

**! Record-breaking edition!**

# Post Show Report

Dubai World Trade Centre, UAE  
4 - 7 December 2023

big5global.com

# BIG Global

## Where the world of construction gets together

Main supporting partner



Supporting partner



Supporting partner



# 44 years facilitating international trade and market expansion

Big 5 Global 2023 achieved a significant milestone by welcoming 81,080 construction professionals from 166 countries, setting a record for the highest number of attendees ever.

Bringing together the biggest names in construction for four days, Big 5 Global serves as a hub for major deals, partnerships and thought-leadership, further solidifying the importance of exhibitions in facilitating lucrative business relations.

**\$2.3bn**

worth of business generated\*

\* Big 5 Global 2023 is expected to generate \$2.3bn in business over the next 12 months



# Drive business growth by capitalizing on the success of the 2023 edition

Record-breaking numbers

**81,080**

Global  
Attendees

**166**

Participating  
Countries

**62**

Exhibiting  
Countries

**22**

Country  
Pavilions

**2,319**

Exhibitors

**49**

Startups

**945\***

Delegates

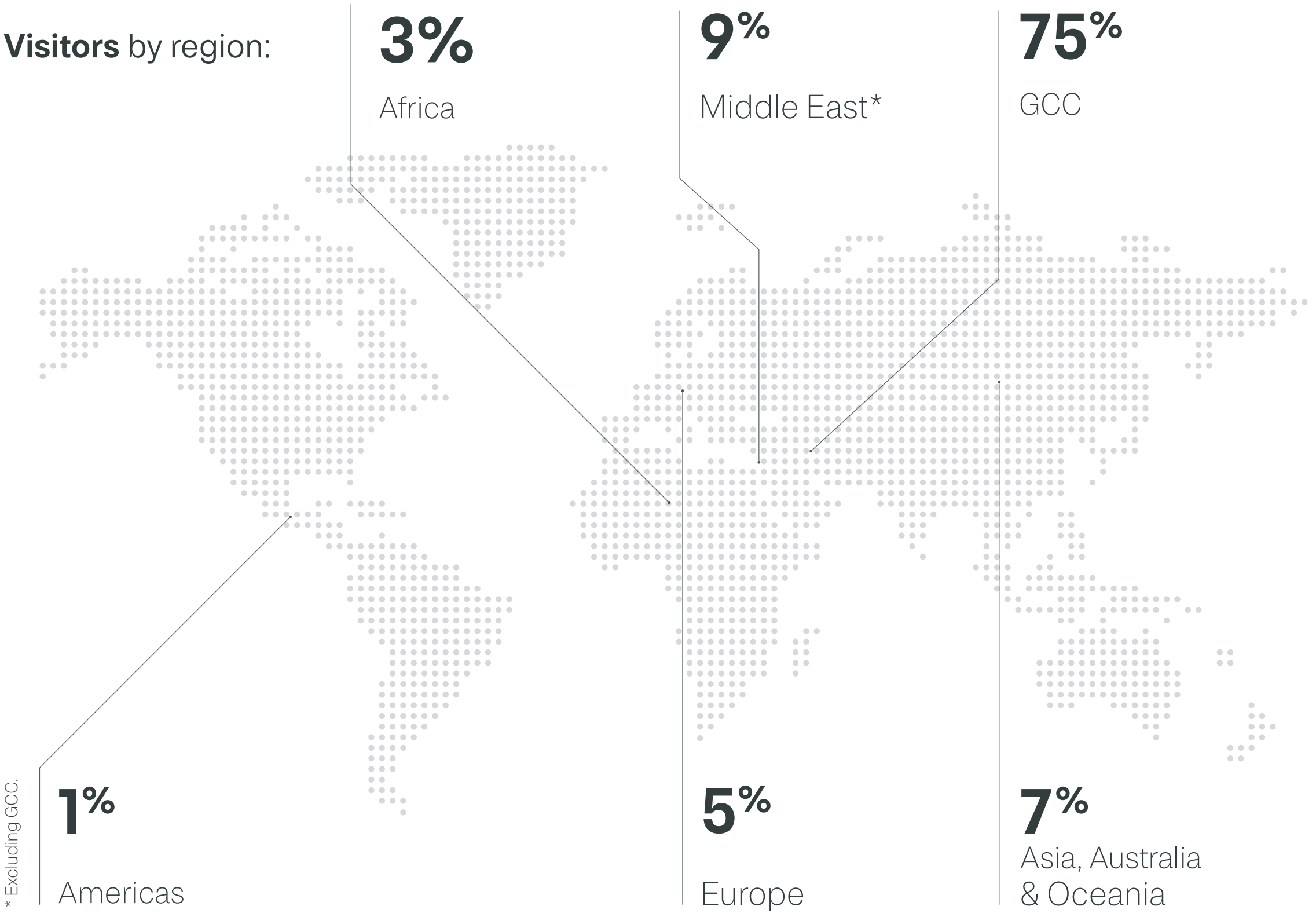
**232**

Speakers

 [Book your space](#) to showcase your best products and technologies at the construction meetup of the year.

\*pre-qualified unique attendees for high-level summits

