

THE SHOW FOR PEOPLE WHO BUILD



9-11 October 2018 NEC Birmingham

BUILDSHOW.CO.UK

THE SHOW FOR PEOPLE WHO BUILD

The Build Show attracts thousands of construction professionals to the NEC Birmingham, looking for solutions and new products to enhance their projects and businesses. Covering a vast spectrum of professionals from Tradesmen to Housebuilders and Contractors, the event has quickly established itself as the benchmark for business and innovation within the sector.



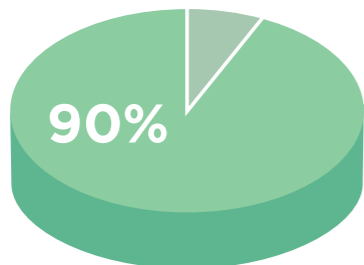
“ UKCW is more than a trade show, it’s where you do business. First time exhibitor but what a successful week we had! TLC has been operating in the UK since 2014. UKCW gave us a fantastic opportunity to meet with our existing clients from the UK and Ireland. We also signed new contracts, including distribution deals with companies from outside of the UK.

I would encourage companies from other EU countries to join UKCW. We will be back in 2018. ”

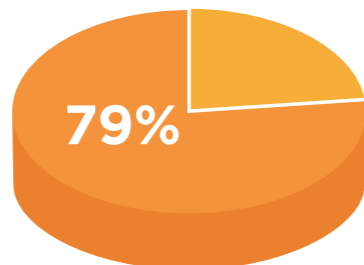
Katrina Gates, Client Engagement Director UK and Ireland, TLC

WHY VISITORS ATTEND THE BUILD SHOW

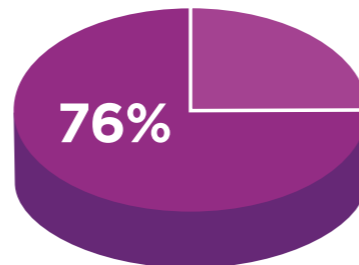
To source new products and suppliers



To network with suppliers and visitors



To talk to product experts/technical staff



HIGH PROFILE VISITORS INCLUDE:



WHO ATTENDS?

- Housebuilders
- Architects
- Contractors
- Developers
- Housing Associations/Local Authorities/Social Housing
- Merchants
- Specifiers
- Engineers
- Distributors
- Project Managers
- Installers
- Energy Managers
- Retail/Hospitality/Leisure
- Education/Health
- Facilities Managers
- Surveyors
- Import/Exporters

SHOW SECTIONS INCLUDE:



CAPITALISE ON OUR £1.5M MARKETING & PR CAMPAIGN

Build Show, as part of UK Construction Week, boasts an award-winning marketing campaign, with a reach of over 2 million relevant people.

ADVERTISING & PARTNERSHIPS

Reach 2million+ trade audience via our 190+ leading media partners and associations

DATABASE

Talk to a dedicated database of 450K+ construction trade professionals through our weekly newsletter - The award-winning Construction Buzz

WEBSITE

Get a profile on our website with 160k unique visitors and 1million+ page views globally

EMAIL CAMPAIGN

Capitalise from 16million+ emails about the Build Show

SOCIAL MEDIA

Engage online with our 1million reach via social media - Twitter, LinkedIn, Facebook and YouTube

DIRECT MAIL

Get your brand involved in our quarterly newspaper, printed and mailed out to 150K and digitally distributed to 450K+ key decision makers

PR

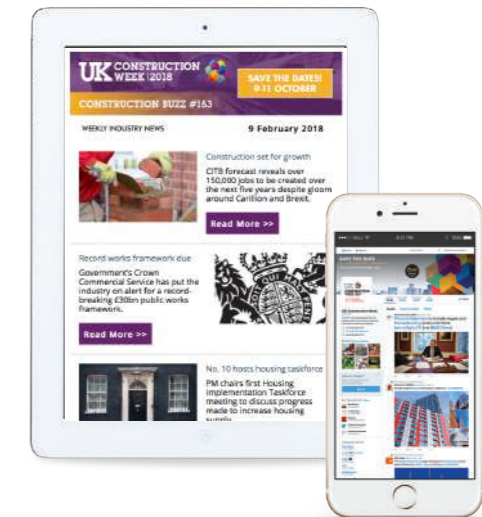
Benefit from working together with our appointed PR agency to get the most of our comprehensive PR campaign

FREE MARKETING SUPPORT

Exhibitor marketing toolkit - This free exhibitor toolkit provides all you need to spread the word, including promotional copy, print and banner ads, flyers, example tweets, e-mails and press releases to promote your presence and increase interactions onsite with new and current clients.

Exhibitor days - UK Construction Week exhibitor days give exhibitors a great opportunity to come and view the venue ahead of the event and meet the UKCW operations, sales and marketing teams. Get your questions answered and receive all the latest show updates and information on new features.

Contact info@ukconstructionweek.com for more details about the exhibitor marketing.



