

BUILDING TECH LIVE



PART OF
UK CONSTRUCTION
WEEK | 2018



THE EVENT FOR ELECTRO-TECHNICIANS

WWW.BUILDINGTECHLIVE.COM



THE EVENT FOR ELECTRO-TECHNICIANS

Building Tech Live is the must attend event for those within the integrated technology community.

Previously known as Smart Buildings within the impressive UK Construction Week portfolio, Building Tech Live has been created to showcase the very latest technological advancements in IoT, Li-fi, Automation, Virtual Reality, Augmented Reality, BIM and much more within four key areas:

Lighting, Controls, Security and Connectivity.

Dedicated to electro-technicians, this show provides new business opportunities for exhibitors to meet with high profile clients with direct purchasing authority including Lighting Designers, Contractors, Developers, Architects, Facilities Managers, Specifiers, Installers and more.

“UK Construction Week was the ideal platform for us to host our first ever Smart Solutions Awards. We have had some fantastic feedback from attendees and are looking forward to next year’s event!”

Daniel Tovey, Editor, Voltimum

33,697
trade visitors

£75bn
Combined purchasing power
in the next year

3,056
contractors including the
top 20 in the UK

2,006
visitors attended from Central
Government/ Local Authorities/
Airports/Health/Housing Associations

International buyers from
69 different countries



WHY BUYERS ATTEND

90%

visit to source new
products and suppliers

76%

come to talk to product
experts/technical staff

79%

attend to network with
suppliers and visitors



WHO ATTENDS?

Architects
Contractors
Developers
Distributors
Education
Energy Managers
Engineers
Facilities Managers
Health
Hospitality
Housebuilders
Installers
Interior Designers
Leisure
Lighting Designers
Project Managers
Retail
Specifiers

HIGH PROFILE VISITORS INCLUDE:



ARUP

Wates



Balfour Beatty

mace

MORGAN
SINDALL

JEWSON

Foster + Partners



SKANSKA



BDP.



TESCO



“ The show has been amazing; we had a lot of interest in our stand and a lot of interactions. Being able to see people's reactions to our app has been incredible! ”

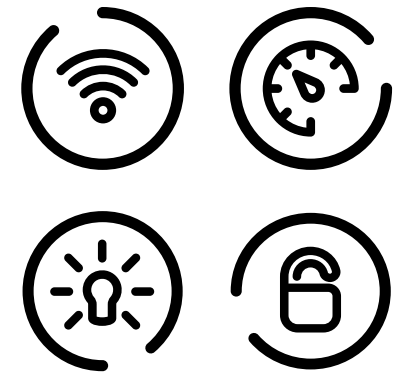
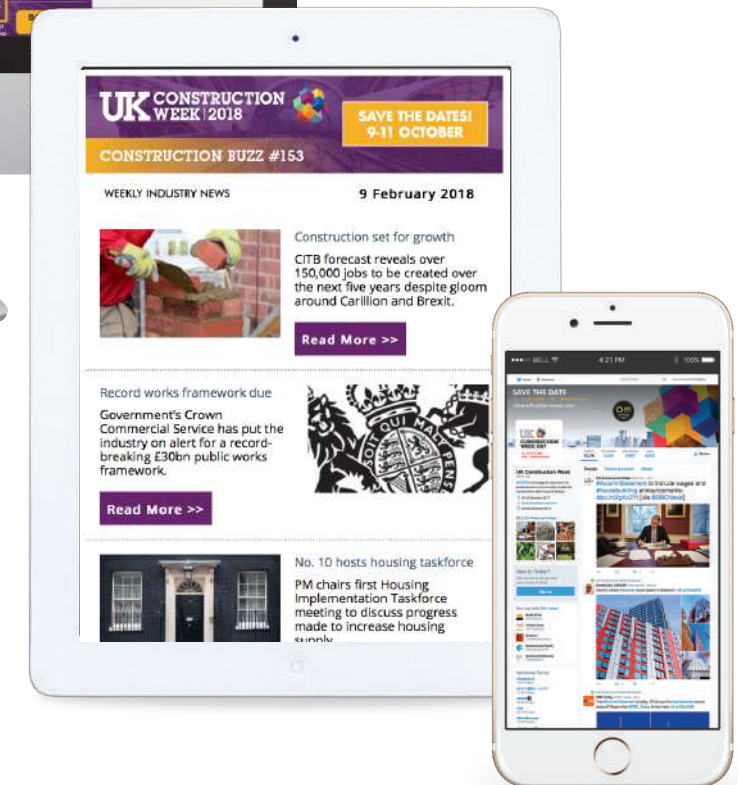
Caroline Britt,
Managing Director,
Savant