# Catering to the needs of thousands in the regional project pipeline of \$7.0tn



 Exhibiting at Big 5 Global gives you direct access to these buyers looking for new products.

# Network with key buyers and increase your sales

Visiting companies include:

 <p>هيئة مياه و كهرباء أبوظبي Abu Dhabi Water &amp; Electricity Authority</p>	 <p>ARCADIS Design &amp; Consultancy for natural and built assets</p>	 <p>هيئة كهرباء ومياه دبي Dubai Electricity &amp; Water Authority</p>	 <p>LARSEN &amp; TOUBRO</p>	 <p>روشن ROSHN</p>
 <p>طاقة البلديات والنقل DEPARTMENT OF MUNICIPALITIES AND TRANSPORT بلدية مدينة أبوظبي ABU DHABI CITY MUNICIPALITY</p>	 <p>AtkinsRéalis</p>	 <p>Dubai Investments</p>	 <p>NAKHEEL</p>	 <p>RTA هيئة الطرق والمواصلات ROADS &amp; TRANSPORT AUTHORITY</p>
 <p>موانئ أبوظبي ABU DHABI PORTS</p>	 <p>BESIX</p>	 <p>EMAAR</p>	 <p>NAKHEEL</p>	 <p>SOBHA REALTY</p>
 <p>ACC ARABIAN CONSTRUCTION CO.</p>	 <p>مجموعة شركات المقاولات Binladin Contracting Group Est. 1987</p>	 <p>Gensler</p>	 <p>NEOM</p>	 <p>The Red Sea Development Company</p>
 <p>AECOM</p>	 <p>DAMAC</p>	 <p>KAFD مركز امك عبدالله المالي</p>	 <p>أمانة منطقة الرياض RIYADH REGION MUNICIPALITY</p>	 <p>Tarmac &amp; Townsend</p>
 <p>ALEC Building Excellence</p>	 <p>Dewan Architects + Engineers</p>	 <p>KEO كبير استشاريين دوليين KEO International Consultants</p>	 <p>UNITED ARAB EMIRATES MINISTRY OF ENERGY &amp; INFRASTRUCTURE</p>	

