WINDOWS DOORS & FACADES EVENT

GULF GLASS

Co-located with:

BIG 5 Global

4 - 7 DECEMBER 2023
DUBAI WORLD TRADE CENTRE

UNITING THE WINDOWS, DOORS, FACADES AND GLASS COMMUNITY

- **EXPAND YOUR REACH**
- **GROW YOUR SALES**

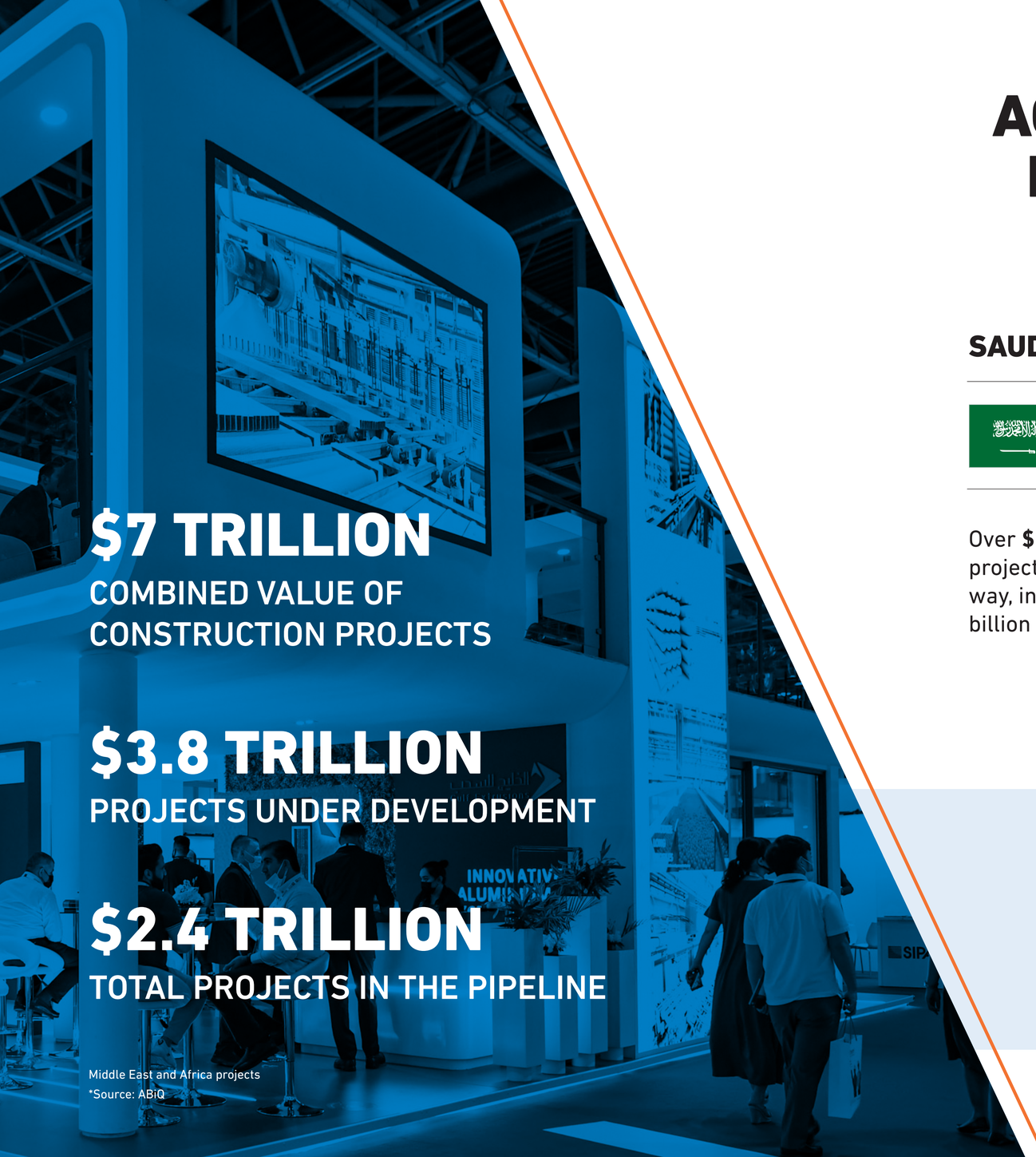
EXPAND YOUR REACH. GROW YOUR PROFITS.

