

CIVILS EXPO

9-11 OCTOBER | NEC

PART OF
UK CONSTRUCTION
WEEK | 2018



THE LEADING EVENT DEDICATED
TO CIVIL ENGINEERING
AND CONSTRUCTION

WWW.CIVILEXPO.CO.UK

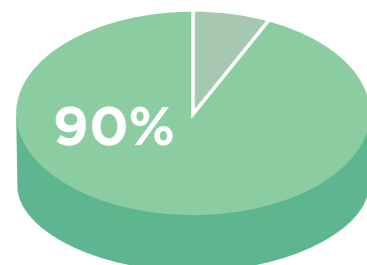
THE UK'S PERFECT PLATFORM TO SHOWCASE NEW PRODUCTS AND SERVICES

Civils Expo is the UK's leading event dedicated to civil engineering and construction, bringing together leading suppliers of the latest technologies, systems and products required in the civil sector. Civil Engineers, Contractors, Landscape Architects, Site Managers and Central Government come together to meet and discuss upcoming and current projects with the likes of HS2, Northern Powerhouse, and more.

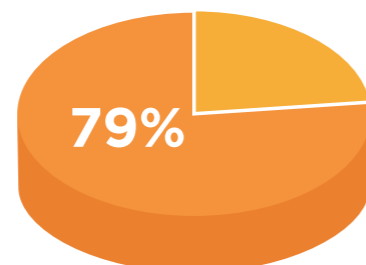


WHY VISITORS ATTEND CIVILS EXPO

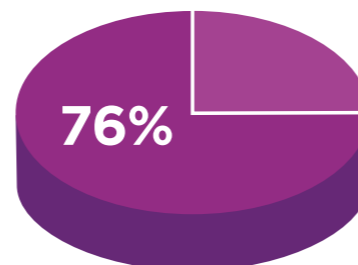
To source new products
and suppliers



To network with suppliers
and visitors



To talk to product
experts/technical staff





“ UK Construction Week was the perfect platform to showcase our brand new product. The help in the lead up, during and after the show was first class. Media 10’s help and support throughout the build-up and during the show was a massive help to our team and without doubt contributed to the success of the show for Intact Kerb Protection Ltd. ”

**John Parsons, CEO,
Intact Kerb Protection**

High profile visitors include:



WHO ATTENDS?

- Civil Engineers
- Contractors
- Architects
- Housing Associations/Local Authorities/Social Housing
- Project Managers
- Facilities Managers
- Surveyors
- Housebuilders
- Developers
- Distributors
- Merchants
- Installers
- Energy Managers
- Retail/Hospitality/Leisure
- Education/Health
- Import/Exporters
- Specifiers

CAPITALISE ON OUR £1.5M MARKETING & PR CAMPAIGN

Civils Expo, as part of UK Construction Week, boasts an award-winning marketing campaign, with a reach of over 2 million relevant people.

ADVERTISING & PARTNERSHIPS

Reach 2million+ trade audience via our 190+ leading media partners and associations

DATABASE

Talk to a dedicated database of 450K+ construction trade professionals through our weekly newsletter - The award-winning Construction Buzz

WEBSITE

Get a profile on our website with 160k unique visitors and 1million+ page views globally

EMAIL CAMPAIGN

Capitalise from 16million+ emails about Civils Expo

SOCIAL MEDIA

Engage online with our 1million reach via social media - Twitter, LinkedIn, Facebook and YouTube

DIRECT MAIL

Get your brand involved in our quarterly newspaper, printed and mailed out to 150K and digitally distributed to 450K+ key decision makers

PR

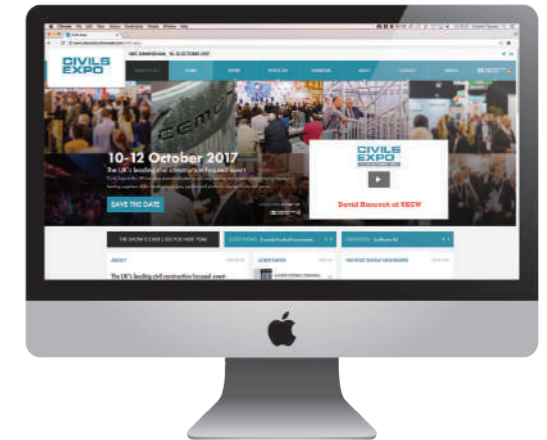
Benefit from working together with our appointed PR agency to get the most of our comprehensive PR campaign

FREE MARKETING SUPPORT

Exhibitor marketing toolkit - This free exhibitor toolkit provides all you need to spread the word, including promotional copy, print and banner ads, flyers, example tweets, e-mails and press releases to promote your presence and increase interactions onsite with new and current clients.