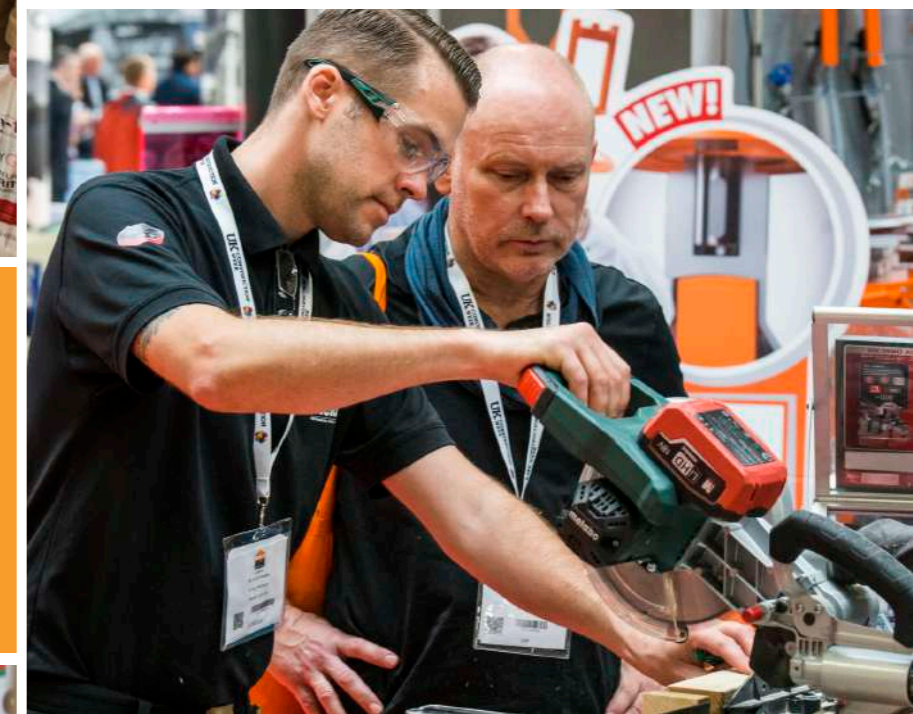


“ 2017 was the first year Isuzu (UK) exhibited at UK Construction Week and we were thoroughly impressed with the quality of the show and visitor profile. We will definitely be involved in 2018. ”

**Steven Voss,
Group Events Manager
Isuzu**

“ UK Construction Week 2017 was a great success for us, our stand was extremely busy and we scanned over 200 visitor badges. We had several significant enquiries from companies interested and within three weeks of the show we had received our first order for six full loads of product. ”

**Damian Haigh, Marketing Manager
Styrene Packaging & Insulation Ltd**



“ The show really helped us to build our networking contacts, spread awareness of our new Dakea roofwindow and support programme and gain a large number of very solid leads. This show would be great for any business looking for a step into the construction world. ”

**Carl Lucid, Key Account Manager
GBI - Housebuilder, Altaterra**

BUILD SHOW IS PART OF
UK CONSTRUCTION WEEK

9 EVENTS UNDER ONE ROOF

TIMBER EXPO	BUILD SHOW	BUILDING TECH LIVE
HVAC	ENERGY	PLANT & MACHINERY LIVE
CIVILS EXPO	SURFACE MATERIALS SHOW	GRAND DESIGNS LIVE



2018 RATES* FOR PER SQM

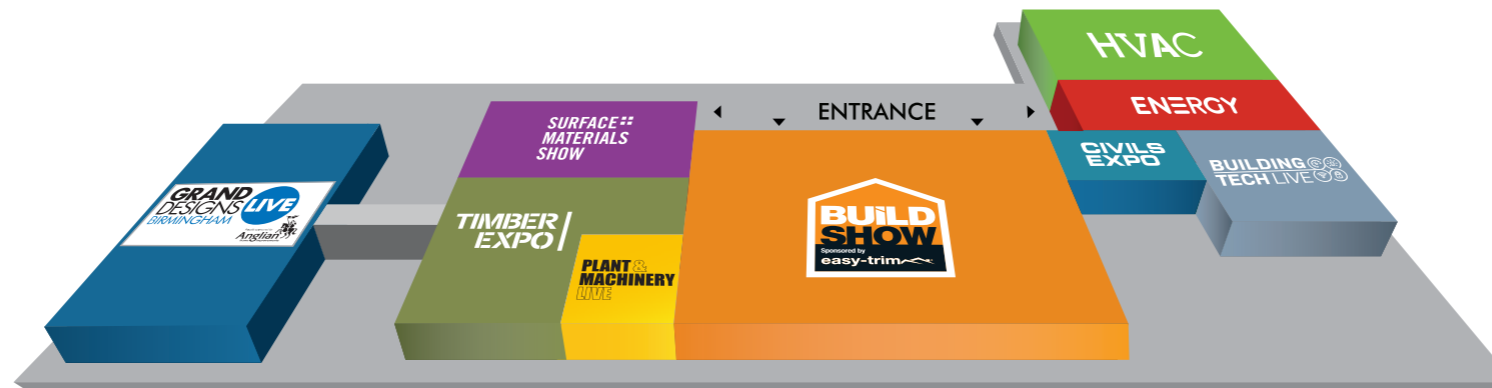
SPACE ONLY £395 +VAT

SHELL SCHEME £445 +VAT

*All stands are subject to a £350 registration fee including lead generation software.

For more information and to request an application form to exhibit please contact:

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CONSTRUCTION IN THE UK

£44 BILLION

has been allocated to housing, with £15.3bn of new financial support earmarked for building 300,000 new homes a year by the mid-2020s

**FURTHER
£1.7BN**

has been allocated to the Northern Powerhouse and Midlands Engine

£600 BILLION

of total planned investment in our economic and social infrastructure by over next decade

**158,000
NEW JOBS**

UK construction market will grow between 2018-22 creating more jobs



@BUILDSHOW
#BUILDSHOW2018