Join the ultimate platform to network with your industry at the Windows, Doors & Facades Event and Gulf Glass!

Maximize your business growth potential by exhibiting at the Windows, Doors & Facades Event and Gulf Glass, taking place alongside Big 5 Global. Benefit from networking opportunities and knowledge exchange at the global hub for the construction industry.

Don’t miss out on this chance to connect with buyers, industry suppliers and stakeholders, to unlock new markets and take your business to the next level.

> If you are not here, you are missing out.
>
> **Ammar H. Alul, Managing Director, Schüco Middle East, U.A.E**
> **Sponsor and WDF Founding Partner**



$7 TRILLION
COMBINED VALUE OF CONSTRUCTION PROJECTS

$3.8 TRILLION
PROJECTS UNDER DEVELOPMENT

$2.4 TRILLION
TOTAL PROJECTS IN THE PIPELINE

Middle East and Africa projects
*Source: ABiQ

ACCESS THE 3 LARGEST PROJECT MARKETS IN THE MIDDLE EAST AND AFRICA REGION

SAUDI ARABIA

Over **$1.62 trillion** worth of projects planned or under way, including the $500 billion Neom giga project.

UAE

The Abu Dhabi Economic Vision 2030 and the Dubai 2040 Urban Masterplan provide the framework for more than 1,800 major projects worth just over **$700 billion**

EGYPT

The busiest projects market over the past two years, with just under **$570 billion** worth of active projects

> The show is dedicated to our industry and we are looking to meet customers face to face.
>
> **Umur Ahmet Duymaz, Head of Sales, Orgadata, U.A.E**

A PREVIEW OF 2023

The windows, doors, facades and glass industry is playing a major role in reducing energy costs and improving sustainability of buildings. Advances in technology are providing additional benefits, like improved weather resistance and energy-efficiency, driving the growth in demand for these products.

Here's what to expect at the event this year:

250+
exhibitors

25
exhibiting countries

12,000+
visitors interested in windows, doors and facades products and technologies

8,000+
visitors interested in glass product and technologies

> It's lovely to be able to exhibit and meet all our customers. Events like this are very good for us because they attract the right crowd.
>
> **Christopher Chatzigeorgiou, Managing Director, Alumil Middle East DMCC, U.A.E, Exhibitor and Gold Sponsor**

MEETING MARKET DEMAND: FOCUSED PRODUCT SECTORS BOOSTING YOUR BOTTOM LINE

WINDOWS DOORS & FACADES EVENT

ALUMINUM COMPOSITE PANEL

- Curtain Wall Systems
- Insulation Materials

MACHINERY, INSTALLATION & TOOLS

- Aluminum Processing
- Operational Software
- Panel Processing
- uPVC Procession

DOORS

- Aluminum Doors
- Automatic Doors
- Industrial Doors
- Steel Doors
- Wooden Doors

WINDOWS

- Aluminum Windows
- uPVC Windows
- Wood Windows

GULF GLASS

GLASS PROCESSING & FINISHING

- Architectural Glass
- Coating Technology
- Flat and Processed Flat Glass
- Forming and Bending Technology
- Glass Tools
- Other Glass Technologies
- Technical Processing, Treatment & Finishing Design

GLASS PRODUCTION, PRODUCTION TECHNOLOGY & MACHINERY

- Artistic Glass Production Equipment
- Bottle and Glass Container Machines
- Glass Technology
- Laminating Equipment
- Refractories

FOCUS AREAS ATTRACTING HIGHLY-QUALIFIED ATTENDEES

Leadership & ESG Excellence

THE BIG 5 GLOBAL CONSTRUCTION LEADERS' SUMMIT

The leading voices in our industry share perspectives on what is shaping the future.

