



قطر للضيافة
HOSPITALITY QATAR



SERVING OPPORTUNITIES
BEYOND BORDERS

12 - 14 NOV 2019

DOHA EXHIBITION & CONVENTION CENTER



hospitalityqatar.com

SERVING UP OPPORTUNITIES IN A PROMISING SECTOR

Spearheaded by the National Tourism Council; Qatar's new governance structure for developing the tourism sector, the country's tourism and hospitality market is set to be supercharged in the coming few years.

Investment and trade opportunities in Qatar's hospitality and tourism sectors are on the rise, and the time to take action is now!

Keeping an eye on the latest developments and opportunities in the industry, Hospitality Qatar, the nation's unique and longest-running International Hospitality and HORECA Trade Show, has positioned itself as a must-attend event with 4 successful editions and counting.

Hospitality Qatar's 5th edition will bring HORECA suppliers, hospitality operators and investors in direct contact with the country's major players and buyers and will showcase premium products and services to thousands of professional visitors.

Hospitality Qatar's profiles include Hotel Supply and Design, Hotel Franchising and Investment, as well as Food and Beverages. The show's full-fledged platform combines an exhibition, conference, specialized HORECA competitions, and B2B Matchmaking Program.

B2B MATCHMAKING PLATFORM

The B2B matchmaking platform is a program designed to optimize the experience of both exhibitors and visitors by offering them a medium to interact prior to the exhibition and preschedule meetings based on matching profiles and interests.

CONCURRENT EVENTS



The Future of Tourism in Qatar Conference

Following a highly successful debut last year, the Future of Tourism in Qatar Conference, held in partnership with the National Tourism Council, returns to Hospitality Qatar 2019 with a fresh outlook on the latest developments in the industry. In its first edition, the conference welcomed specialists representing key stakeholders in Qatar including Qatari Diar, Msheireb Properties, Supreme Committee for Delivery and Legacy, as well as celebrity guru John DiJulius and celebrity chef Dominique Ansel.



Salon Culinaire

Hospitality Qatar's signature gastronomic showcase has become a staple platform dedicated to culinary excellence. Salon Culinaire welcomes seasoned local and international chefs each year who compete for the number one spot in various eye-catching categories.



Live Cooking Competition

This competition is where creative juices flow to create mouthwatering signature dishes. Visitors of Hospitality Qatar get to witness a sizzling face-off among professional chefs to present unique creations in various categories.



Mocktail Competition

This juicy competition is yet another major attraction at Hospitality Qatar. It provides a front-and-center platform for local and international bartenders to swirl up various ingredients into tantalizing mocktails and compete for the number one spot.



Barista Competition

Nothing is quite as universal as coffee, yet not all coffees are created equal. At the Barista Competition, professional participants get the chance to unleash their creativity and personal taste to brew their own version of classic and elaborate coffee beverages.



HOSPITALITY QATAR 2018

LET'S TALK NUMBERS

188

EXHIBITORS

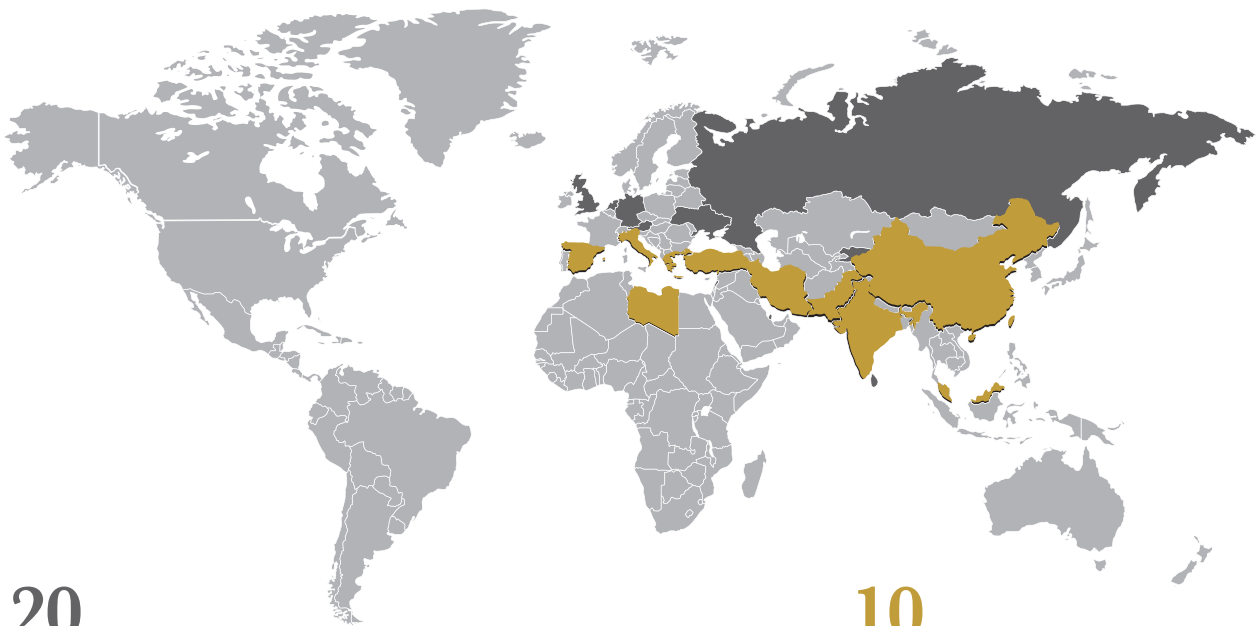


7,285

VISITORS



GLOBAL FOOTPRINT



20

PARTICIPATING COUNTRIES

Algeria - Austria - China - Germany - Greece - India - Iran - Italy - Kyrgyzstan - Lebanon - Malaysia - Netherlands - Pakistan - Qatar - Russia - Spain - Sri Lanka - Turkey - Ukraine - United Kingdom