CAPITALISE ON OUR £1.5M MARKETING & PR CAMPAIGN

Building Tech Live, part of UK Construction Week, boasts an award winning marketing campaign, with a reach of over 2 million people. Here are just some of the communications you could get involved in:

- Full company profile on UK Construction Week and Building Tech Live website including opportunities to feature your company news release (Coverage: 290K+ unique visitors and 2 million + page views globally)
- Company logo to be featured on the UK Construction Week newsletter – Construction Buzz (Circulation 400,000K)
- 13+ million industry professionals who will receive emails about the show
- Complete social media support: twitter 10.3K UK Construction Week base, Facebook, Instagram, LinkedIn and YouTube.
- Opportunity to be featured in the UK Construction Week pre event preview (Circulation 100K direct mail, 450K+ digital)
- Involvement within the Building Tech Live and UK Construction Week PR campaign
- Profile in event show guide (Circulation 35,000)

Capitalise from our £1.5M marketing and PR campaign with a number of benefits to exhibiting, with Building Tech Live as part of UK Construction Week.



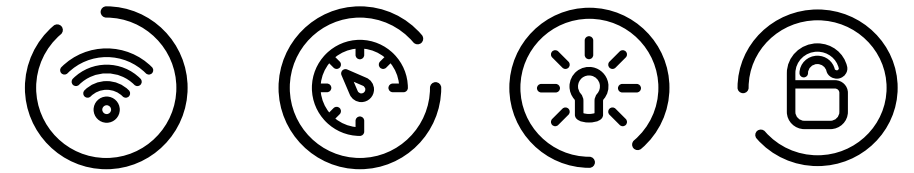
“ We’re seeing a lot of different visitors who didn’t know we provided video intercom systems for commercial and residential properties. It’s been a good show and we’ve received some very interesting feedback. ”

**Ye-Un Lee,
Marketing Manager,
Panasonic Business**

2018 RATES* FOR PER SQM

SPACE ONLY £395 +VAT

SHELL SCHEME £445 +VAT



A BRIGHT FUTURE FOR CONSTRUCTION

300,000

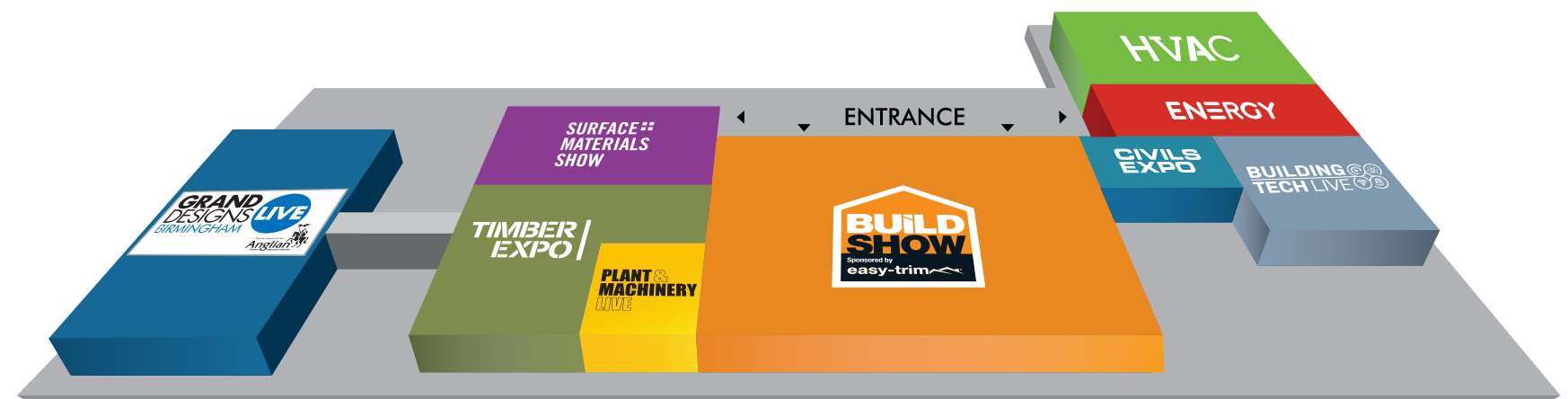
new homes to be built a year by the mid 2020s

£44BN

funding allocated to housing

£500M

funding to be received for artificial intelligence, 5G and full-fibre broadband



For more information and to request an application form to exhibit please contact:

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