...and many more

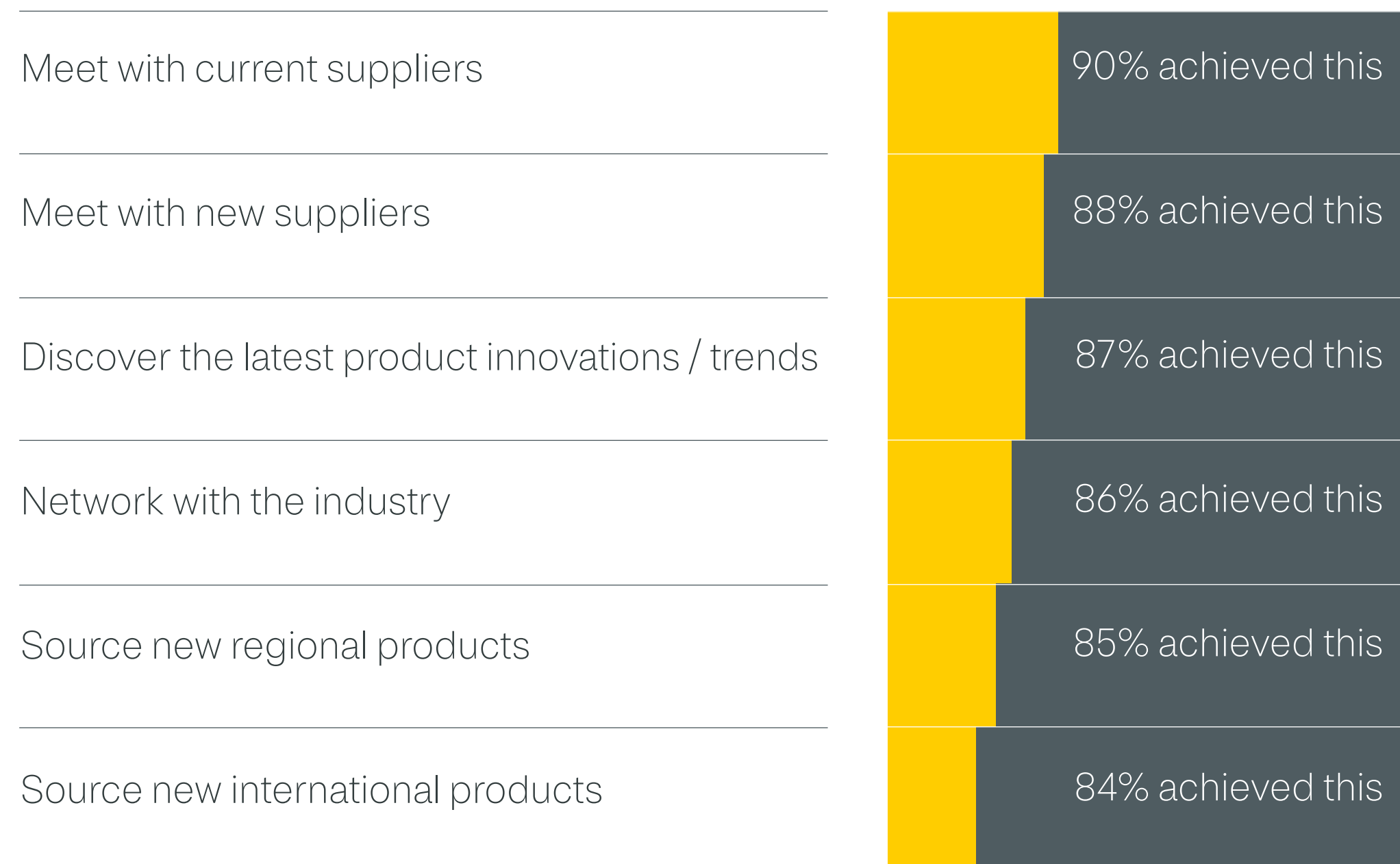


Book your stand now

# Attracting purpose-driven visitors, elevating our exhibitor success

Reasons for visiting:

