



# URBAN DESIGN & LANDSCAPING EXPO

26 - 29 NOV 2018 | DUBAI WORLD TRADE CENTRE



THE REGION'S  
PREMIER EVENT FOR  
THE LANDSCAPING,  
INFRASTRUCTURE  
& URBAN DEVELOPMENT  
INDUSTRIES

CO-LOCATED WITH:



[www.UrbanDesignAndLandscapingExpo.com](http://www.UrbanDesignAndLandscapingExpo.com)

# INTRODUCING URBAN DESIGN & LANDSCAPING EXPO

We are pleased to announce a new dedicated event for the Landscaping, Infrastructure & Urban Development industries - Urban Design And Landscaping Expo. As the only specialised trade event in the Middle East for these industries the event will have a dedicated focus on design, construction and maintenance of urban and green spaces, sports grounds and playgrounds, and will attract the top buyers and specifiers involved in these projects.

## PRODUCTS THAT VISITORS WILL BE LOOKING FOR



DESIGN, PLANNING  
AND CONSULTING



MACHINERY AND EQUIPMENT  
FOR CONSTRUCTION  
AND MAINTENANCE



SPECIALIST SECTORS



IRRIGATION AND  
DRAINAGE



MATERIALS AND  
COMPONENTS



URBAN DESIGN &  
LANDSCAPING

## WHO WILL YOU MEET?

Urban Design & Landscaping Expo will put you in front of key buyers from this expanding market, with some 3,500 dedicated professionals expected to attend in order to source new suppliers and products, as well as 70,000 construction and architectural professionals visiting the co-located Big 5 Dubai.

You will meet:

- |                                      |                                       |
|--------------------------------------|---------------------------------------|
| • Agents, distributors and suppliers | • Landscape architects                |
| • Building consultancy firms         | • Landscape designers                 |
| • Contractors                        | • Parks and resorts managers          |
| • Design and planning manager        | • Procurement and purchasing managers |
| • Engineers                          | • Project managers                    |
| • Governments and Municipalities     | • Property developers                 |
| • Interior designers                 | • Urban planners                      |



## MORE THAN JUST AN EXHIBITION

Urban Design & Landscaping Expo is focused on landscaping and urban development product suppliers and buyers together under one roof to meet and do business. But the event will also focus on providing the most important content for our visitors.

The event will include:



### CPD CERTIFIED WORKSHOPS

Covering critical topics such as Master Planning, Project Management, BIM and much more, these certified workshops are fundamental for visitors looking to improve their industry credentials and continue personal development meaning more active professionals visiting the event.



### LIVE PRODUCT DEMONSTRATIONS

These are designed to bring you and your innovative products closer to the buyers.



### URBAN DESIGN & LANDSCAPING SUMMIT

The Summit will focus on the opportunity to learn directly from industry leaders, gain insight into developments within the landscaping market and stay up to date with the latest technologies and trends.

## BUYERS' OBJECTIVES

At dmg events we deliver more than 50 events each year so we know why visitors attend events. From all our experience we understand that people make a trip out of their office, taking their most precious commodity, their time, away from their business to:

1. Source a specific product or service
2. Meet with current suppliers
3. Discover the latest product innovations/trends

That's why our focused visitor marketing campaigns consistently deliver the best possible return on investment for our exhibitors.



## CO-LOCATED WITH THE LARGEST CONSTRUCTION EVENT IN THE MIDDLE EAST

Exciting times are in store for Urban Design & Landscaping Expo, as it co-located with the largest construction event in the Middle East. Not only will the event attract the top buyers and decision makers from the industry, you will also be able to access over 78,000 visitors also involved in the purchasing, specifying and procurement of products and services in major construction

Join us at Urban Design & Landscaping Expo which will provide you a dedicated space for all things landscaping and urban design at Middle East's largest and most influential construction event.

## CONTACT US TODAY TO ENQUIRE ABOUT EXHIBITING

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