THE BIG 5 FUTURETECH CONSTRUCTION SUMMIT

Valuable insights are shared by leaders working at the fore-front of technology.

THE BIG 5 CONSTRUCTION IMPACT AWARDS

Celebrating the achievements and transformation of of businesses and leaders who truly XL.

THE BIG 5 WOMEN IN CONSTRUCTION

Spotlighting women excelling and companies promoting equality in industry.

Digital Transformation

DIGITAL CONSTRUCTION WORLD

Discover the brands and people innovating digital technogies driving our industry.

START>UP CITY

Discover startups and the people who are building on the leading edge.

Professional Development

Architecture & Design Talks

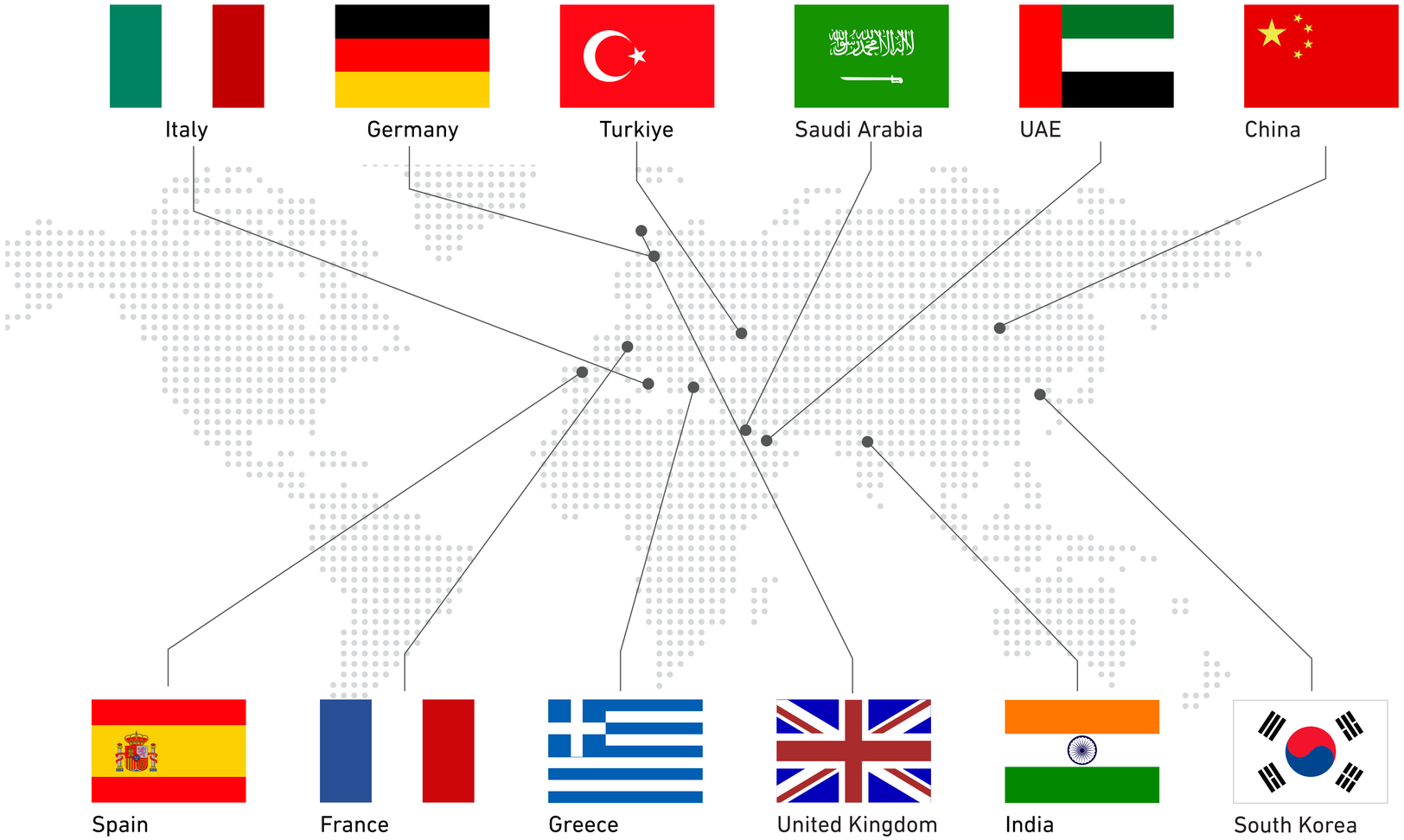
Insightful talks and valuable takeouts from who's who in the industry.