%

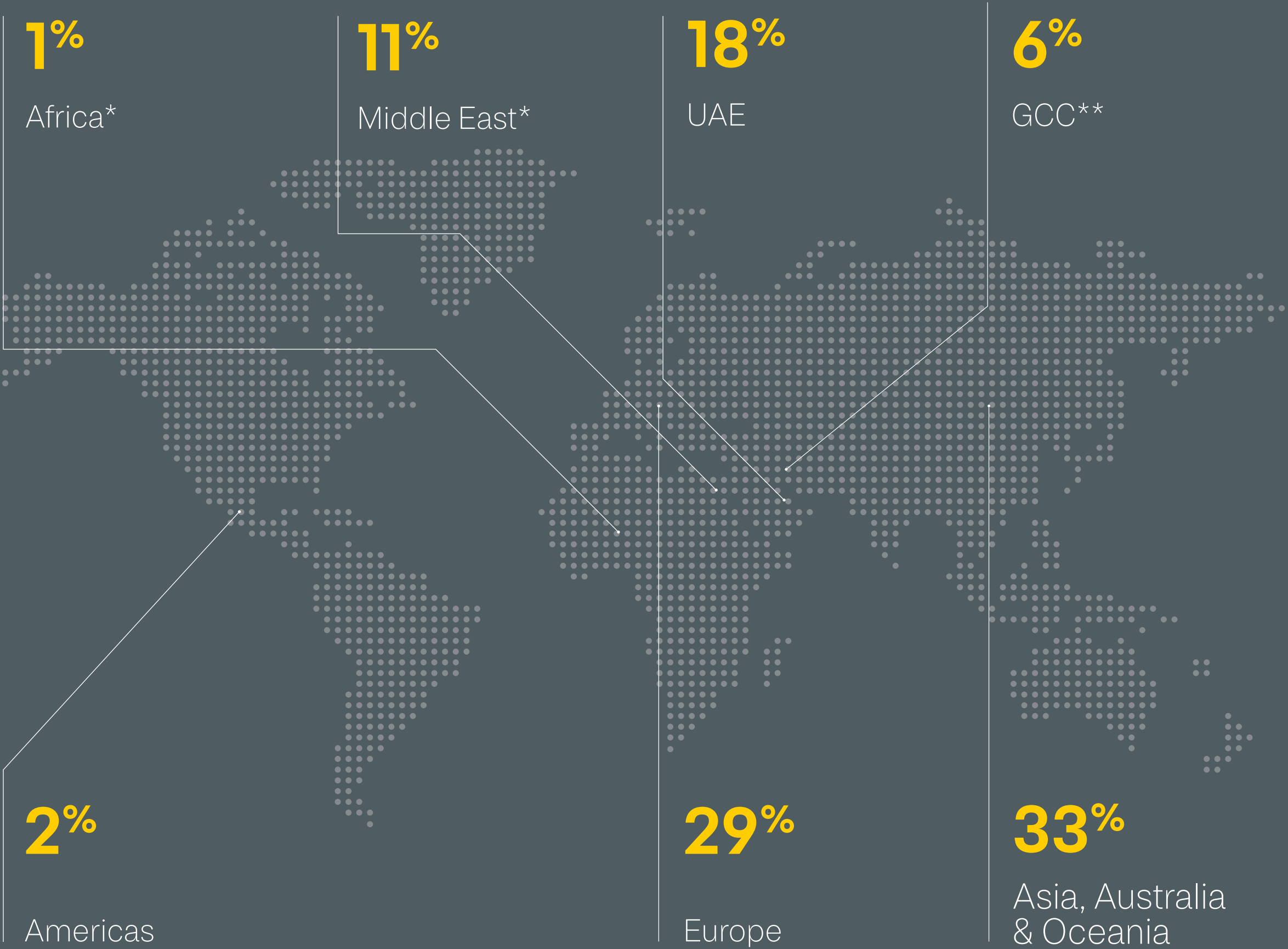


Your products and solutions are in demand, [book your stand now.](#)



# Global exhibitors coming to the region

## Exhibitors by region:



\* excluding GCC. \*\* excluding UAE.

## Exhibiting countries:



# 95% of exhibitors expand professional connections with us

## Top reasons for exhibiting:

	%
Promote company / image in the region	84% achieved this
Get insights in the Middle East market	82% achieved this
Meet with distributors / agents in the region	82% achieved this

## Exhibitors said:

**95%**

Big 5 Global is important for their business

**88%**

They expect to generate sales because of their participation at Big 5 Global

**86%**

They closed business deals and / or made sales

**85%**

They met a sufficient number of quality visitors





# Elevate your business alongside top brands

Exhibiting companies include:

...and many more



Book your stand now

# Inspirational events covering a 360° value chain



Big 5 Global covers the 360° construction project lifecycle across dedicated sectors and eight specialized events. [Book your stand.](#)



# Stand tall in front of public and private sector leaders



Elevate your industry influence and enhance your company's visibility where government and private sectors collaborate, driving impactful changes in the future of construction.

**323**  
Delegates

**32**  
Speakers

Main supporting partner



Supporting partner



Supporting partner



Official networking sponsor



 [Contact us](#) to discuss speaking and sponsorship opportunities.



**Panelist**



**Dr. Ali Al Jassim**, Chairman, Emirates Green Building Council

# Featured speakers



**Dr. Ali Al Jassim**

Chairman  
Emirates Green  
Building Council



**Eng. Maryam  
Al Muhairi**

CEO  
Building Regulations  
& Permits Agency  
Dubai Municipality



**Dr. Abdullah  
Al Nuaimi**

Former Minister of Climate  
Change & Environment, UAE



**Cristina Gamboa**

CEO  
World Green Building  
Council



**David Grover**

CEO  
ROSHN



I was hugely impressed with the content and presentation of the summit.