Exhibitor days - UK Construction Week exhibitor days give exhibitors a great opportunity to come and view the venue ahead of the event and meet the UKCW operations, sales and marketing teams. Get your questions answered and receive all the latest show updates and information on new features.

Contact info@ukconstructionweek.com for more details about the exhibitor marketing.





“ First time Revaluetech has exhibited at Civils Expo. We are delighted with the high calibre of visitors to our Stand leading to many quality enquiries. ”

**Bill Hopkins,
Commercial Director
Revaluetech Ltd**

“ CEMEX had another great year at UKCW talking to many new and existing customers about our innovative building material solutions. We felt it was a perfect event to launch our new ‘neogem’ aggregates range which received a massive amount of interest. We have already booked for 2018 and are looking forward to yet another successful event next year! ”

**James Fairclough,
Head of Marketing & Bid
Cemex UK Operations**



“ It’s been a very good show and we’ve obtained some fantastic business leads and launched our new Instant Upright HD scaffolding. We feel really confident in this product and wanted to get it in front of as many people as possible. Civils Expo, part of UK Construction Week, is the perfect venue to do this as it connects such a broad demographic of individuals from within the industry. ”

**Chris Golder,
National Sales Manager,
Instant Upright**

CIVILS EXPO IS PART OF
UK CONSTRUCTION WEEK

9 EVENTS UNDER ONE ROOF

TIMBER EXPO	BUILD SHOW	BUILDING TECH LIVE
HVAC	ENERGY	PLANT & MACHINERY LIVE
CIVILS EXPO	SURFACE MATERIALS SHOW	GRAND DESIGNS LIVE



2018 RATES* FOR PER SQM

SPACE ONLY £395 +VAT

SHELL SCHEME £445 +VAT

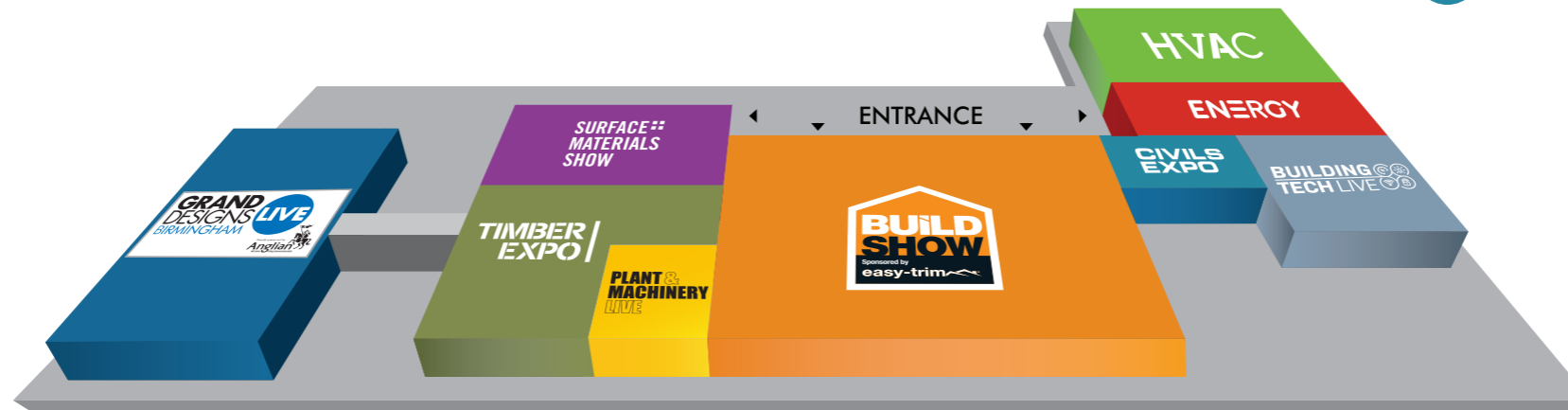
*All stands are subject to a £350 registration fee including lead generation software.

For more information and to request an application form to exhibit please contact:

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@CIVILSANDBUILD
#CIVILSEXPO2018



CONSTRUCTION IN THE UK

£44 BILLION

has been allocated to housing, with £15.3bn of new financial support earmarked for building 300,000 new homes a year by the mid-2020s

**158,000
NEW JOBS**

UK construction market will grow between 2018-22 creating more jobs

£600 BILLION

of total planned investment in our economic and social infrastructure by over next decade

FURTHER £1.7BN

has been allocated to the Northern Powerhouse and Midlands Engine