



Expocentre,
Moscow, Russia



Russia's
leading
travel and
tourism
exhibition

2018
Highlights



22,700+
.....
Visitors



Mitt
ТУРБИЗЕС 365

1,800
.....
Exhibitors



239
.....

Countries and
regions
represented

mitt.ru

A bigger and better programme of business events at MITT 2018

Raising its profile as a B2B-only event, MITT 2018 saw a new and improved business programme **MITT Tourbusiness 365**, as well as the introduction of a new matchmaking system **MITT Meetings**.

MITT Tourbusiness 365

111

Expert speakers

16

Events

75

Industry topics

MITT Meetings



A data-driven mobile app matching exhibitors and visitors.

In total, **1,244** meetings were arranged by around **2,500** active users.

VIP Buyers' Lounge

265

major tour operators and travel agencies met exhibitors in the VIP Buyers' Lounge

83%

of visitors attended to source products, services, and general information

80%

of exhibitors are likely to return next year

73%

of visitors had purchasing authority

Top tour operators attending included:

TEZ Tour, ANEX Tour, PAC Group, TUI, Biblio Globus, Natalie Tours, JET Travel, and Intourist.



"We've had non-stop meetings and requests over the last few days and have made many new contacts. We're seeing more detailed enquiries and bookings every year – we will definitely be back next year."

Lazorica Travel & Services, Portugal



"The timing of MITT offers a crucial period to understand tour operators' perspective on the upcoming summer season and anticipate the trends. We've seen a lot of people at MITT 2018, our partners and tour operators."

Adelais Bay Hotel, Cyprus

Mitt

12 - 14 March 2019
Expocentre • Moscow • Russia

Talk to us about your participation options for 2019
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