**Dunston Pereira, COO, Royal Office of H. H. Sheikh Ahmed Bin Faisal Al-Qassimi**

*Delegate*

# Position your business as a leader in tech innovation



Promote your company as a key player in Construction 5.0 amongst regional and international technology leaders, innovators and futurists, solidifying your commitment to the future.

**315**  
Delegates

**30**  
Speakers

Main supporting partner



Supporting partner



Supporting partner



Gold sponsor



Gold sponsor



Technology sponsor



 [Become a sponsor](#) and promote your brand to a niche audience.



# Featured speakers



**Julie Alexander**

Senior Director  
Smart Cities Director  
Diriyah Gate Development  
Authority



**Paul Doherty**

CEO  
The Digit Group



**Karoline Lapko**

CEO  
Premier Construction Software



**Ayman Mohammed**

Head of Future Foresight  
Committee  
Ras Al Khaimah Municipality



**Mauricio Weiss**

Founding Partner  
Zacua Ventures



Exceptional event, shaping the future of the industry.

**Maged El Hawary, CIO, ASGC**

*Delegate*

# Align your brand with innovation and excellence



Join leaders in the construction sector, highlighting your worldwide influence through a distinguished independent benchmark.

**19**

Awards categories

**35**

Renowned judges

**243**

International attendees

Gold sponsor



Reception sponsor



Category sponsor



To find out more about bespoke packages [click here](#).

# BIG 5

## GLOBAL IMPACT AWARDS

# Celebrating Impact in Construction



## First time

Big 5 Lifetime Achievement Award

Presented to H.E Dr. Abdullah Belhaif Al Nuaimi, Ministry of Infrastructure Development



# Congratulations to the 2023 Awards winners



Big 5 Lifetime  
Achievement Award  
**H.E Dr. Abdullah Belhaif Al Nuaimi**



Sustainability  
Leader of the Year  
**Majed Al Mansoori**  
Deputy Executive Director,  
Museum of the Future



Technology  
Leader of the Year  
**Joel Baur**  
Founder and CEO,  
Citra Construction



Sustainable  
Initiative of the Year  
**Egis**  
**Project:** Qatareef



Best Use of  
Technology  
**Roshn Group**  
**Project:** BIM Technology



Workforce of the  
Future Initiative  
**Sobha Constructions LLC**  
**Project:** Sobha Institute of  
Construction Excellence  
+ Honor & Pride Initiatives



Conservation &  
Heritage Initiative  
of the Year  
**Lead Real Estate Developer**  
**Project:** Jubail Island



Community  
of the Future  
**SEE Holding**  
**Project:** The Sustainable City



Circularity  
Initiative of the Year  
**Centum Real Estate**  
**Project:** Vipingo Development  
Limited



Award for Diversity  
Equity & Inclusion  
**Gensler Middle East**



Carbon Net-Zero  
Initiative of the Year  
**Masdar City**  
**Project:** The Link - CO-LAB building



Digital Twin Project  
of the Year  
(in association with Al Bawani Holding)  
**MaRS Planning & Engineering Services**  
**Project:** 30 MLD Common Effluent  
Treatment Plant - Wastewater



Digital Transformation  
of the Year  
**Retal Urban Development  
Company**



Digitalization Project  
of the Year  
**SEE Holding**  
**Project:** The Sustainable City Yas  
Island



Retrofit Project  
of the Year  
**Aluminium, Glazing, Engineering &  
Contracting Company (ALGECO)**  
**Project:** Reconstruction of Beirut



Prefabrication &  
Modular Construction  
Project of the Year  
**Grankraft Construction**  
**Project:** Red Sea Sheybarah South  
Hotel, KSA



Partnership of the Year  
(in association with BETAM)  
**Joint Venture of Metito Limited,  
Orascom Construction, The Arab  
Contractors Company, Hassan Allam  
Construction, Khatib & Alami**



Sustainable  
Construction Project  
of the Year  
**Masdar City**  
**Project:** Masdar City Square



Innovative  
Construction  
Organization of  
the Year  
**Dubai Municipality**



Sustainable  
Construction  
Organization of  
the Year  
**Red Sea Global**





# Connecting tech innovators with the right buyers

Digital Construction World provides a platform for companies in construction technology to showcase their products to new buyers looking for advanced technologies, including:

- Robotics
- 3D printing
- Augmented reality
- Internet of Things (IoT)