Design

everything architecture

Connect leading design thinkers who're creating the built environment.

BRINGING EXHIBITORS FROM AROUND THE WORLD



EXHIBITOR OVERVIEW

Reasons for exhibiting:

Meet distributors and agents in the region	98% achieved this
Sell current products to existing customers	98% achieved this
Get insights into the Middle East region	94% achieved this
Promote company in the region	89% achieved this
Sell current products to new customers	83% achieved this

92%

said Windows, Doors & Facades Event and Gulf Glass is important

96%

rated the quality of visitors from good to excellent

96%

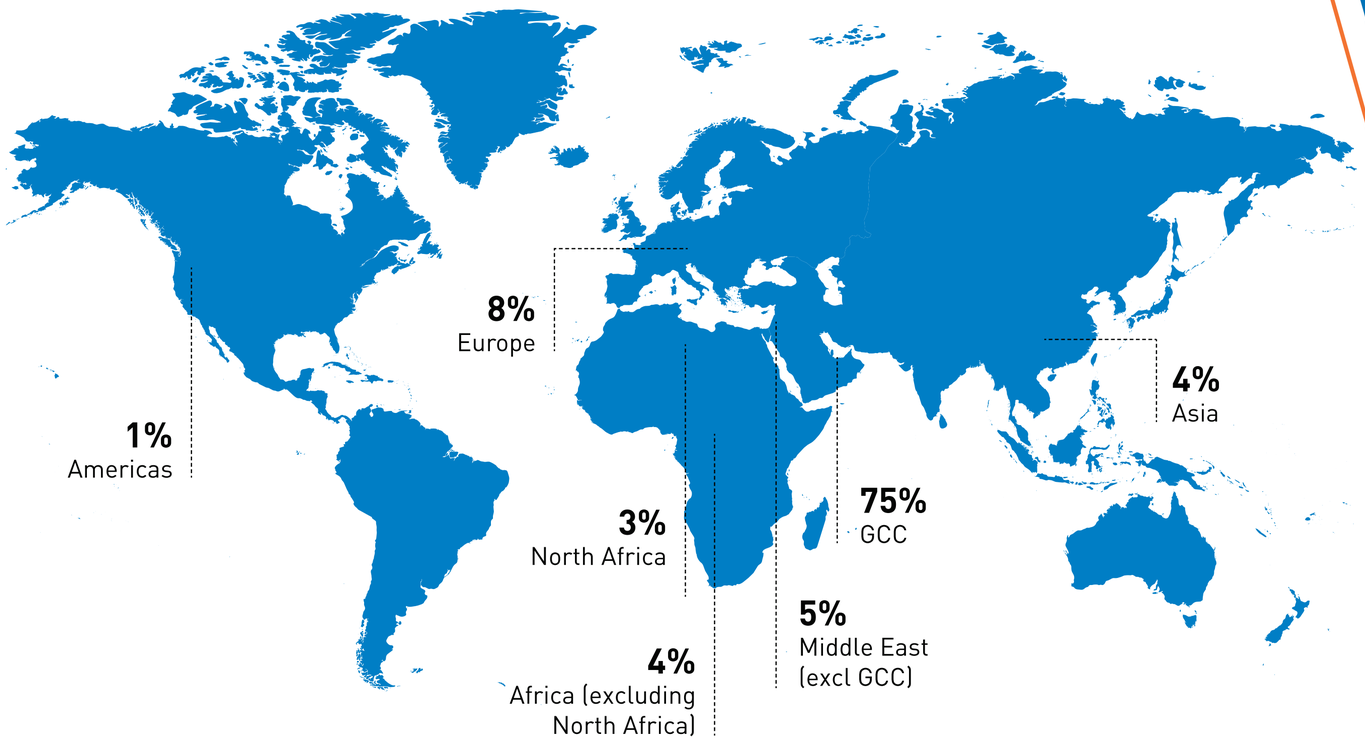
said they closed deals or made sales

> Dubai is the hub of the Middle East and everyone is travelling here.
>
> **Marcel Dagher, Head of Representative, HEGLA Trading & Service GmbH, U.A.E. Exhibitor**

2021 statistics

VISITOR OVERVIEW

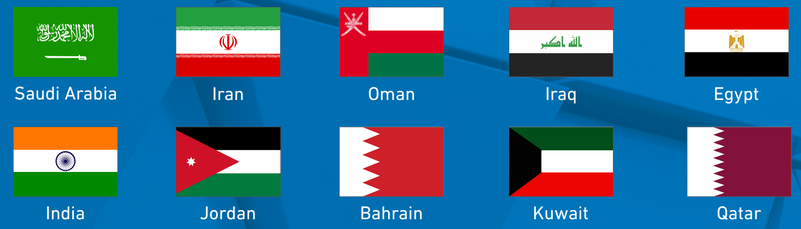
Visitors by region:



Reasons for visiting:

Meet new suppliers	89% achieved this
Meet with current suppliers	88% achieved this
Network with the industry	87% achieved this
Source new international products	87% achieved this
Discover the latest product innovations and trends	85% achieved this

Top 10 international visiting countries:



2021 statistics

CAPTURING THE ATTENTION OF INDUSTRY LEADERS

Alumetal LLC
Civil Engineer

Arup
Structural Engineer Project Director

Dar Al-Handasah
Architect

Design and Architecture Bureau
Technical Manager

Dewan Architects + Engineers
Senior Design Architect

Drees & Sommer
Facade Engineer