10

NATIONAL PAVILIONS

Algeria - China - Greece - India - Iran - Italy - Malaysia - Pakistan - Spain - Turkey

667

B2B MEETINGS



10,300

EXHIBITION SPACE
(SQM)



315

CHEFS
COMPETING



27

SALON CULINAIRE
CATEGORIES



30

MOCKTAIL
PARTICIPANTS



EXHIBITS PROFILES



- Comfort and Leisure Equipment
- Food and Beverages
- Franchisors and Hotel Groups
- Green Hotel Systems and Solutions
- Hotel Construction and Renovation
- HORECA Technologies
- Interior Design, Lighting, and Furniture
- Operating and HORECA Equipment
- Resort and Outdoor Construction



WHY EXHIBIT?



Hospitality Qatar is the sole and longest running international HORECA event in Qatar attracting thousands of professional visitors each year



With the support of local stakeholders from the public and private sectors, the exhibition promises access to top-ranking decision makers



The hospitality and tourism industries are a focal point for the Qatari government, translating into mega trade and investment opportunities



Hospitality Qatar is the best platform to showcase premium products and services and find future business partners from a large pool of top professionals

QATAR'S HOSPITALITY SECTOR: UPWARD TREND TO CONTINUE IN THE COMING YEARS



Qatar's hospitality market is expected to grow at a **CAGR of 12.1%** (2017-2022) to

1.4 BILLION USD | **70%** dominated by 4-star & 5-star hotels



Direct contribution of Travel & Tourism to GDP in Qatar is expected to reach

44.9 BILLION QAR | **8.7%** yearly rise from 2018 - 2028



Travel & Tourism investment in Qatar is expected to reach

14.5 BILLION QAR | **7.8%** yearly rise from 2018 - 2028



The Qatar National Tourism Sector Strategy objectives by 2023:

5.6 MILLION TOURISTS | **4%** increase in sector's contribution to GDP



By 2023, Qatar's tourism spending is expected to reach

40 BILLION QAR

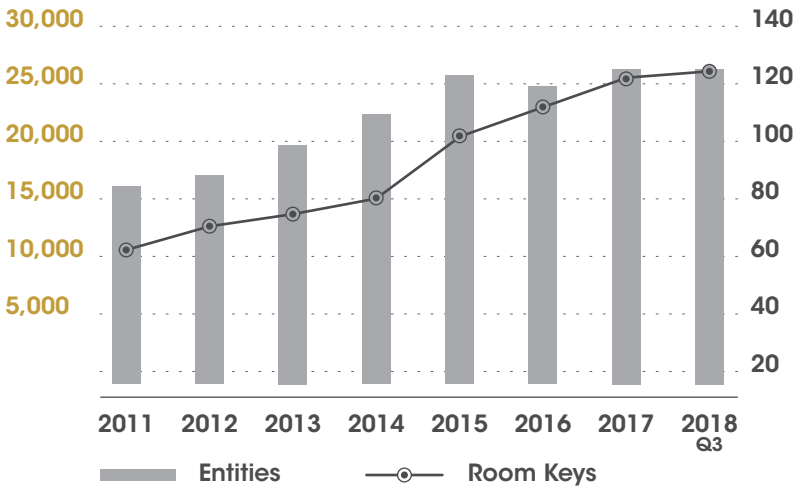


FIFA World Cup 2022 is expected to attract over

1.5 MILLION TOURISTS



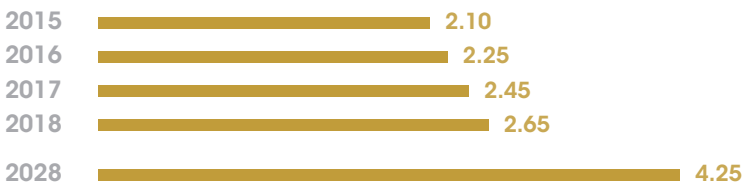
NO. OF HOTEL/HOTEL ENTITIES AND ROOM KEYS 2011 - Q3 2018



Source: DTZ Research

QATAR: CAPITAL INVESTMENT IN TRAVEL & TOURISM

% OF WHOLE ECONOMY INVESTMENT



Source: World Travel & Tourism Council



THE ORGANIZER

IFP Qatar is part of IFP Group, one of the Middle East's leading trade fair organizers with representative offices across the world. For over 34 years, IFP has organized over 500 international trade fairs and conferences throughout the region, and has established a client base of over 35 governments and hundreds of international companies and trade associations.

IFP operates across a wide range of sectors and has delivered some of the region's most important events. The company's international trade fairs are designed to be dynamic platforms for foreign and local companies doing business in the Middle East and seeking exposure to top regional buyers and decision-makers.

Our leading events are certified by UFI, the Global association of the exhibition industry. UFI-approved events are of high quality that meet or exceed internationally recognized standards of organization.



IFP | International Fairs & Promotions

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THE VENUE

DOHA EXHIBITION & CONVENTION CENTER

This novel state-of-the-art venue is nestled in the heart of Doha's City Center; a stone-throw away from hotels and luxury shopping destinations in the city.

Located just behind the City Center Doha in West Bay, the 47,700sqm venue boasts a modern exhibition hall, modular wall system, high-tech meeting and conference rooms, an exquisite VIP hosting suite and underground parking for 3,000 cars.

The facility's pillar-free halls can easily take in big vehicles, boats, and other big machines and equipment. The venue also has 330 'sun wells' to allow natural light to brighten the hall, reducing its carbon footprint in terms of energy use.

SECURE YOUR PRIME SPOT TODAY



To enquire about exhibiting and sponsoring:

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