**67**

Global exhibitors

**14**

Participating countries

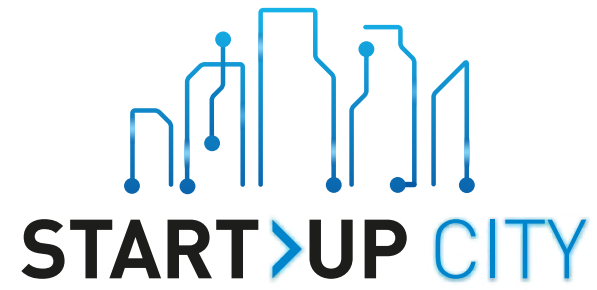
**1,795**

Technology Talks attendees



Showcase your products to a growing market looking for the latest tech. [Contact us](#) to secure your participation.





# Position your startup for success

With its broad reach, Start-up City connects entrepreneurs and their products to a global audience of construction professionals, enhancing exposure, drawing in potential clients and establishing a presence.



## Start-up City Pitch Competition 2023 winner

With a groundbreaking pitch, Carbon Limit won last year's competition with their carbon-negative powder additive made from active minerals that react to CO2.

**49**

Exhibitors

**18**

Countries

**11**

Judges

**5**

Winners





# Reach a keen-for-learning audience of attendees



Attracting a knowledgeable audience actively engaged in staying on top of the latest industry trends and standards, Big 5 Talks presents a fantastic chance to highlight and promote your brand.



## Featured speakers:



**Eng. Meera Al Ameri**  
Section Manager of Research and Building Systems  
Building Permits Department in Dubai Municipality



**Denisa Fainis**  
Secretary General  
Middle East Solar Industry Association (MESIA)



**Fadhl Mohamed**  
Manager Strategic Partnerships  
Emirates Steel Arkan



**Gerard Scheper**  
CEO  
European Solar B.V

**6,324**

Attendees

**221**

Speakers

**118**

CPD talks



# Connect with the most distinguished architects from top-tier practices



An invitation-only gathering, bringing together architects, designers and industry visionaries for inspiring talks, immersive discussions and networking.

## Featured speakers:



**Samar Hussein**  
Senior Architect Associate  
Design Resilience Co-Leader  
APME Region  
Gensler



**Muyiwa Oki**  
President  
RIBA



**Andy Shaw**  
Managing Partner  
AMA & Chair  
RIBA Gulf Chapter



**Yanni Spanos**  
VP Sustainability  
Sustainability & Assurance  
Expo City

...and more!



## Opening keynote

**Muyiwa Oki**, President, RIBA



[Contact us](#) for tailored solutions and competitive edge.

# Attracting global visitors with an extensive marketing and PR campaign\*

**68.2mn**

Digital campaigns total reach

**16.6mn**

Emails sent

**350mn**

PR campaigns reach

**784k**

WhatsApp campaigns delivered

**125k**

Social media followers

**3.4mn**

Website views

**1mn**

New website users

**50**

Media partners and associations

\*August - December 2023

600+ media coverage from:



# Thank you to our sponsors & partners

Main supporting partner



Supporting partner



Supporting partner



Platinum sponsor



Gold sponsor



WDF diamond sponsor



WDF platinum sponsor



WDF gold sponsor



Silver sponsor



Silver sponsor



Silver sponsor



Economic cities and freezone sponsor



Sustainable development sponsor



Bronze sponsor



Bronze sponsor



Bronze sponsor



Freezone sponsor



Networking sponsor



Big 5 FutureTech Summit - Gold sponsor



Big 5 FutureTech Summit - Gold sponsor



Big 5 Global Impact Awards - Gold sponsor



Big 5 Global Impact Awards - Reception sponsor



Big 5 Global Impact Awards - Category sponsor



Geotechnical Talks headline sponsor



Supporting associations



Knowledge partners



Headline media partner



Official Indian media partners



Official digital media partner



Official media partners



Official airline partner



Official hotel partner



Official transport partner



Media partners



Network. Build. XL.



Interested in becoming a partner? Email [info@big5global.com](mailto:info@big5global.com)

Explore new opportunities  
for increased profits.  
Book your stand today.

**BIG 5 Global**

26 – 29 November 2024  
Dubai World Trade Centre, UAE

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**Contact us today**