DSA Architects International
Design Principal

Dubai Freezone Airport Authority
Executive Director

Hilti Group
Business Developer - Facades

Intertek
Project Engineer

Intraco UAE Limited
Managing Director

KEO International Consultants
Senior Architect

Khatib & Alami
Senior Director

Shapoorji Pallonji Mideast LLC
Facade Manager

Trojan Construction Group
Facade Engineer

> We are impressed with the innovation, quality, sustainability, and designs of these high-quality European brands, and are looking forward to sourcing more of them for our distinguished developments across Dubai.
>
> **Farhad Azizi, CEO, Azizi Development, U.A.E**

WIDE-REACHING MARKETING AND PR CAMPAIGN FOR BUYER TARGETING

The Windows, Doors & Facades Event and Gulf Glass benefited from enhanced exposure thanks to the integrated marketing and PR campaign for Big 5 Global and specialised events:

3,517,135
emails sent to construction professionals globally

539,724
unique website visitors clicking on the pages of Big 5 Global, and WDF Event and Gulf Glass websites

763,356
SMS invitations delivered across the region

118,273
followers on social media (and growing daily)

216
radio adverts targeting 2.4 million listeners

42
media and association partners reaching 2.02 million professionals

2021 statistics

BOOK YOUR STAND NOW BEFORE IT'S TOO LATE

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Co-located with:

BIG 5 Global | THE BIG 5 HEAVY | MIDDLE EAST CONCRETE | HVAC R EXPO | MIDDLE EAST STONE | URBAN DESIGN & LANDSCAPE EXPO | FM EXPO Facilities Management Solutions