are the top management of the largest Russian and international chains and manufacturers of construction and finishing materials.

### PERFECT HOME MULTI

Top Russian architects and designers have taken part in the exhibition project. They have applied innovative materials for construction and decoration which was provided by leading manufacturers.

### SPACE 2.0

R&D trends of the next 10–15 years were shown in accommodation building 70m2. Vladimir Pirozhkov was the curator of the project, and Michail Beilin and Daniil Nikishin were the architects.

### TREND GALLERY BY AM GROUP

A unique platform in collaboration with AM-Group and famous Russian designers was developed to demonstrate the latest trends in bathrooms. The goal of the project was to show ready-made design solutions and ideas for bathroom decoration.

### MOSBUILD AWARDS

MosBuild Awards is intended to recognize the best new solutions and to draw the attention of the target audience to products that give a boost to the further development of the construction and interior industry and are aimed at protecting natural resources and the environment.



## YOUR SAFETY IS OUR PRIORITY!

As a socially responsible company, Hyve Expo International cares about your health and safety. Therefore, we pay great attention to the safety of the exhibition, which we organize after the COVID-19 pandemic, observing all the rules established by Rospotrebnadzor of the Russian Federation.





## SAFE COMMUNICATION



### Individual protection means

People not wearing face masks and gloves will not be allowed to enter the exhibition area.

Persons on the territory of the exhibition without PPE and not observing the rules of hygiene will be warned by the responsible employees. If the behavior continues, the person will be denied access to the exhibition area.



### Hygiene standards

General cleaning services will be expanded at the exhibition area, and all surfaces (doorknobs, tables, elevator buttons, escalators, etc.) will be regularly cleaned with special disinfectant solutions.

Hand detergents will be available in regular washrooms, and additional hand hygiene products will be provided at business venues, hall entrances and other high traffic areas (such as restrooms, food service areas, shows, etc.)



### Social distancing

We carefully plan the arrival, access and registration procedures for exhibitors, contractors and visitors. As far as possible, this process will be non-invasive and where staff are often in close contact with large numbers of people, screens will be placed and PPE will be used.

Where appropriate, taking into account the provision of the necessary entry processes, we will maximize the number of entrance groups to the exhibition.

Any prioritized areas will be identified with information signs, floor markings, and tie-down racks where applicable.



## ORGANIZER

Hyve Group plc is a next generation global events business whose purpose is to create unmissable events, where customers from all corners of the globe share extraordinary moments and shape industry innovation.

Our vision is to create the world's leading portfolio of content-driven, must-attend events delivering an outstanding experience and ROI for our customers.

Where business is personal, where meetings move markets and where today's leaders inspire tomorrow's.

The company organizes trade events all over the world: in Europe, Asia, Russia, USA, as well as in China and Africa where we have a growing number of events. We've recently completed the acquisitions of Ascential Events and Mining Indaba.



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[mosbuild.com](https://mosbuild.com)

To book a stand:

[mosbuild@hyve.group](mailto:mosbuild@hyve.group)

